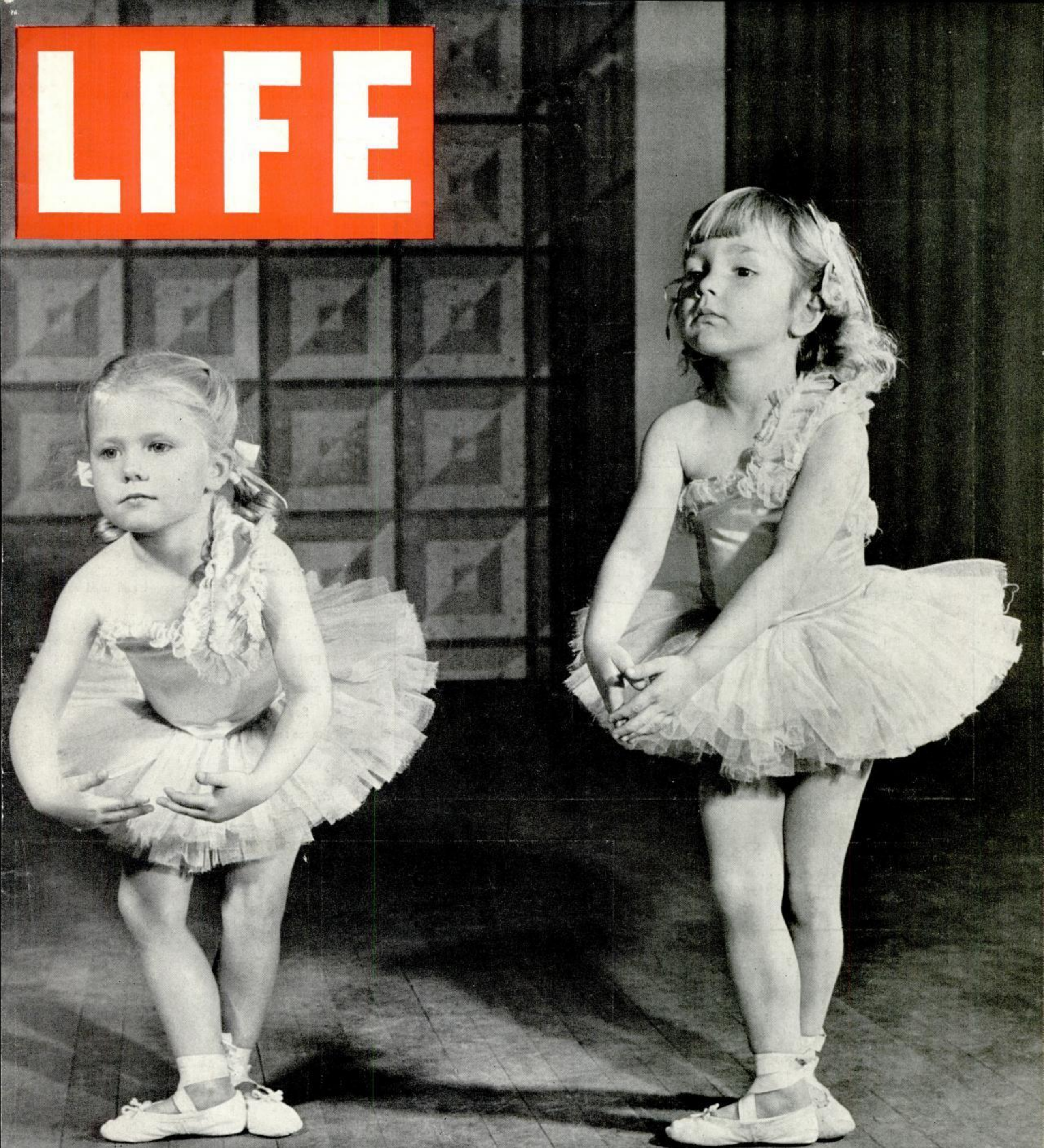
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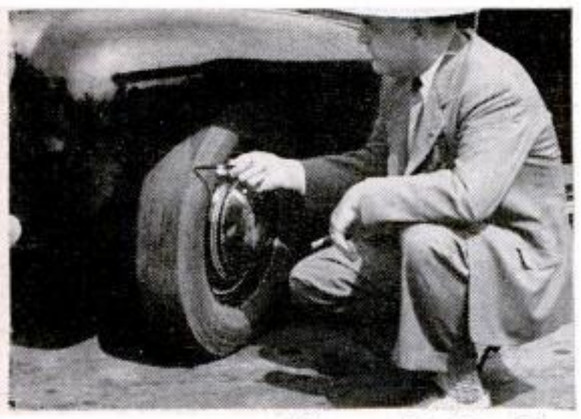


Space Maker Refrigerators

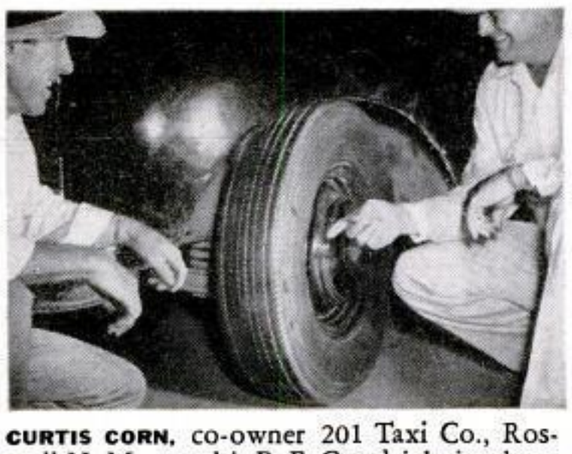
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Volume 25 Number 4

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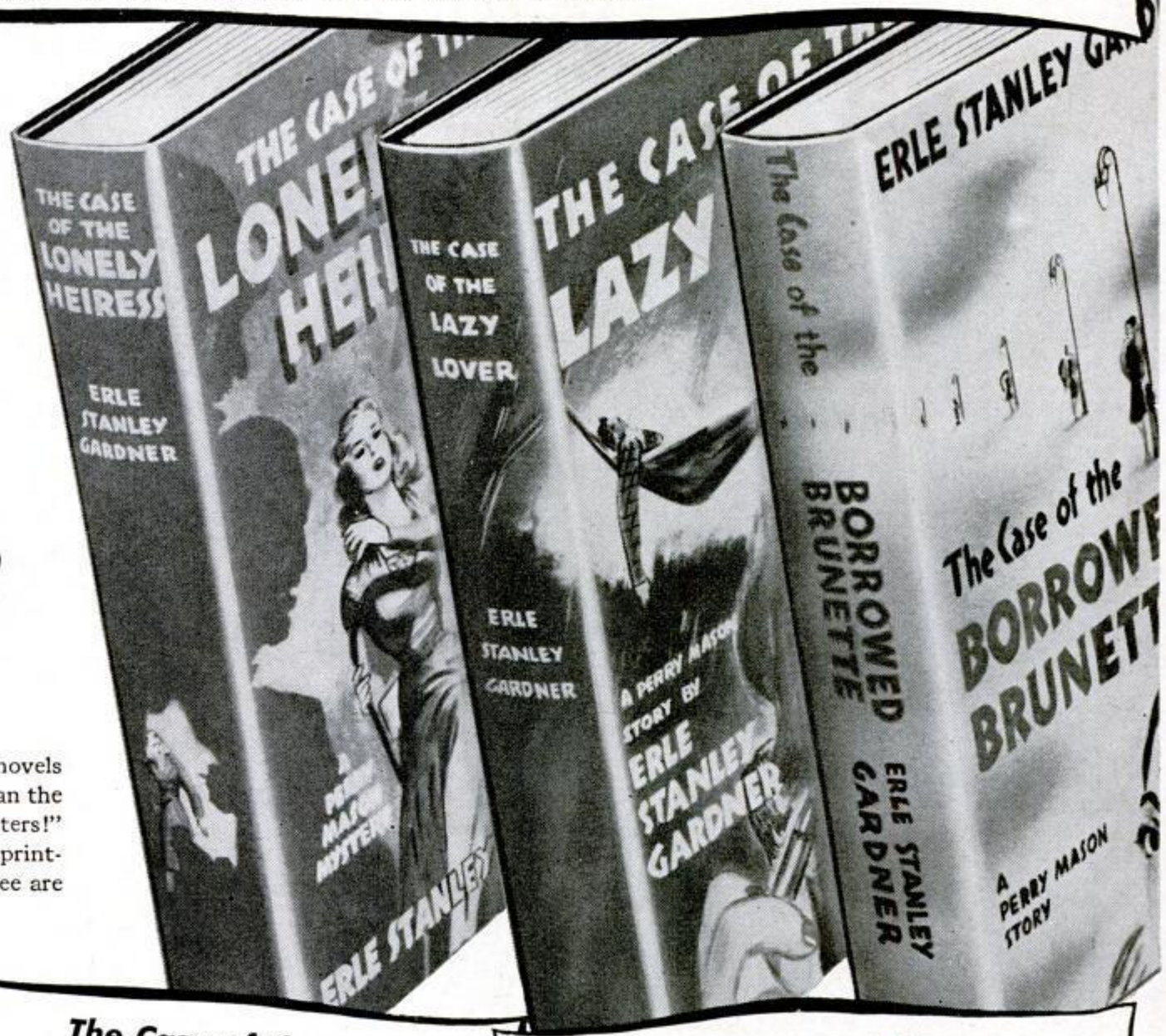
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LETTERS TO THE EDITORS

PROTESTANT REVOLUTION CONTINUED

Sirs:

I suppose it was a foregone conclusion that a topic as controversial as the Reformation would engender a great deal of caustic criticism. Napoleon's quip that "history is a tale agreed upon" still possesses, evidently, a surprising vitality as is attested by your July 5 Letters to the Editors column.

ROBERT B. OXTOBY

Northwestern University
School of Law
Chicago, Ill.

Sirs:

If the number of letters quoted in your July 5th copy represents the proportion of letters received from grateful readers, then we do you an unforgivable injustice. We have just been slow to write our appreciation. . . .

JOHN R. BUCHER
Pastor
Evangelical and Reformed Church
Hyndman, Pa.

Sirs:

. . . "The Protestant Revolution" is truly an extraordinary article. LIFE deserves commendation for the clarity with which the essential issues have been stated. . . . Journalism of this quality is not only deeply appreciated but makes a fundamental contribution to religion itself.

G. BROMLEY OXNAM
Bishop of the Methodist Church
New York, N.Y.

Sirs:

In response to the letter of Jere J. Alcock concerning the Protestant Reformation, we should like to set Reader Alcock straight. . . .

Luther's having the courage to stand up against what he conceived to be wrong is not a fault of character, but the proof of the highest ethical properties which guided Luther throughout his fight. The "scandalous life" Mr. Alcock wants him to have lived consisted of living the life of an upright man and being married. Concerning his death, we know that he had long had a fontanel in his thigh which had cicatrized. After he had caught a severe cold on a journey he felt a heavy pressure on his chest on the evening of Feb. 17, 1546, and on the following morning he died.

Zwingli differed from Luther in a few vital points of their theology. That he was killed in a battle which was lost by his side does not prove a thing. This has happened to many another leader.

That Michael Servetus was killed by Calvin was due largely to his own carelessness in traveling through Geneva, about which Calvin had warned him repeatedly. Although this death now seems to be a blot on Calvin's character, the practice of eliminating enemies was the rule of the time and was equally used by the Roman Catholic Church. The "shameful disease" Calvin died of consisted in overwork, headaches, stomachaches, gravel, gout, little sleep and an excessive asceticism.

C. MARC BRUN
CHRIS J. URNER
Baton Rouge, La.

Sirs:

Both Catholics and Protestants would do well to avoid any discussion of the morals of many church leaders on either side of the Reformation.

JACK BURROW
Las Vegas, N. Mex.

THE REPUBLICAN CONVENTION

Sirs:

You state "the Taft elephant 'Eva Tfat' was registered at the Bellevue-Stratford Hotel (LIFE, July 5) but slept outside town." This was a gross misstatement. Said elephant resided in her boudoir at the University of Pennsylvania, School of Veterinary Medicine, just five blocks from Convention Hall, or a 3-minute elephant trot.

NEWT De LAUGHOTTO
Philadelphia, Pa.

● A 3-minute elephant trot from Convention Hall but a good 2-mile hike from the Bellevue-Stratford. —ED.

SPAATZ AND WAR

Sirs:

I do not discount the importance of airpower in modern warfare, nor do I doubt that General Spaatz knows how to handle airpower. I just don't like the matter-of-fact implication that we will have more wars. . . .

WALLACE CLEMENTS
Lisbon, N.Y.

● World War II was launched by Hitler in the belief that Britain and France would not go to war over Poland and that if they did, they were hopelessly outclassed by the German armed forces, which could expect an easy victory. LIFE agrees with General Spaatz in thinking that a similar mistaken decision, made by another dictator bent on dominating the world, may set off World War III. The best course for avoiding war, therefore, is to make it unmistakably clear to any potential aggressor that the U.S. is not only determined to fight back if attacked but also sufficiently armed to do so with devastating effect. Most important, however, is the call which General Spaatz makes on world statesmen in his original article: to find "the long-sought political equivalent for war."—ED.

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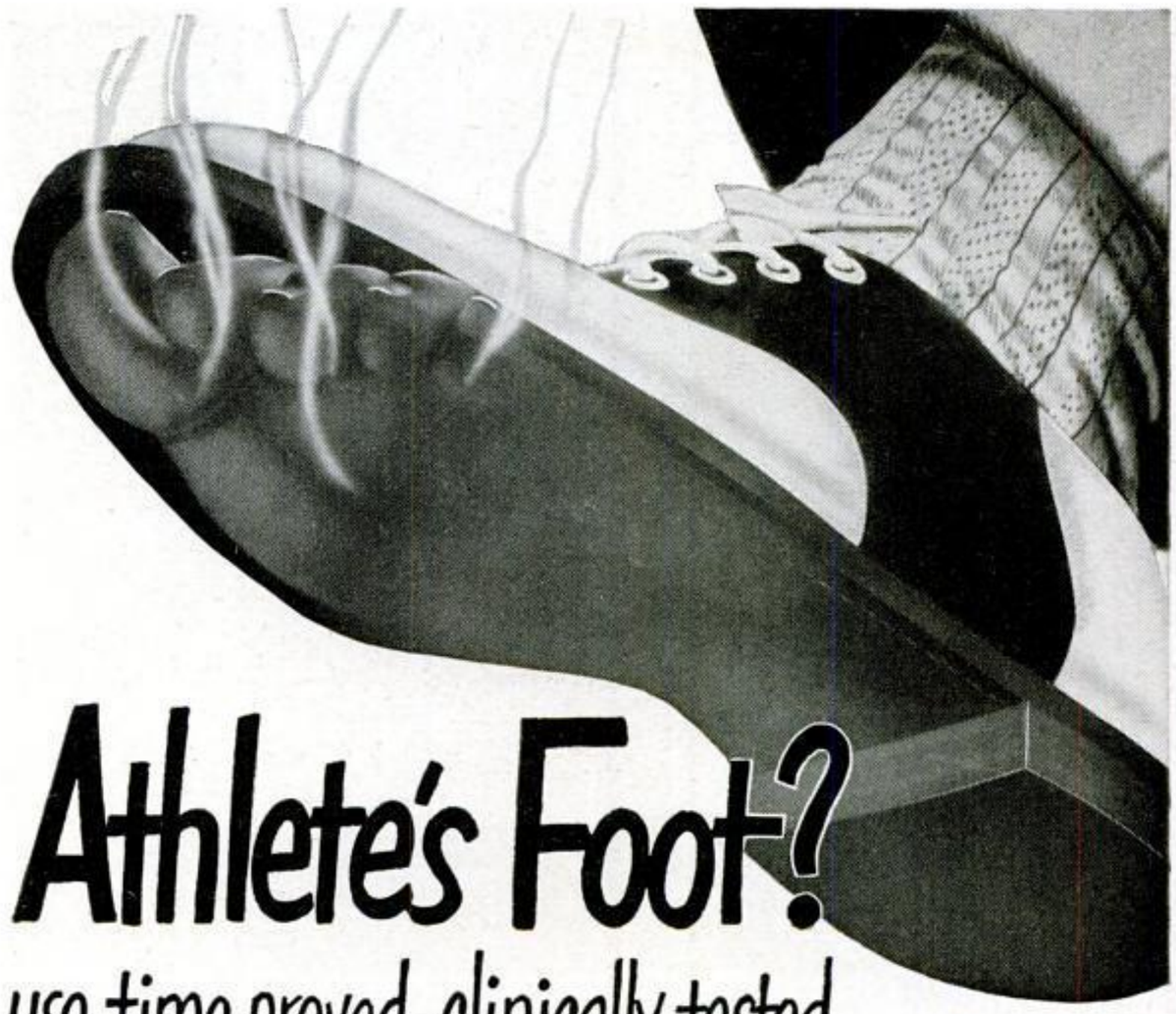
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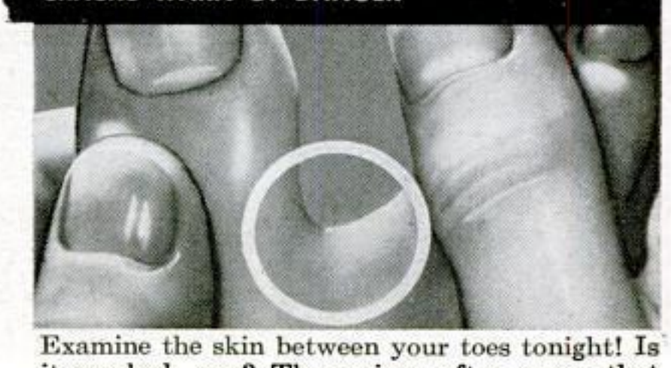
● To kill laboratory cultures of the organisms which cause painful Athlete's Foot is one thing. But to kill them on the *living tissues* of human feet is far more difficult. Because in some cases the organisms burrow so deeply under the skin that medication doesn't *reach* them!

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MODEL-T FORD with "bicycle" tires, in which Wright Morris rode when he was a kid back in 1917, appears in his book *The Home Place* as a symbol of both the gaunt bleakness and the enduring strength of the bit of Nebraska countryside of which he writes. In the book he has an old man explain the car's eccentric behavior by saying it has a blue-bottle fly in the motor. Once in Morris' childhood he rode in this car to Omaha and he compares the experience to going around the world in a submarine.

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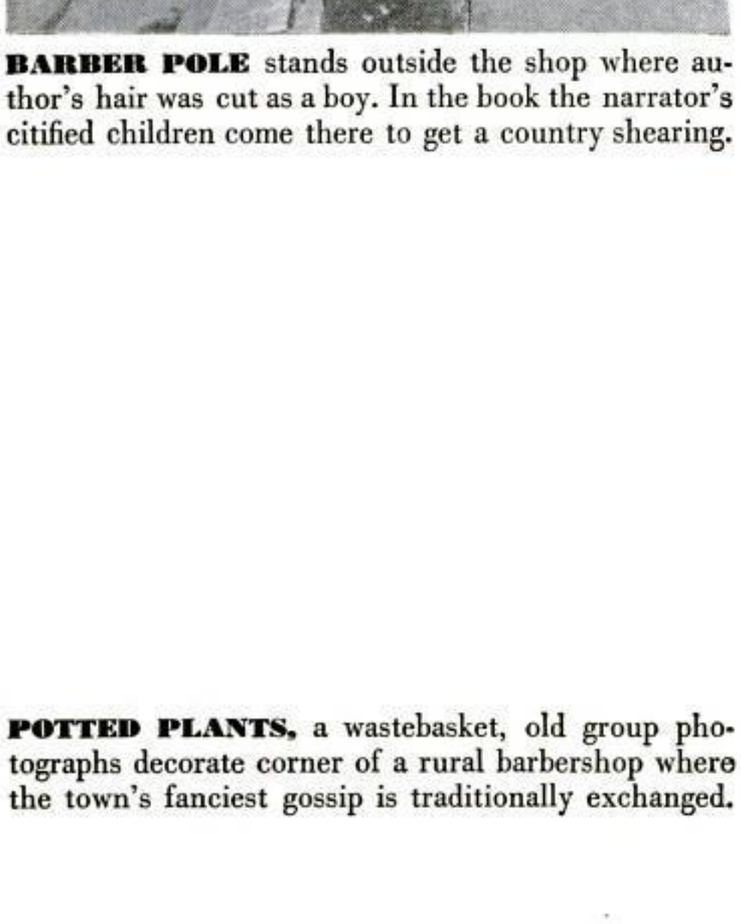


SMALL-TOWN STATION, used in the book to recall exploits of the hero's railroading grandfather, is likely to evoke fond memories among country-bred readers.

SPEAKING OF PICTURES

...AN AUTHOR REMEMBERS HIS HOME PLACE IN NEBRASKA

These pictures of rural Nebraska are from a new book called *The Home Place* (Charles Scribner's Sons, $3.50) by Wright Morris in which the author welds fiction and photography to record the whole pattern of a regional way of life. It tells the story of a returning native, a young writer who was born and raised in the heart of Nebraska but spent most of his adult life in big cities. The housing shortage after the war drives him out West with his wife and two precocious children conditioned by the sights and smells and rhythm of a lifetime in New York. For every page of text there is a photograph. All of them were taken by Morris in eastern Nebraska within 75 miles of his own birthplace. Mostly they record the common, home-grown, earthy objects that fill up life on a farm in a country where "people and things wear out." Through and behind the objects and the comic old-fashioned ways of his folks, Morris' protagonist rediscovers that there is a kind of holiness in "abstinence, frugality and independence —the home-grown, made-on-the-farm trinity."



BARBER POLE stands outside the shop where author's hair was cut as a boy. In the book the narrator's citified children come there to get a country shearing.



POTTED PLANTS, a wastebasket, old group photographs decorate corner of a rural barbershop where the town's fanciest gossip is traditionally exchanged.

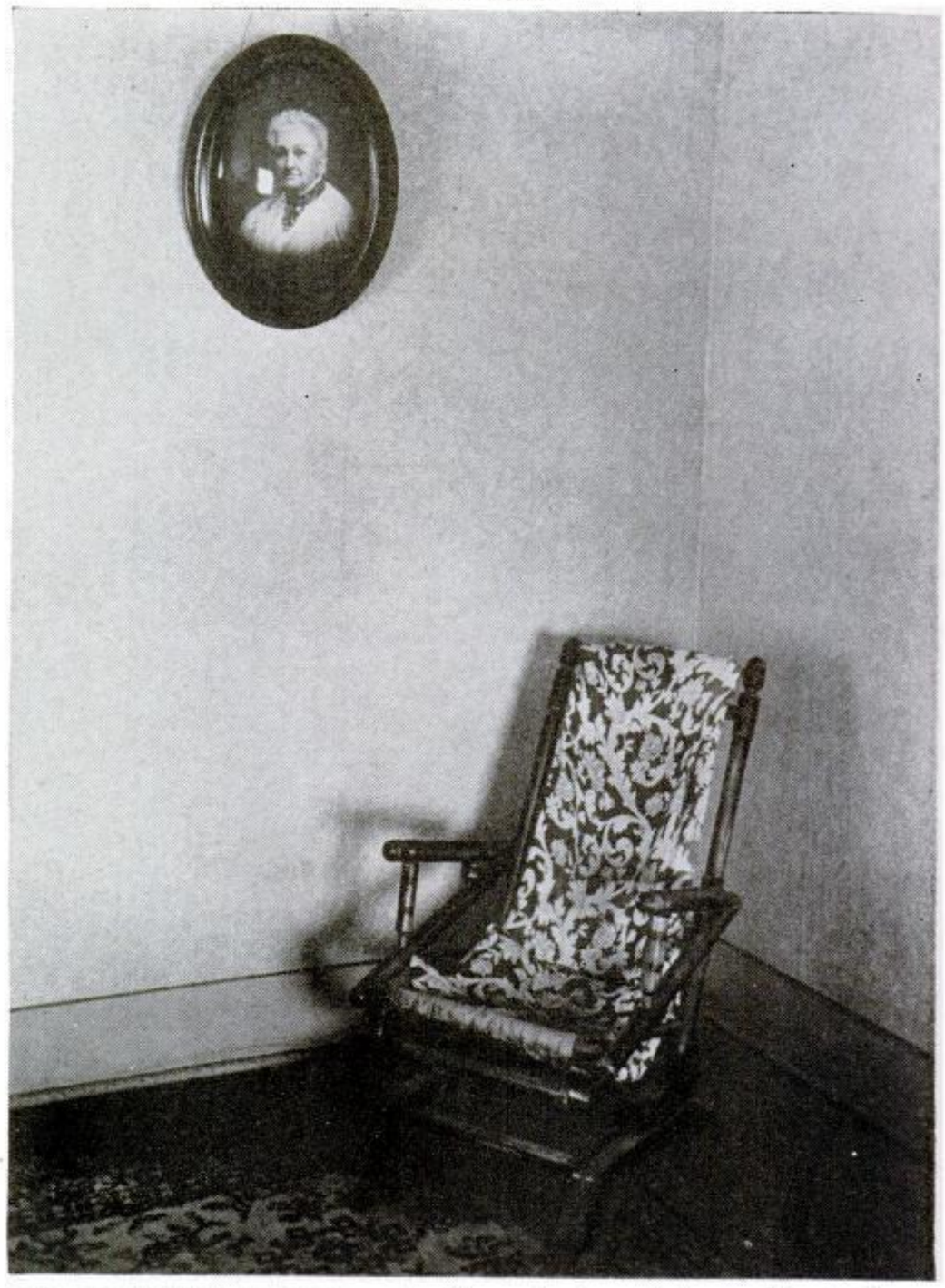
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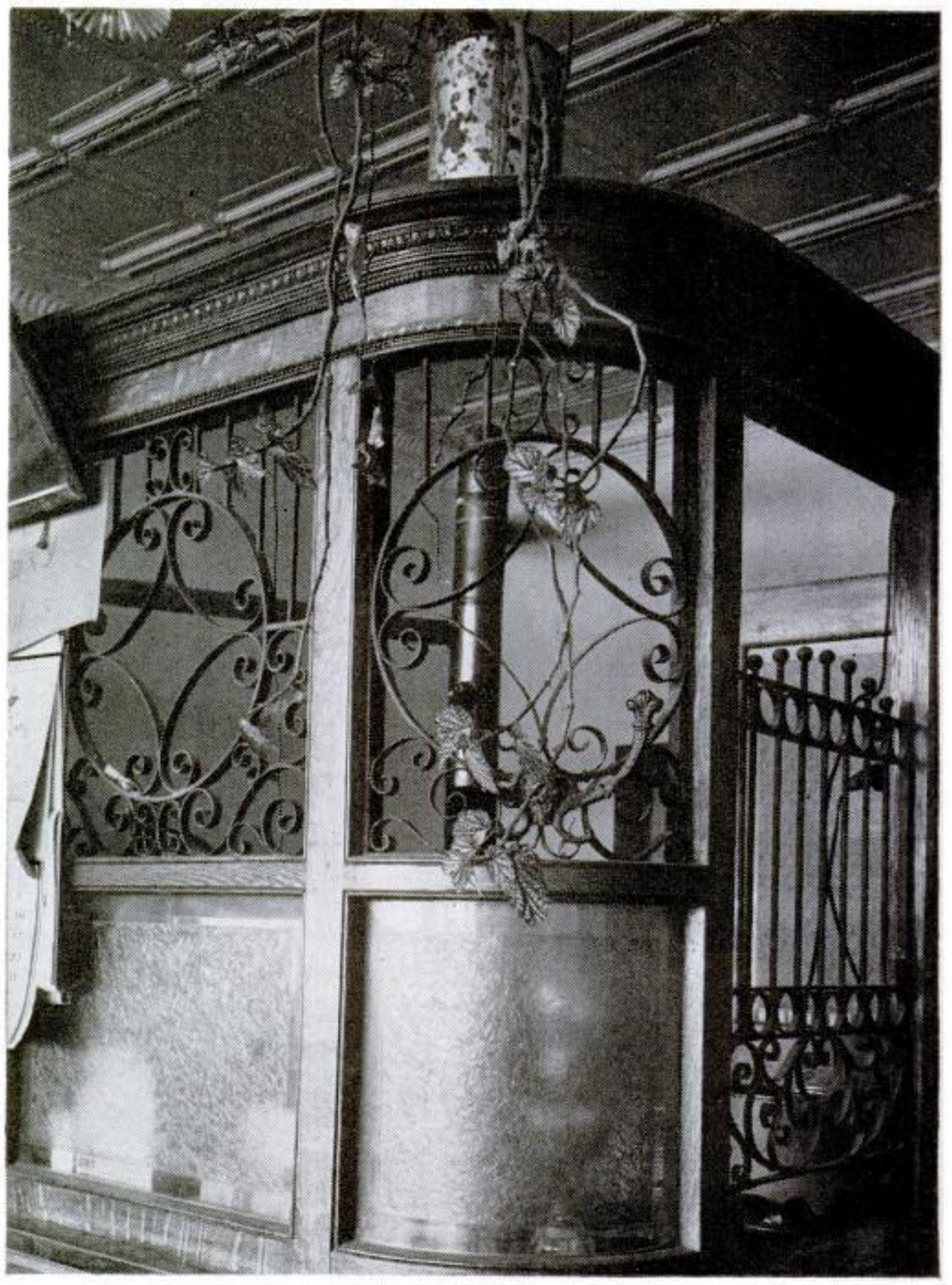
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SPEAKING OF PICTURES

CONTINUED



OLD ROCKING CHAIR, constantly repaired, symbolizes to Morris the enduring values of homespun rural life. This chair belonged to his grandmother.



BARBERSHOP used to be a bank. Kids who did not wiggle in the barber's chair had privilege of standing in the dark safety vault behind the grillwork.

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LIFE'S COVER

Although they appear in highly professional attitudes and costumes on LIFE'S cover, neither 4-year-old Bobby Barton (*left*) nor 5-year-old Mary Ann Roberts is seriously concerned with ballet as a career. They simply like to dance. Between classes at the Ebsen Dance School in Pacific Palisades, Calif. (*pp. 106–108*) Mary Ann frequently improvises dance routines in front of the family phonograph. But Bobby does not limit her ballet homework to the privacy of the house. If the mood takes her, she breaks into a series of ballet steps and cartwheels right out on the street.

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How big a man will he be?

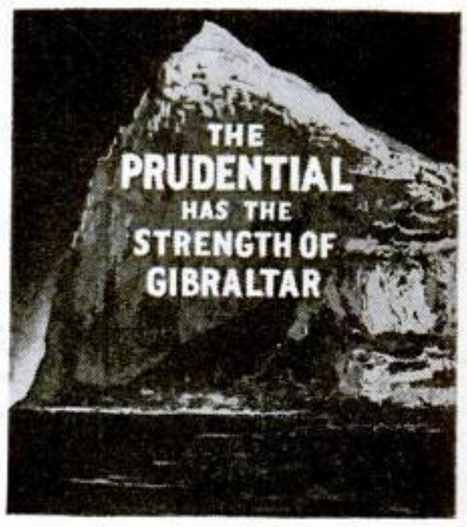
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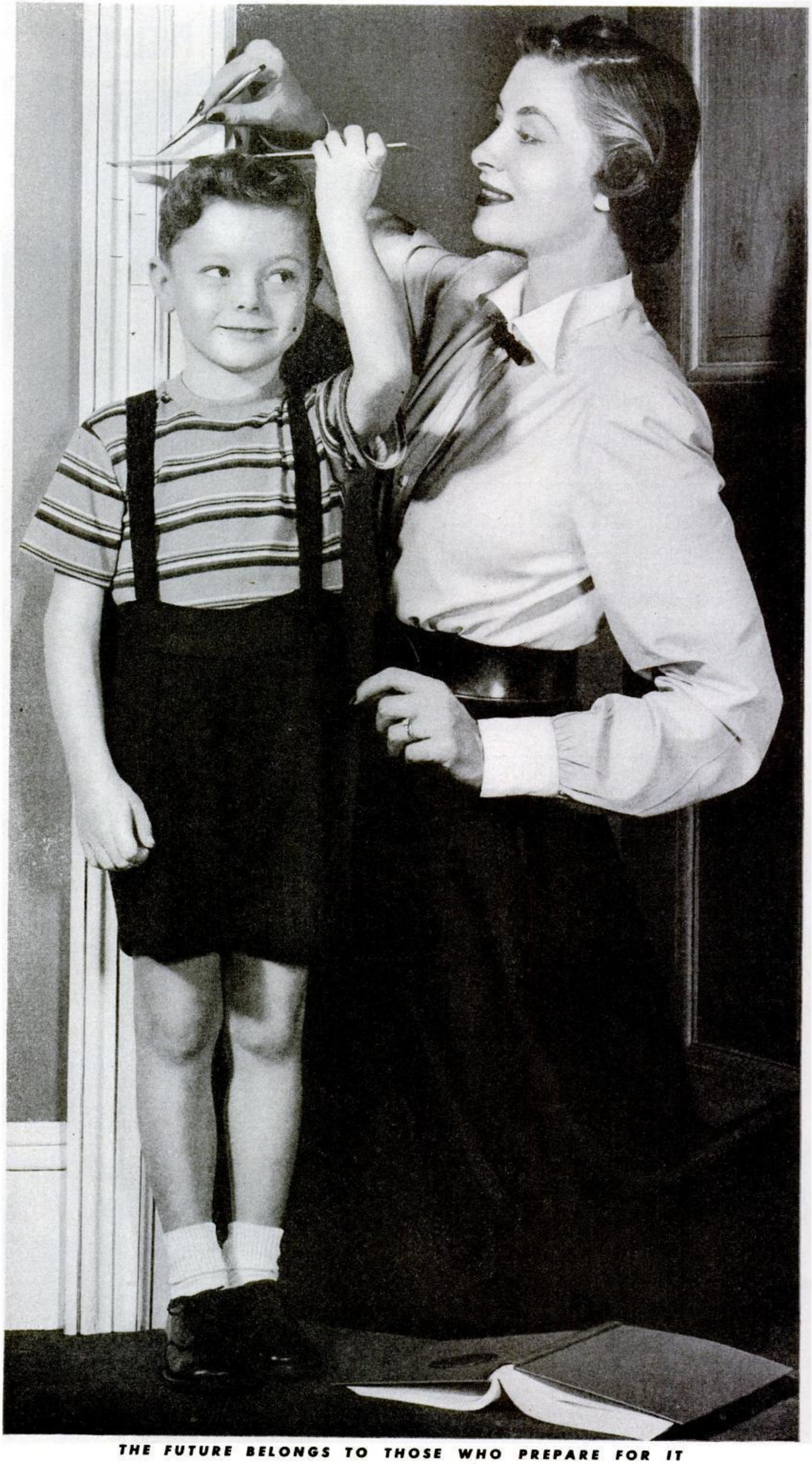


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INSURANCE COMPANY OF AMERICA

A mutual life insurance company

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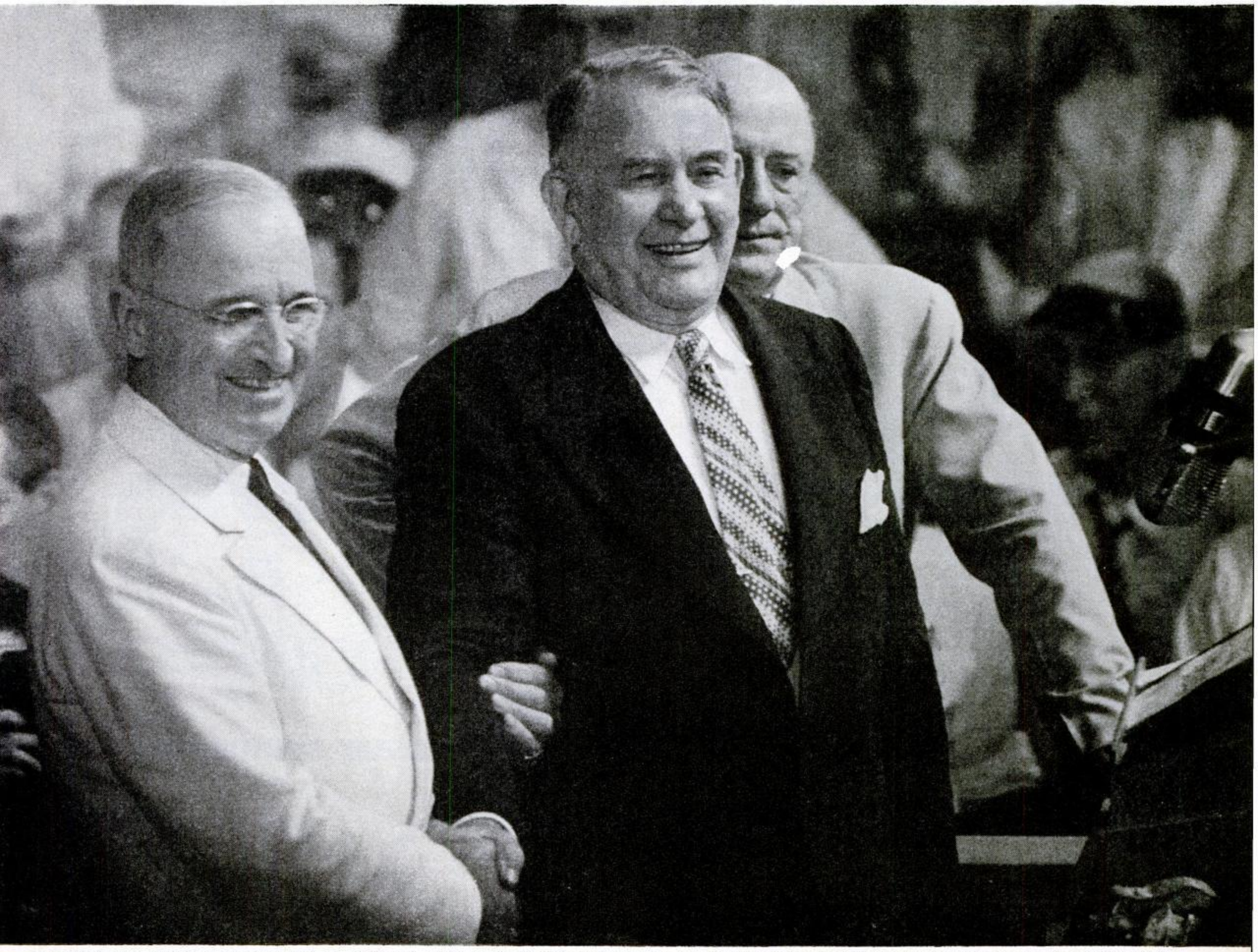


THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT

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LIFE

Vol. 25, No. 4 July 26, 1948



TRUMAN AND BARKLEY CLASP HANDS AS THEY ARE INTRODUCED TO CONVENTION AT 1:45 A.M. BY A SAM RAYBURN EXHAUSTED FROM HIS JOB AS CHAIRMAN

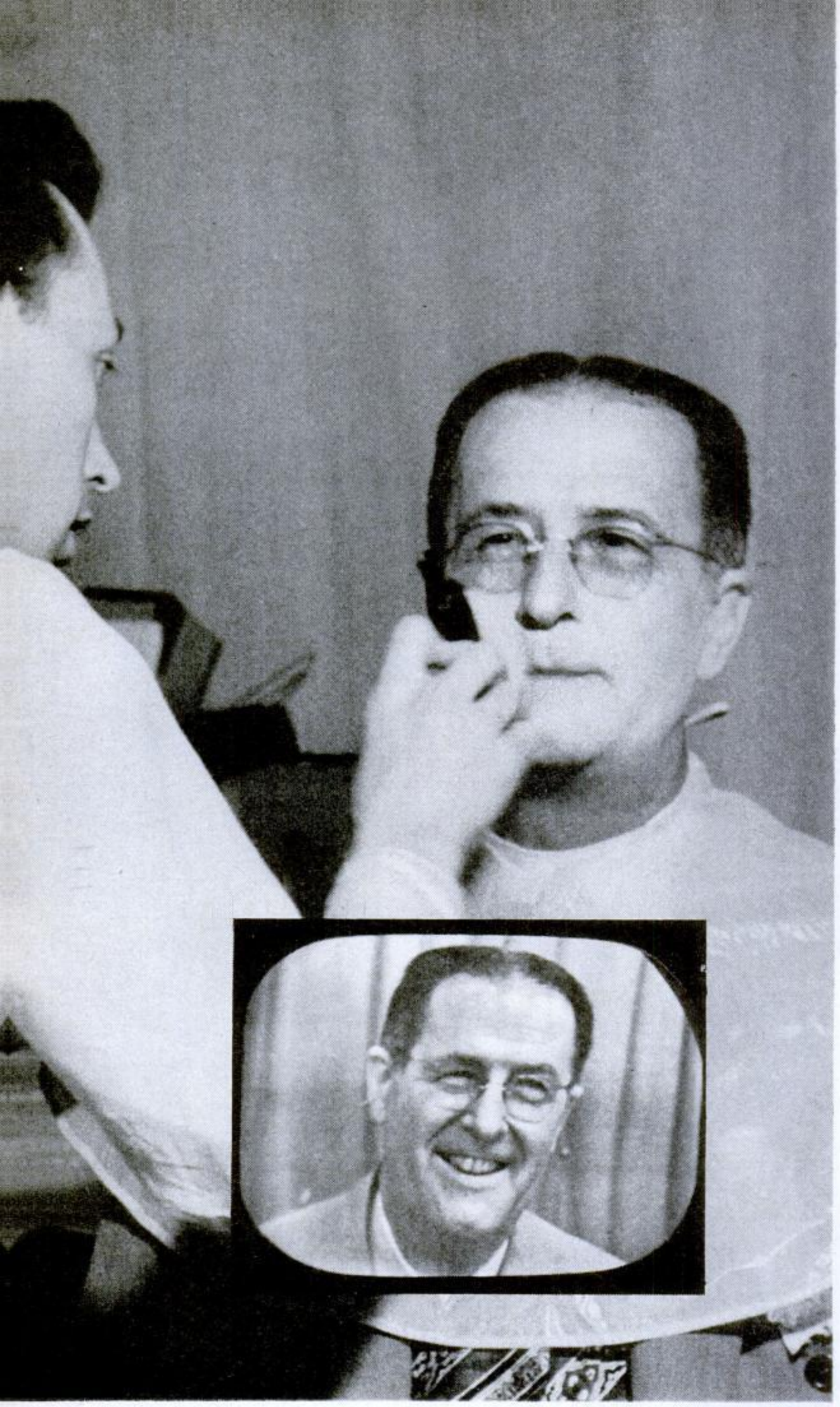
CANDIDATE TRUMAN COMES OUT FIGHTING

It is an old political adage that Democrats do the damnedest things. Last week in Philadelphia they proved that they do them even when tired, dispirited and out of sorts. For two days their 1948 convention—where they had what to many of them was the extremely unpleasant duty of nominating President Harry Truman—droned along in a soggy and unrelieved monotony. Then suddenly the fight between North and South over civil rights broke into the open. When a Negro spoke out for his race from the rostrum a Florida delegate jumped up in the aisle and shouted, "Shut him up!" At the climax of the bitterness all of Mississippi's 22 delegates and 13 of Alabama's 26 angrily stalked out.

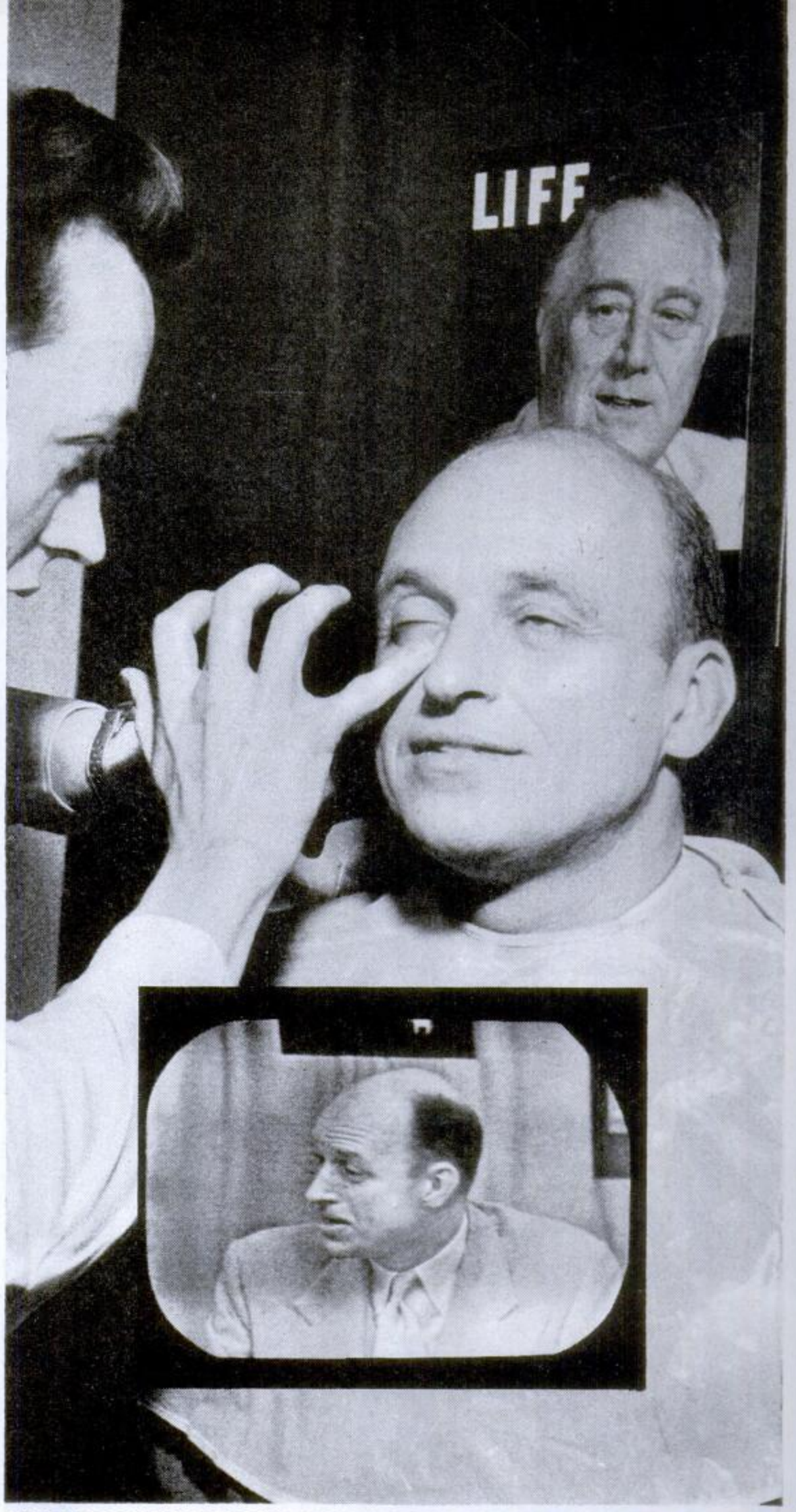
The convention quieted down long enough to nominate Truman and Senator Alben Barkley, a lovable and venerable Kentucky gentleman who seemed to be the most popular man there. Then it broke loose again. Just after the new ticket was introduced on the platform (*above*) the convention hostess, with blithe disregard of the consequences, set free 48 doves which had been cooped up in a basket. In their scramble for freedom they nearly took off the heads of some of the most prominent Democrats present and thoroughly soiled several unfortunate spectators.

President Truman, however, did the damnedest thing of all. Delivering his acceptance speech at the unprecedented hour of 2 in the morning, he amazed everybody by making one of the most surprising long-shot gambles in U.S. political history. For a President, his language was unusually earthy—he accused the Republicans of passing a "rotten" price bill and an "anti-Semitic, anti-Catholic" law on displaced persons. He said their platform was "poppycock." And he put the final challenge by ordering Congress to report in Washington next week for a special session to show whether they or he could do most for the country. A new Truman was on view—in the words of Columnists Joseph and Stewart Alsop, the Missourian had decided to campaign like "a county sheriff in the Ozarks."

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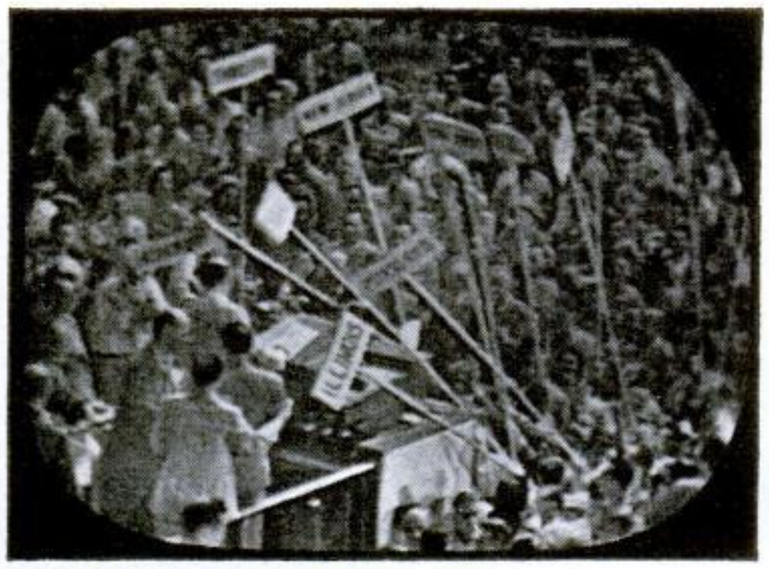
CLINTON ANDERSON IS MADE UP. INSET SHOWS HOW HE APPEARED ON SCREEN



JIMMY ROOSEVELT GETS EYE SHADOW BEFORE TELLING OF CALIFORNIA'S PLANS

TELEVISION TAKES OVER AND MAKES POLITICAL VOGUE FOR GREASE PAINT

In the long run the best-remembered thing about the 1948 convention will doubtless be television. Given the chance to duplicate radio's success with the 1924 convention ("24 votes for Underwood") the new television industry pulled an even more spectacular coup. As can be seen from the photographs below, taken directly off a television viewing tube, the television audience actually saw more of the convention, from a better vantage point, than anybody inside the



BARKLEY DEMONSTRATION, one of convention's most appealing moments, is caught by television cameras.

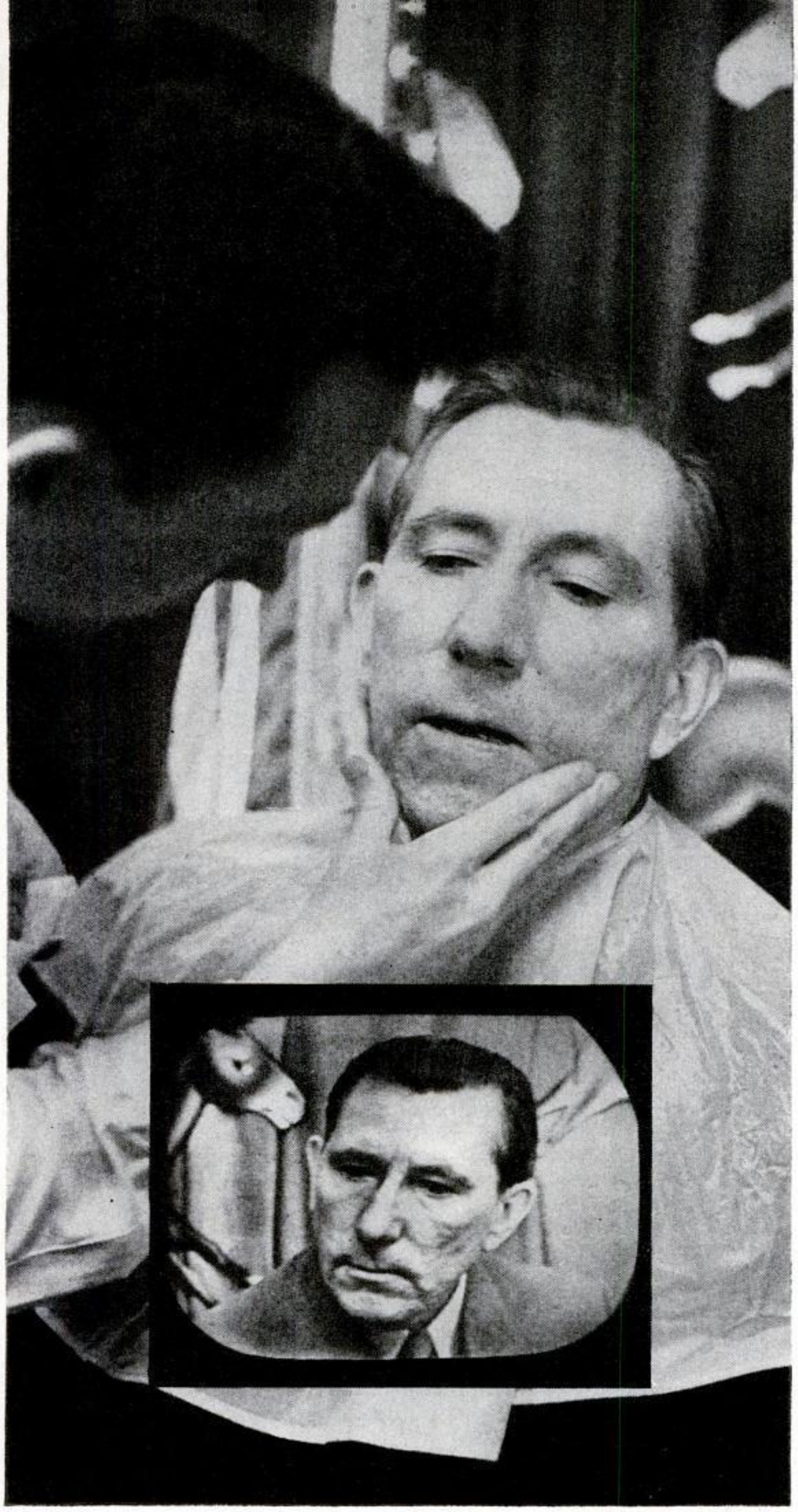


BARKLEY'S KISSES, by Young Democrats' Sweetheart and rivals, followed session, were seen by few in hall.



ANTI-TRUMAN SLOGAN, hoisted by Southern delegates during convention, is picked out by long-range lens.

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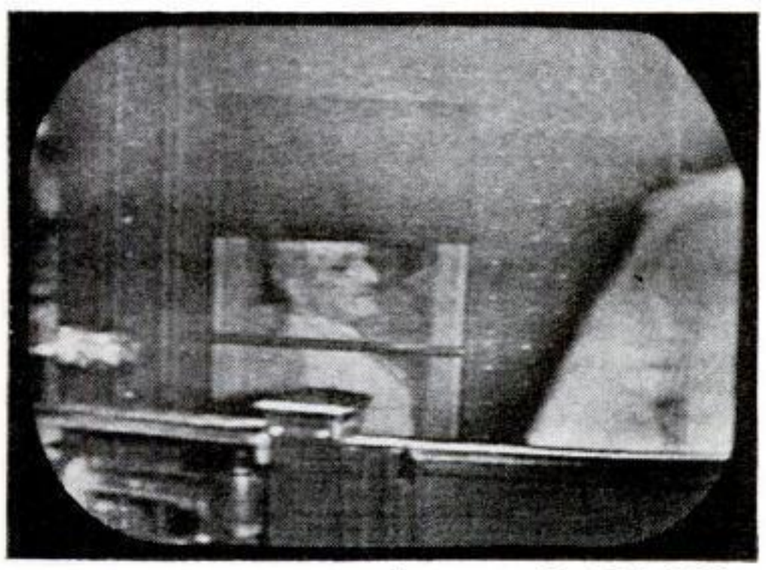


SENATOR PEPPER PREPARES FOR AN INTERVIEW DURING HIS BRIEF CANDIDACY



JIM FARLEY'S GREASE PAINT IS REMOVED BY NBC'S MAKE-UP MAN DICK SMITH

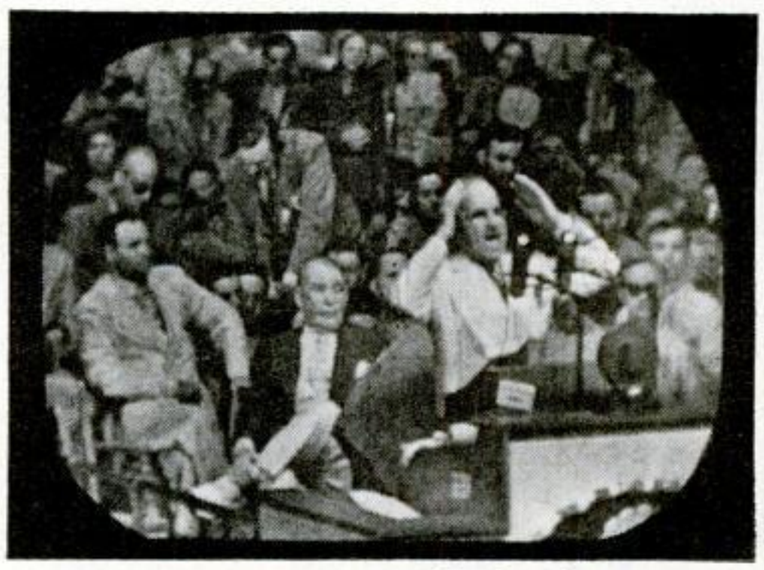
hall. Moreover the television audience was spared the long stretches of monotony which occur during a convention session: while Truman's nomination was being seconded for the 29th time, individual television networks kept their cameras busy elsewhere picking up news events outside the hall or interviews with notables. LIFE and NBC, collaborating on off-floor telecasts, showed a dramatic view of the 13 Alabama delegates throwing down their badges as they left Convention Hall. They also followed the President's movements as he left Washington and arrived at the hall. Television not only covered but also influenced the convention: for one thing it made men who would once have shuddered at the idea submit to grease paint (*above*). In the future it will probably change the whole shape of political conventions into a more dramatic and faster moving show. Delegates in 1952 are practically assured of shorter and better speeches.



TRUMAN IN TRAIN ready to start for Philadelphia is seen through window by camera at Washington station.



MARGARET TRUMAN charms the audience with her vivacity in an ad-lib chat with Mary Margaret McBride.



FIGHTING GESTURES used by President in speech form a dramatic contrast to Barkley's placid expression.

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CALIFORNIA CHAIRMAN JOHN F. SHELLEY (LEFT), SUPPORTED BY HIS FELLOW DELEGATES, SCREAMS FOR RECOGNITION IN THE MIDST OF THE CIVIL RIGHTS FIGHT



MISSOURI'S GEORGE VAUGHN TRIES TO SPEAK ABOVE OUTRAGED SOUTHERN CRIES

A WALKOUT BY ANGRY SOUTHERNERS SPLITS THE CONVENTION WIDE OPEN

On the second night of the convention the Democrats openly admitted that their ranks were sadly split. Negro Alternate-at-Large George Vaughn (*left*) of Missouri, a member of the credentials committee, offered a motion to unseat the anti-Truman delegation from Mississippi. As Vaughn spoke, catcalls and boos came from infuriated Southern delegates. These were answered by wild shouts from Northern and Western forces led by California (*above*). When the issue came to a vote, Vaughn was beaten. But the showdown was only 24 hours away.

Next afternoon, despite Southern efforts to forestall it, the convention held a roll-call vote to amend the weak civil rights plank in the 1948 platform. Tension mounted as the long tally was taken. At last Wisconsin, far down in the alphabet, cast 24 deciding votes in favor of the new—and to the South painfully explicit—plank. Thereupon the convention blew up. Up leaped Eugene "Bull" Connor (*below*), shaking the Alabama standard like a spear and howling for recognition. But Chairman Rayburn, who well knew what Alabama wanted to say, ignored Connor and hustled the convention into recess.

In two hours, Alabama's dudgeon cooled not a bit. As soon as the convention got down to business again, Handy Ellis, vice chairman of the Alabama delegation, rose up and announced that 13 of Alabama's 26 delegates, and all of Mississippi's 22, were "compelled to walk out." This they promptly did, with as much dignity as they could muster in the jampacked, sweltering center aisle.

AS THE SESSION ENDS, "BULL" CONNOR (LEFT) OF ALABAMA IS LEFT VAINLY BELLOWING. HANDY ELLIS (UNDER CONNOR'S ELBOW) LATER MADE WALKOUT SPEECH



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AFTER THE WALKOUT the angry Mississippi delegates stand outside Convention Hall waving their banners and shouting rebel yells as they wait for taxis to help them vanish into the night. Behind them they left empty seats and a dead silence when the name of Mississippi was reached on roll calls to nominate and vote for the candidates.

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FOUR OF THE PARTY'S OLD BOSSES SIT DISCONSOLATELY ON THE ROSTRUM. FROM LEFT: FLYNN (BRONX), LAWRENCE (PITTSBURGH), KELLY (CHICAGO) AND FARLEY

OLD BOSSES AND NEW DEALERS WATCH THEIR POWER IN PARTY SLIP AWAY

All through the convention observers were struck by the signs of decay in the party. Ed Kelly, the once mighty boss of Chicago, had a back seat in the Illinois delegation. Jim Farley was still popular but not very potent. The old bosses were losing their steam. The young New Dealers who once whizzed through convention hotel rooms were either missing or in disfavor. The labor crowd, once in the thick of party councils, was now on the fringe. And the Southern revolt was no mere show of temper, as the Democrats soon learned. At a frenzied rump convention in Birmingham July 17 rebels from 13 Southern states (among them the Rev. Gerald L. K. Smith) nominated South Carolina's Governor J. Strom Thurmond for the presidency. Even President Truman's fighting speech at the regular convention (*opposite page*) could not hide the fact that there was very little hope for the Democratic party in 1948.



C.I.O. GROUP looks down on banners from hotel room. From left are Jim Carey, John Green, Willard Townsend.



BOSS HAGUE, no longer the undisputed king of New Jersey, idly scratches his nose during the speechmaking.



NEW DEAL STALWART Leon Henderson, who tried to oust Truman, slumps on a stairway as convention ends.

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FROM THEIR PERCH HIGH ABOVE FLOOR
MUSICIANS SEE TRUMAN SPOTLIGHTED
BEYOND DARK EXPANSE OF DELEGATES

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THE DEMOCRATS

THEIR CONVENTION WAS DREADFUL, BUT THEY WILL SURVIVE DEFEAT

President Truman's Eliza-over-the-ice call for a special session of Congress may end in disaster if his own Democratic congressmen become embroiled in fightin' and feudin' over a federal civil rights program. But the gesture brought one immediate benefit to Harried Harry: it diverted people's minds from the dreadful quality of the Democratic convention. Something had to be done to efface an image of complete Democratic stultification from the newspaper columns, and Truman did it in good L'il Abner Ozark style. But for the history books, as distinct from the newspapers, the convention will continue to be described as dull, glum, funereal, macabre and—occasionally—obscene. The ground tone of the whole affair was set by the taxi drivers who offered their "hearses" to take people to "Hannegan's Wake."

The note of obscenity was provided by the big city bosses and their henchmen who had quit on Truman a split second after he got into trouble supporting a civil rights program for which they had begged in the first place. These brave fellows even lacked the courage to cleave steadfastly to their own crass ingratitude, for when the Eisenhower and Douglas booms aborted they came back like rats who preferred even the flimsiest raft to the open sea. Jim Farley, former national chairman of the party, announced that he was disgusted. As for the official donkey, a dejected beast which was pushed and hauled in and out of the corridors of the Bellevue-Stratford, it had about as much sustained animation as a sack of coke.

If Godfrey Gloom, the fictitious "last Jeffersonian Democrat" invented by Elmer Davis for journalistic purposes, had been on his job this year, he would have scratched his head in the vain attempt to recall a convention as dispirited as this one. In 1924 the Democrats disemboweled themselves at Madison Square Garden in New York—but the public hara-kiri was the result of a lusty fight which had Al Smith and William Gibbs McAdoo tearing at each other through more than a hundred ballots. The Republicans were only good for Maine and Vermont in 1936, but the convention that nominated Alf Landon that year was a dedicated occasion. By comparison with even the most futile conventions of more recent times, the 1948 Democratic convention seems the only one animated by a death-wish.

The party of Cleveland and Wilson, of Winfield Scott Hancock and Alton B. Parker, is, however, not quite ready for self-annihilation. Nor is it even looking for a good psychoanalyst's couch. The truth of the matter is that, alone of all the historic U.S. political parties, the Democratic party is the Party That Can Afford to Lose. Time and again it has gotten rid of an unwelcome or distinctly "unavailable" candidate by the curious expedient of running him for president. Van Buren, McClellan, Parker, Cox and John W. Davis all live in history as Democratic sacrificial goats. In 1928 the Southern Democrats finally acquiesced at Houston, Tex. to the nomination of Al Smith. They then turned around and sabotaged their candidate in November, when Virginia, Florida, Texas and North Carolina went for Hoover.

In 1860, when a show of Democratic unity was all that was needed to guarantee an easy victory over the fledgling and still somewhat callow Republicans, Southern Democrats—the Dixiecrats of their day—refused to endorse Stephen A. Douglas as the party nominee. Instead, they put up their own separate candidate in Breckinridge. If the Mississippi and Alabama Dixiecrat bolters choose this year to emulate their grandpappies to the bitter election-day end, it will hardly lead to a new Fort Sumter. But the benefit accruing to Dewey in the electoral college will be welcome, even though he may not need it as much as Abe Lincoln did.

What lies behind this Democratic willingness to court a November debacle? First, there is the nature of the animal: the Democratic party is an organism that can maintain life in its separate parts even when its federal frontal lobes have been completely amputated. The big-city machines of the North depend primarily on local patronage; any further crumbs coming from Washington are, to mix a metaphor, just so much gravy. The intellectuals who put so much of the steam into the early New Deal are quite capable of living without any political patronage at all. And the Southerners, the really enduring cells in the Democratic body, know they will continue to send their senators and representatives to Washington willy-nilly. These Southern legislators are assured of continuity and longevity in Congress—which means that they will inevitably head the powerful committees when their party eventually returns to power.

The loose articulation and the regional strongholds of Mr. Truman's party are prerequisites for the philosophical digestion of defeat. This may commend the Democrats of 1948 to cracker barrel sages and to historians with a relish for certain lugubrious shades of irony. But it won't help the Truman-Barkley slate. Before the convention that one-man Irrepressible Conflict, George Allen, said: "It's gonna be rough!" The Allen reputation for acute insight will hardly suffer a jot if he predicts the same thing for the coming campaign.

THE REPUBLICANS

FLUSHED WITH CONFIDENCE, THEY MUST BEWARE HYPOCRISY

The Truman call for reconvening the 80th Congress to consider the "promises" of the Republican platform is an effort to pin the tag of hyprocrisy on Republican legislators. But since the causes, as distinct from the symptoms, of inflation can hardly be dealt with without carving large gobbets of meat out of the monstrous Truman budget, the label may end up on the Democratic coat lapels instead.

The Truman gambit, however, should not be treated lightly by the Republicans this year, for, as Senator Barkley indicated in a keynote speech that was the best thing to happen at the Democratic convention, it was hypocrisy more than anything else that led to the decline of the Republicans in 1932.

The Barkley speech was good as elegy, not as manifesto, and like all elegies it breathed an acceptance of defeat. But Republican victory might prove merely transitory if the party fails to reflect on "Dear Alben's" effort to raise the ghost of the Smoot-Hawley Tariff Law of 1930. A shrewd old coot, Barkley was quick to note that Pennsylvania's Joe Grundy, the man whose manufacturers' lobby pushed Smoot-Hawleyism to its pinnacle in 1930, was a real power at the Republican convention of 1948. This gave Barkley his opportunity to make a telling point. For the Smoot-Hawley Tariff was one of the greatest mistakes made by the party of Herbert Hoover. It was a mistake in economics, as Hoover's experts kept telling him. But even more than that it was a mistake in moral posture.

When Joe Grundy went to work to jam through his inflated tariff bill the Republicans were already suffering from their hypocrisy about the Volstead Act. This was bad enough to cause the young of the land to desert in droves to the party of Al Smith. But the Smoot-Hawley hypocrisy was worse, for it did more than all the combined works of Marx and Lenin to make the young college graduates of the late '20s and early '30s into collectivists.

The college students of that era had listened to Republican politicians and business men chant the virtues of abstract free enterprise, of a capitalism unimpeded by state interferences with the free flow of goods and services. But when they watched the Republican politicians and business men in action, what they saw was a conspiracy to put blinkers and leading strings on all sorts of free enterprise activity. The spectacle was unsettling: if capitalists refused to behave like capitalists, then maybe the other side, which was at least consistent about what it preached, was destined to win in the future. If the Party of Freedom persisted in using the Coal and Iron Police to crack the heads of supposedly free miners in Pennsylvania, if it persisted in boosting the tariff every decade, if it frequently honored its own Sherman Anti-Trust Act in the breach rather than in the observance, then how could it hope to hold the young, who make such a virtue of consistency?

During their next lease of power the Republicans need not become hypocritical. Dewey and Warren both believe in plain speaking—and as for Taft, the party's leader in the Senate, he is so honest that (to quote a recent commentator) "even tact annoys him." But if the Republicans let Dewey and Warren voice a set of principles that are to be denied in practice by the surviving Joe Grundys of the party, a new generation of young people will quickly sniff hypocrisy in the air.

Senator Barkley is a sly fellow; in referring to the 1948 Republican gathering as the "Grundy convention" he put a match to a slow fuse. But the Republicans have plenty of time in which to see the smoke and to snuff out the blaze.

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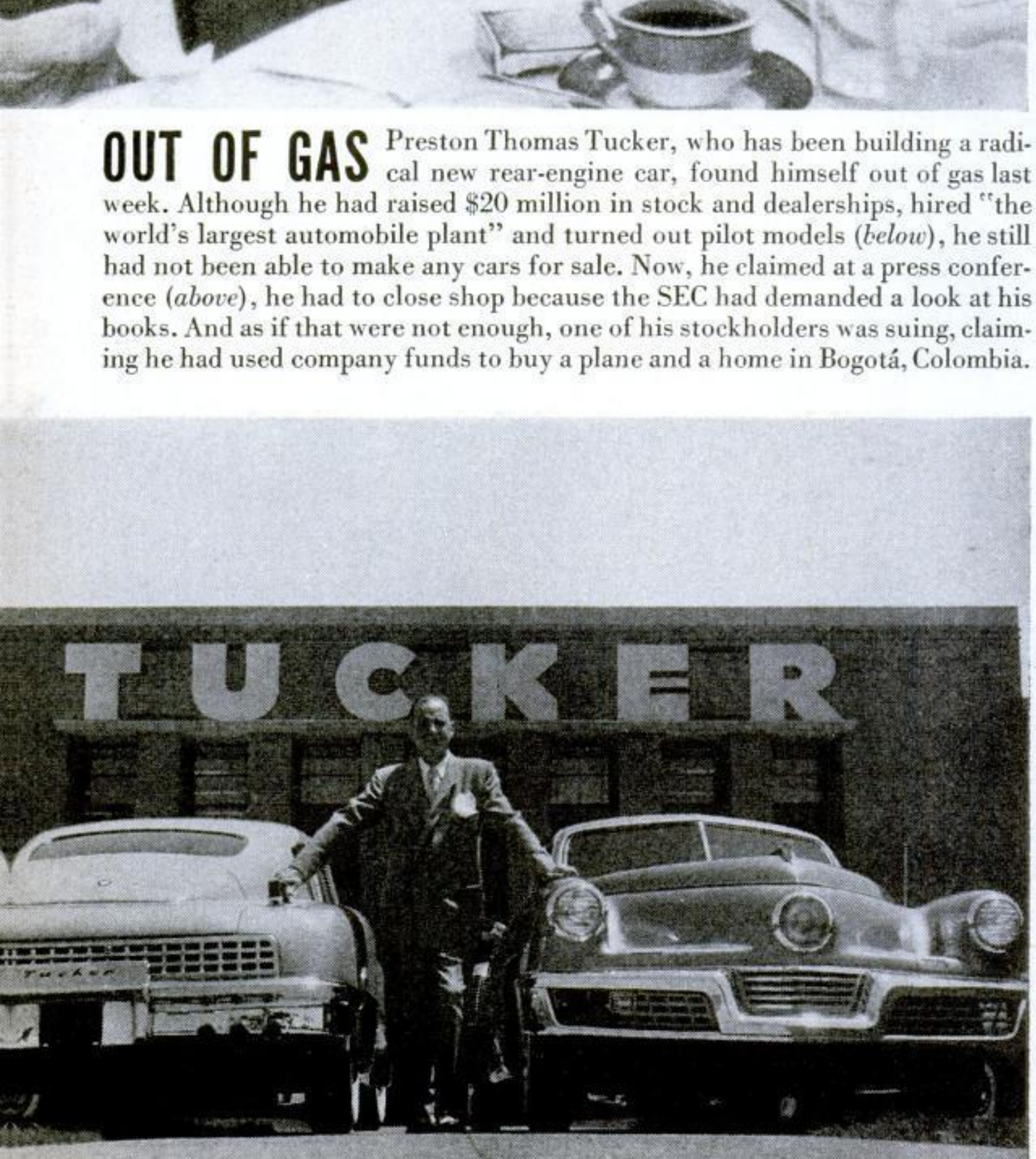
A COOK MAY LOOK AT A QUEEN

From the nave of an abbey burned by the English in 1544, two respectful kitchen servants at Holyrood, the royal palace of Scotland, take a peek at Queen Elizabeth and Princess Margaret at a recent garden party. The queen and Princess Margaret are seen with backs to the arch at right, facing their guests.

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OUT OF GAS Preston Thomas Tucker, who has been building a radical new rear-engine car, found himself out of gas last week. Although he had raised $20 million in stock and dealerships, hired "the world's largest automobile plant" and turned out pilot models (*below*), he still had not been able to make any cars for sale. Now, he claimed at a press conference (*above*), he had to close shop because the SEC had demanded a look at his books. And as if that were not enough, one of his stockholders was suing, claiming he had used company funds to buy a plane and a home in Bogotá, Colombia.



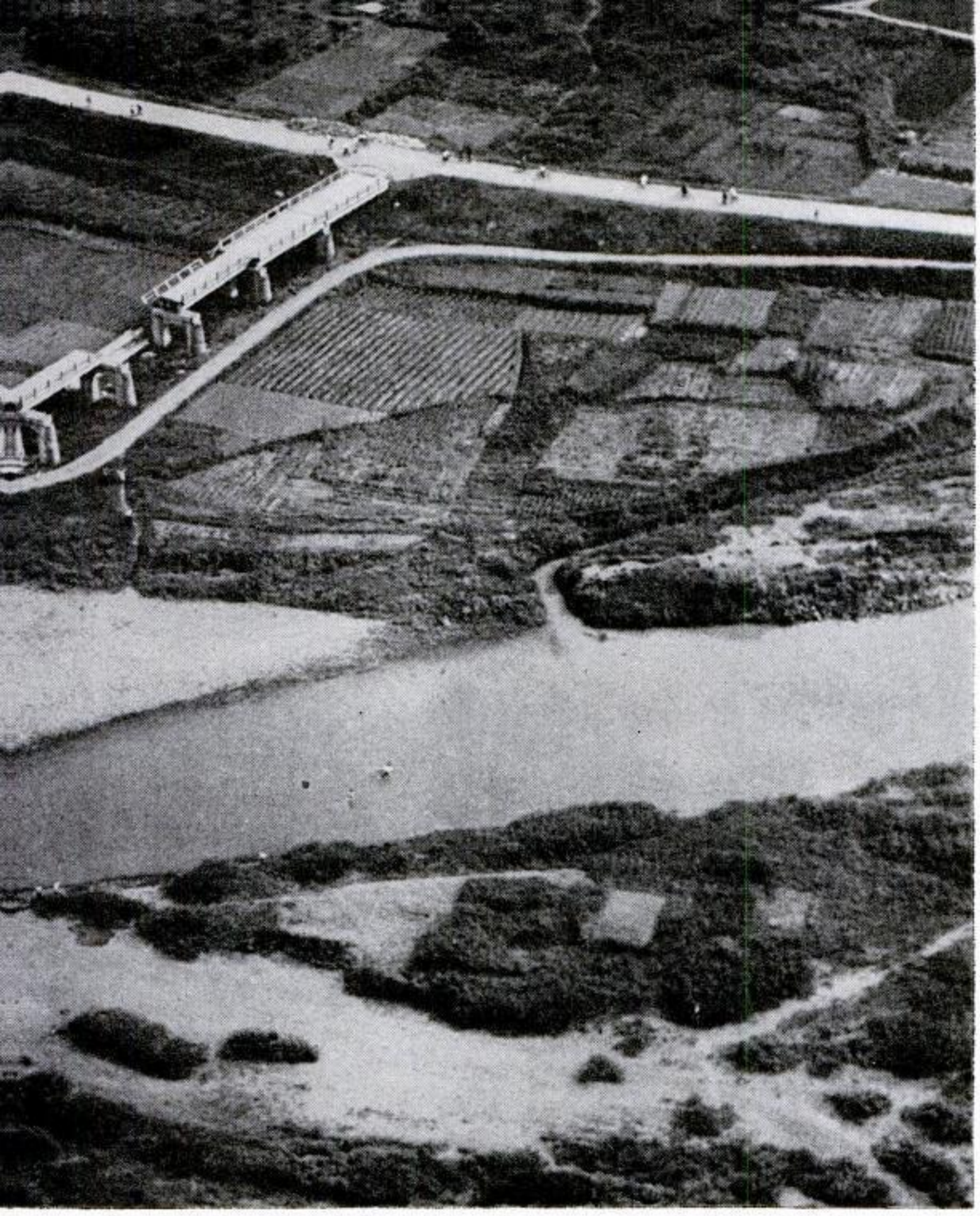


RESULT OF EARTHQUAKE In the once prosperous city of Fukui, Japan, the people last week were rebuilding their homes out of the near total destruction left by the recent



RESULT OF BIG CROP After weeks of rain in the Midwest the wheat harvest came all at once. It was a record pile-up, sending as many as 11,000 carloads of wheat a week into the terminal grain elevators in Kansas City. The result was an enormous tie-up of

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earthquake (LIFE, July 12). An idea of the task ahead of them is given by this picture of a bridge over the Kuzuryu River. Now, in the water and across the beach and farm lands of city's outskirts, it lies in pieces like a row of dominoes.



OUT ON THE TOWN

A ripe example of summer giddiness was exhibited by Mrs. Frank Henderson, expert at such spectacles—she posed at the opera with her leg on a table (LIFE, Nov. 24). Last week she threw a nightclub crawl to help John Alden Talbot Jr. celebrate his divorce. Party saw such exploits as Mrs. Henderson's offering to drink champagne from honor guest's moccasin (*above*). Later her mother (*below*) appeared, explaining, "I've come to take you with me." "Home?" asked 72-year-old Mrs. Henderson. "Home!" snorted her 95-year-old mother. "To the Copacabana!"



freight cars (*above*) at the terminals, which delayed the unloading and return of empty cars to the local elevators. At last week's end farmers were still sleeping in their trucks in front of neighborhood elevators or piling the wheat on the ground while waiting for more freight cars to return from the clogged terminals.





THE AMERICAN FLAG is carried proudly by marcher from Pilsen, which was liberated by U.S. troops. Yugoslavs bore a huge portrait of Marshal Tito (*below*), who was cheered by crowd for his defiance of the Cominform.



PICTURES OF BENES, Czechoslovakia's ousted president, are waved defiantly (*below*) by Czech women lining parade route. Later the police broke up group singing patriotic Czech songs in front of Communist headquarters.



CZECH GAMES ARE NO FUN FOR REDS

Sokol crowds hail U.S. and Beneš

THIS SEEMING PANORAMA OF PILLBOXES IS IN FACT



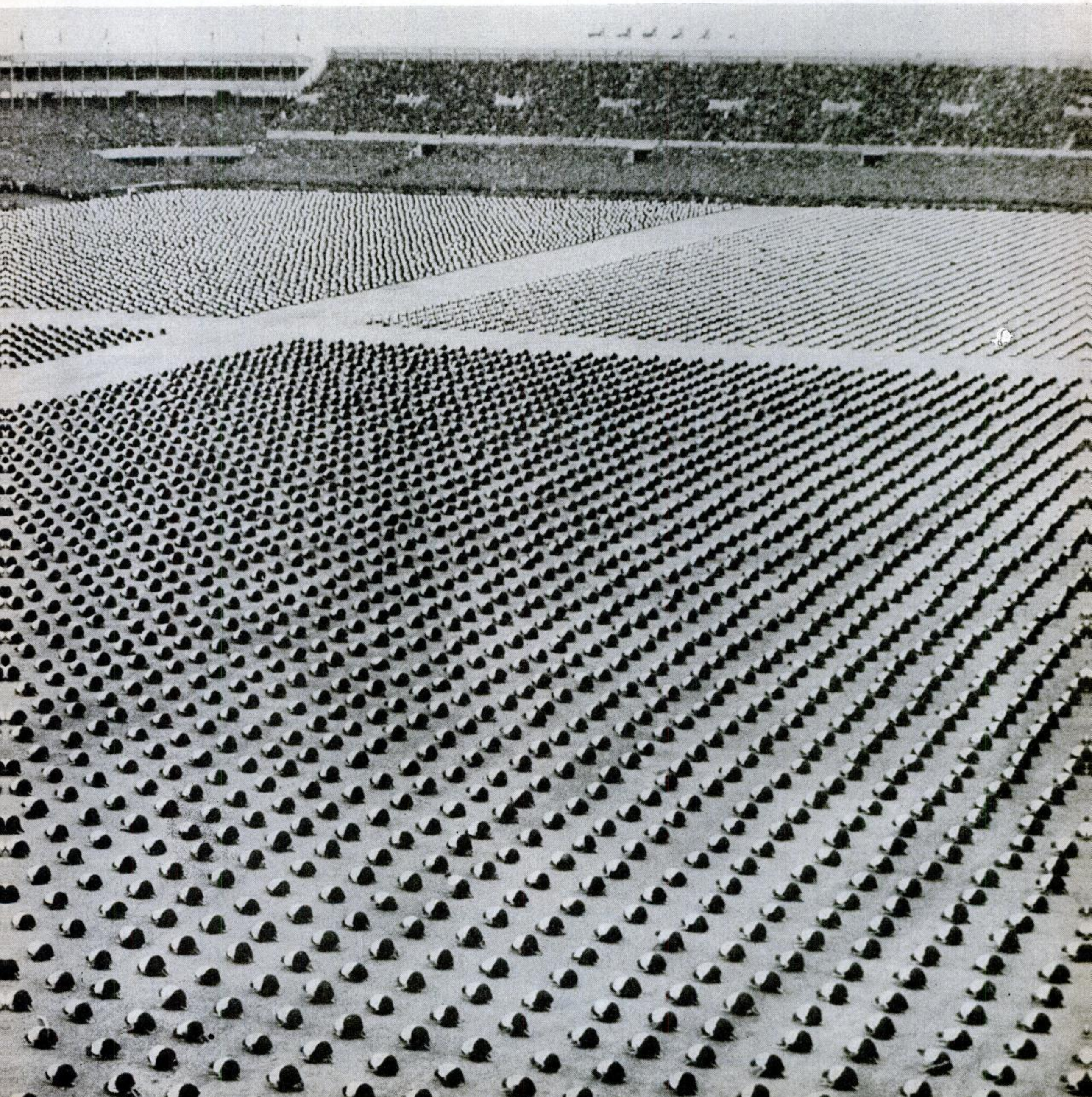
For 86 years the pride of Czechoslovakia has been the great Sokol festival, a sort of combination Olympiad and patriotic rally. In 1938, on the eve of Hitler's aggression, millions of Czechs united at the Tenth Sokol Congress in Prague to pledge their defiance of tyranny. When the Nazis came in, they made desperate efforts to destroy the Sokol, spiritually and physically. They failed.

This month Czechoslovakia's new Communist rulers, having noted the Nazi experience, decided to bend the Sokol to their own uses. That didn't work very well either. The Eleventh Sokol Congress, held the first week of July, found the Czechs still expert in mass calisthenics—and still defiant.

Discipline was fine at the great Masaryk Stadium (*below*), but in the street parades Communist President Klement Gottwald (*right*) was shocked to hear chants of, "We have no true republic without Beneš!" Nor was this tribute to Czechoslovakia's beloved ex-president the only offense. Thousands of Slavs cheered Tito, the latest Communist rebel, and others gathered at the shrine of Woodrow Wilson to sing the national anthem and wave and kiss American flags. Comrade Gottwald got no cheers at all.



GLUM COMMUNIST Gottwald (*center*) watches gymnastics, flanked by wife and Sokol Leader Josef Truhlar.



MADE UP OF THOUSANDS OF GIRL GYMNASTS, DRESSED IN WHITE BLOUSES AND DARK SKIRTS, KNEELING TOGETHER IN PRAGUE'S IMMENSE MASARYK STADIUM

FOUR BULLETS HIT ITALY'S TOGLIATTI

Communists riot but get nowhere

In Rome on July 14 a 25-year-old Sicilian law student named Antonio Pallante shot and critically wounded Italy's top Communist, Palmiro Togliatti. Two bullets punctured Togliatti's left lung, one grazed his left hip, and the fourth lodged near the base of his skull. Captured immediately, Pallante disclaimed any political connections, but this disclaimer did not prevent Togliatti's lieutenants from attempting to capitalize on the attack.

A general strike was called, and riots swept the country. But only for a few hours. The De Gasperi cabinet, which a year ago had trembled before the Communist threat, now gave the Reds a day to "blow off steam." Then the government acted swiftly and firmly. Troops, tanks and artillery reinforced the police and the strikers were ordered back to work. To the dismay of the Communist leadership, they obeyed. At week's end even the Red extremists could see that there was no hope of a revolutionary coup—unless Togliatti died.



HIS GLASSES STILL FIRMLY IN PLACE, TOGLIATTI IS LIFTED INTO AN AMBULANCE AFTER THE SHOOTING

PROTESTING THE ATTEMPTED ASSASSINATION, ITALIAN COMMUNISTS TEAR UP PAVING STONES IN ROME'S PIAZZA COLONNA TO BUILD BARRICADES AGAINST POLICE



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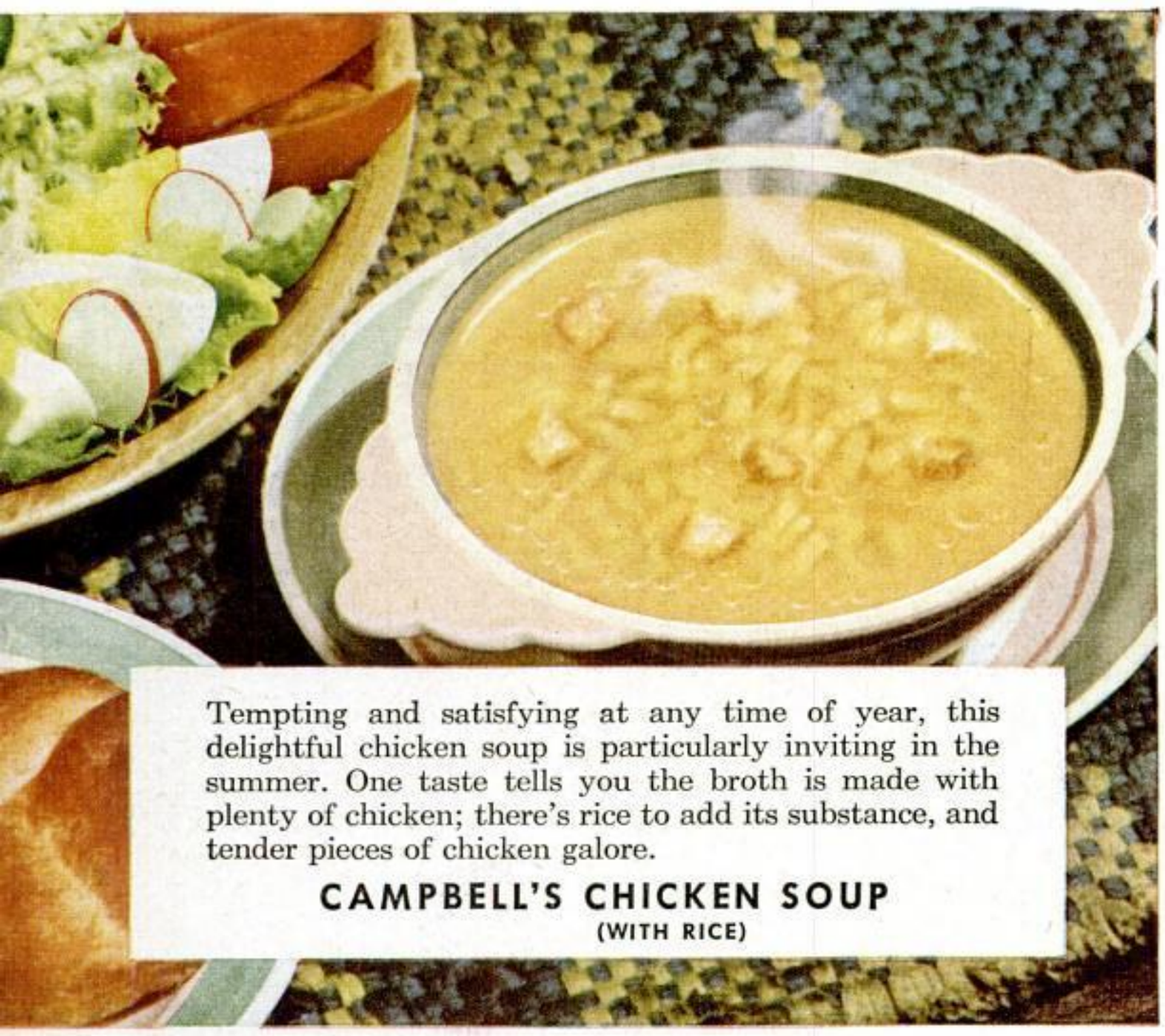
A Summer Ballad

OF

SOUP 'N' SALAD

Hark to this tale of Summer days,
Of mealtime tips and kitchen ways:
To please your family noon and night
Remember how cold foods delight;
But nourishment and taste-appeal
Increase with One Hot Dish—each meal!

If you'd reduce your kitchen hours,
And spend more time in tending flowers;
If you would save on table dollars,
And stretch your money till it "hollers";
If you'd lift appetites that droop—
Then make your One Hot Dish—GOOD SOUP!



Tempting and satisfying at any time of year, this delightful chicken soup is particularly inviting in the summer. One taste tells you the broth is made with plenty of chicken; there's rice to add its substance, and tender pieces of chicken galore.

CAMPBELL'S CHICKEN SOUP
(WITH RICE)

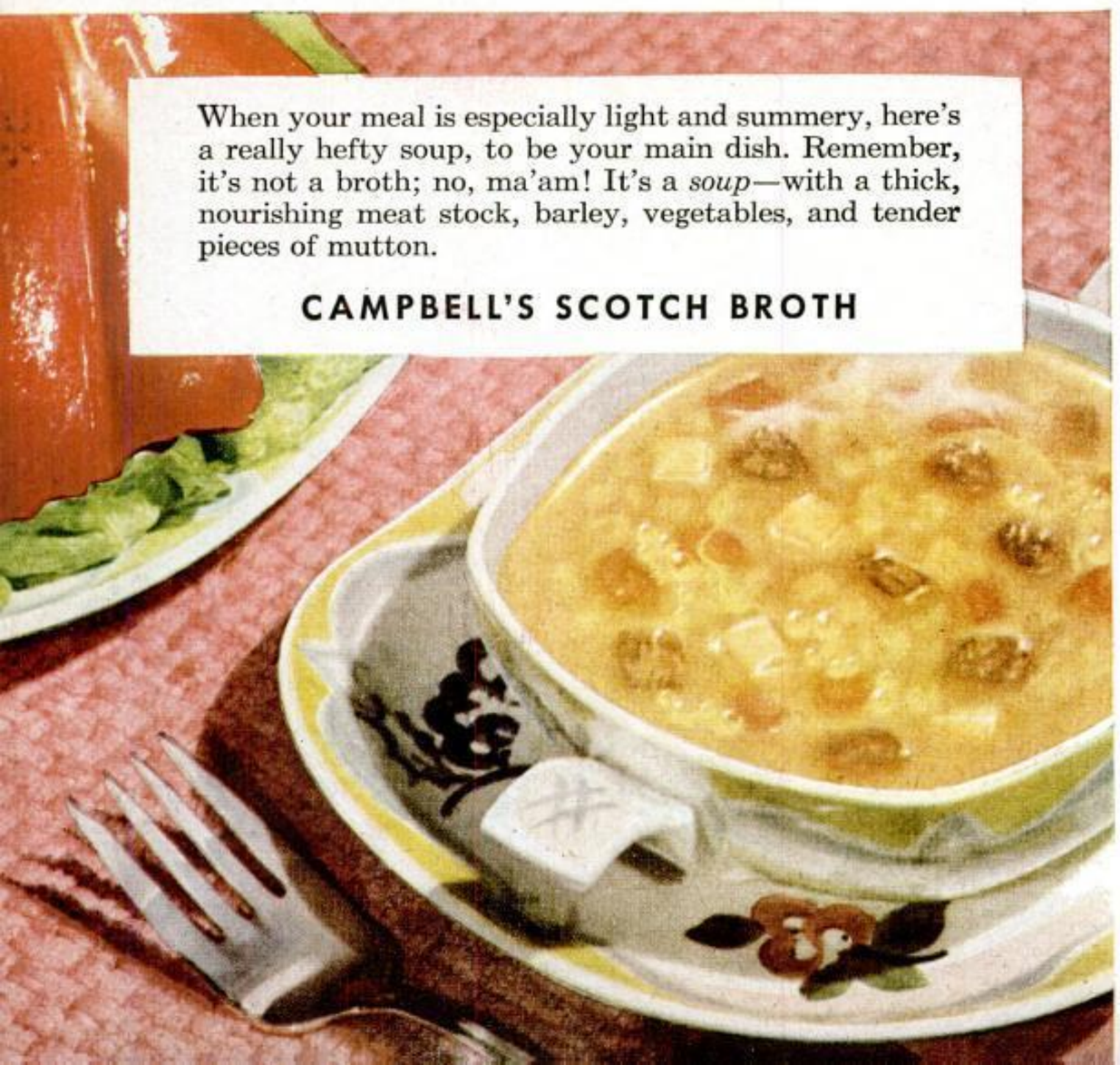


Campbell's SOUPS

LOOK FOR THE RED-AND-WHITE LABEL

When your meal is especially light and summery, here's a really hefty soup, to be your main dish. Remember, it's not a broth; no, ma'am! It's a *soup*—with a thick, nourishing meat stock, barley, vegetables, and tender pieces of mutton.

CAMPBELL'S SCOTCH BROTH

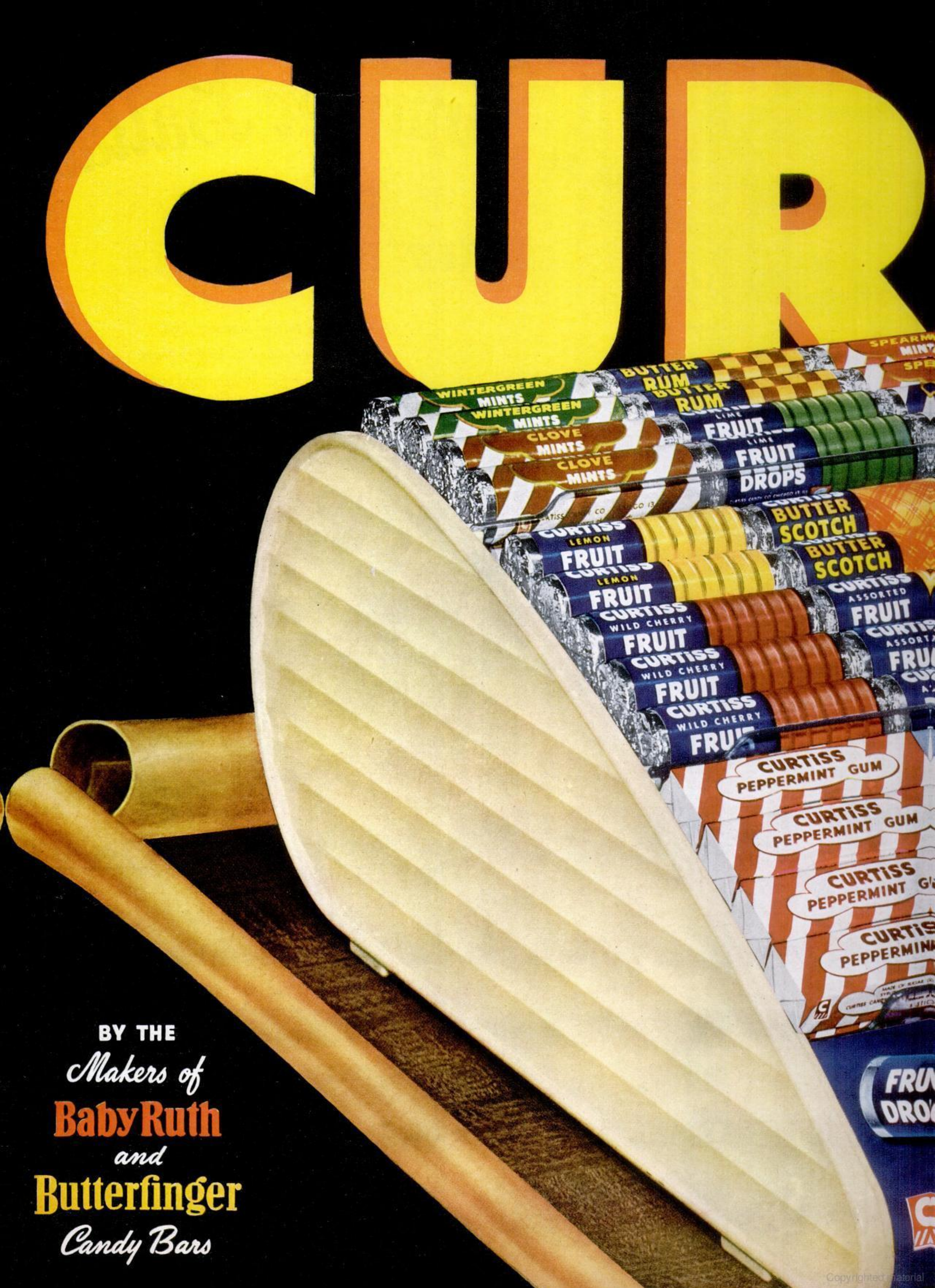


At summer lunch or supper, there's always a welcome for "the soup most folks like best." Luscious tomatoes, creamery butter and seasoning are blended according to a matchless recipe. Sometimes add milk instead of water for an extra-delicious cream of tomato.

CAMPBELL'S TOMATO SOUP



CURTISS



BY THE
Makers of
Baby Ruth
and
Butterfinger
Candy Bars

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TiSS



GUM
MINTS
FRUIT DROPS

ON COUNTERS EVERYWHERE

Copyrighted material



Listen with enchantment...Own with pride

...an investment that pays daily dividends in musical beauty with the *"Golden Throat"*



FINEST TONE SYSTEM IN RCA VICTOR HISTORY

This exclusive 3-Way Acoustical System made radio history in thrilling tests of tonal fidelity. Even trained musical ears could not tell the performance of the "Golden Throat" from that of a living musician.



Victrola 711V3 plays on AC. Your choice of hand-rubbed walnut or mahogany finish. Ample space for records. $425*.

Richness of tone—the famous "Golden Throat"—matches richness of styling in this luxurious new Victrola radio-phonograph! Finest walnut or mahogany veneers are matched and contrasted to fashion a Hepplewhite-styled cabinet of dignified beauty.

For radio, you have standard, ocean-hopping short wave *plus* the clear, static-free beauty of RCA Victor Frequency Modulation. For records, there's a fine automatic changer. Listen as it plays the new RCA Victor *Red Seal* album of Ravel's famous *Bolero.* Pile on as many as twelve 10-inch records. Hear how quietly, quickly the changer operates . . . how marvelously beautiful the music sounds! RCA Victor's "Silent Sapphire" pickup brings you *pure music*—no hiss or needle chatter, no needle changing.

Yes, there's musical magic waiting for you at your RCA Victor dealer's in this superlative Victrola 711V3. It's a life-long value.

**All prices subject to change without notice. Western prices slightly higher.*

Tune in Robert Merrill, singing "Music America Loves Best". . . Sundays, 2:30 PM, EDT, on your NBC station.

ONLY RCA VICTOR MAKES THE VICTROLA

"Victrola"—T. M. Reg. U. S. Pat. Off.

RCA VICTOR

DIVISION OF RADIO CORPORATION OF AMERICA

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"BLACK JACK" PERSHING DIES AT 87

John Joseph Pershing was 4 years old when he got his first taste of war, standing in the doorway of his house in Linn County, Mo. and watching the sweaty, blood-streaked men straggle home from Appomattox. He did not want to be a soldier, but in 1881 he took an examination for West Point, hoping to get a cheap education, and within months was on his way to becoming the most famous U.S. soldier since Washington. He led his men through every kind of campaign, against the Indians in the Southwest, against the Moros in the Philippines, against Pancho Villa in Mexico, then, as Commander in Chief A. E. F., against the Germans in St. Mihiel, the Somme, the Meuse-Argonne. His men called him "Black Jack" ("There goes Black Jack Pershing, mister") because of his success with Negro troops. He had had a great personal tragedy; in 1915 his wife and three daughters were killed in a fire that burned his Presidio, Calif. quarters while he was fighting in Mexico. He was the soldier's soldier with a jutting jaw, an imperious eye and a back as straight as a lance. He was the spit-and-polish martinet who could also interrupt an official luncheon to bend down and try out his French on a shy, 6-year-old Parisienne. (She did not understand him.) An exacting leader, he broke subordinates after one mistake, but when a visiting officer once loudly disagreed with him he got the man transferred to a high place in his own command. His service to his country was beyond measure; the strategy of today's U.S. Army is, in a large part, his concept. In 1924, after winning the war and serving as Chief of Staff at home, General of the Armies Pershing retired. In his last years, suffering from heart and kidney trouble, he lived in the Army's Walter Reed Hospital, where his manner remained unchanged. When the War Department asked a favor, the general's reply was, "To hell with the War Department." This was the crusty, colorful, 87-year-old soldier who last week, on a peaceful summer's night, quietly left his accomplishments—and his fame—behind him.

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HIS ROAD TO FAME LED THROUGH THE PHILIPPINES, MEXICO, THE ARGONNE



AT WEST POINT Pershing (*left*) lived in tent during encampment. He was captain of Cadet Corps, led the honor guard as General Grant's funeral train passed.



HIS FAMILY were pioneers in Midwest. Father John (*seated left*) was a railroad man and a part-time farmer. Young John, home on leave, is standing at left.



HIS WIFE was socially prominent Helen Warren. She and his three daughters (two shown here), died in the Presidio fire of 1915. Son Warren (*right*) escaped.



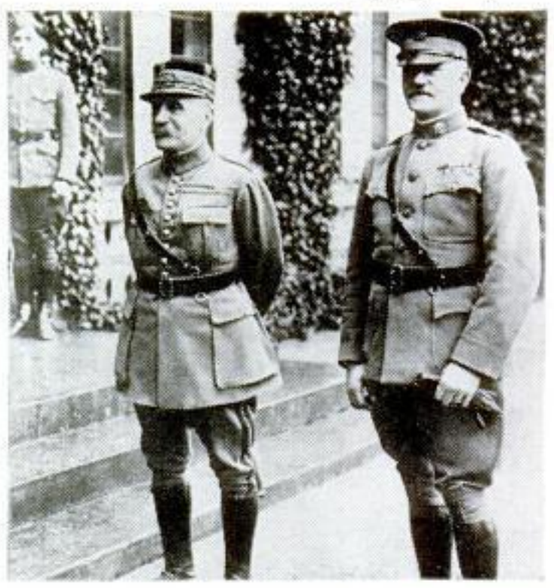
IN PHILIPPINES he defeated Moros so brilliantly that President Theodore Roosevelt promoted him from captain to brigadier general over 862 officers.



HIS FATHER-IN-LAW was Francis E. Warren, famous senator, cattleman and sheep-raiser who was widely known as "the greatest shepherd since Abraham."



PANCHO VILLA is shown here with Pershing before Black Jack went after Mexican bandit. Pershing caught up with him only to get orders to let him go.



MARSHAL FOCH (*left*), coordinator of Allied forces in World War I, wanted U.S. troops in French and English armies. But Pershing refused, formed U.S.A.E.F.



GEORGE MARSHALL, then a young colonel in France, had already caught the eye of Pershing. Pershing later proposed Marshall for Army Chief of Staff.



IN FRANCE Pershing led the last parade through Paris after the war. In the long boring months that men had to stay overseas, Pershing antagonized many of the soldiers by insisting on as rigorous discipline as during the war. But at the same time he laid out complicated plan so that every soldier could get leave for a last fling in Paris.



IN ENGLAND Pershing (*center*) conducted Prince of Wales (now Duke of Windsor) in a review of U.S. troops before leaving for home after World War I. Although Pershing was already grizzled the then Secretary of State for War Winston Churchill (*right*) looked as young as a Cambridge undergrad. Pershing was 59, Churchill 45.



PERSHING'S SON, Francis Warren, attended a Gridiron Dinner with his father in 1937. Warren enlisted as a private after Pearl Harbor, rose to be a major.



UNKNOWN SOLDIER received a wreath from Pershing in 1938. He took great interest in war cemeteries, made many trips to France after World War I.



IN WORLD WAR II Pershing pleaded for ships for Britain. When he volunteered, Roosevelt answered, "You are magnificent . . . you always will be."



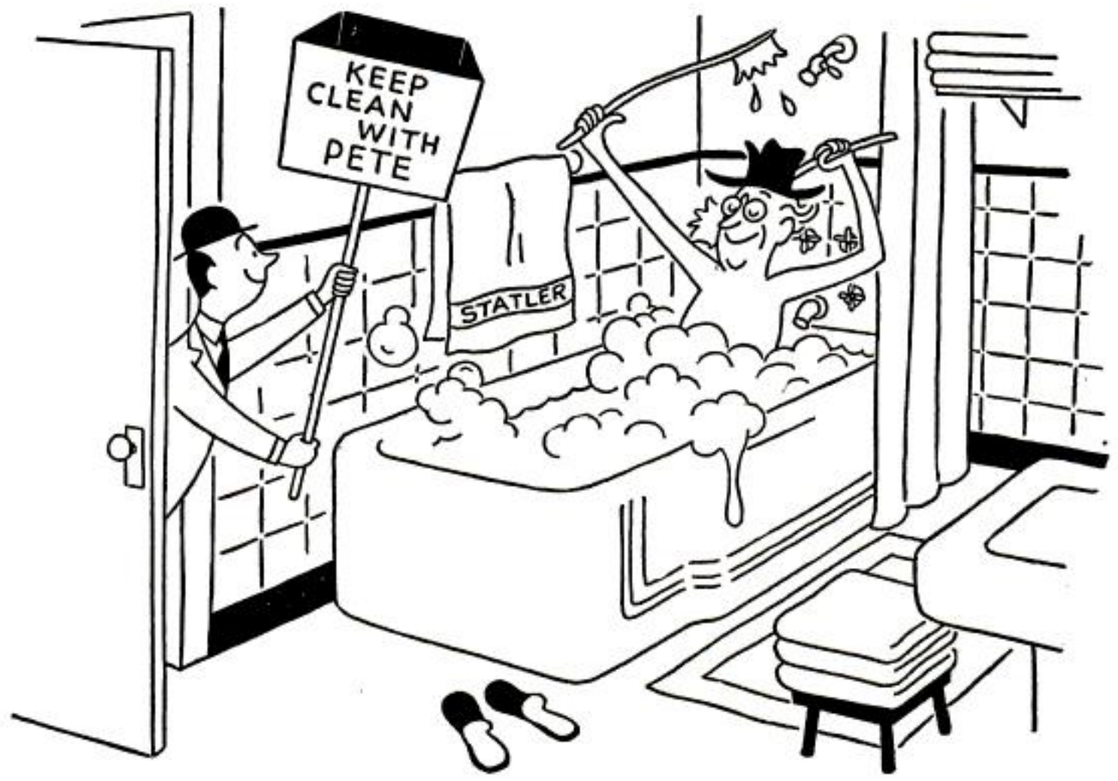
AN OLDER MARSHALL, now Chief of Staff, escorted former commander when Pershing got the D.S.C. from Franklin Roosevelt on 80th birthday.

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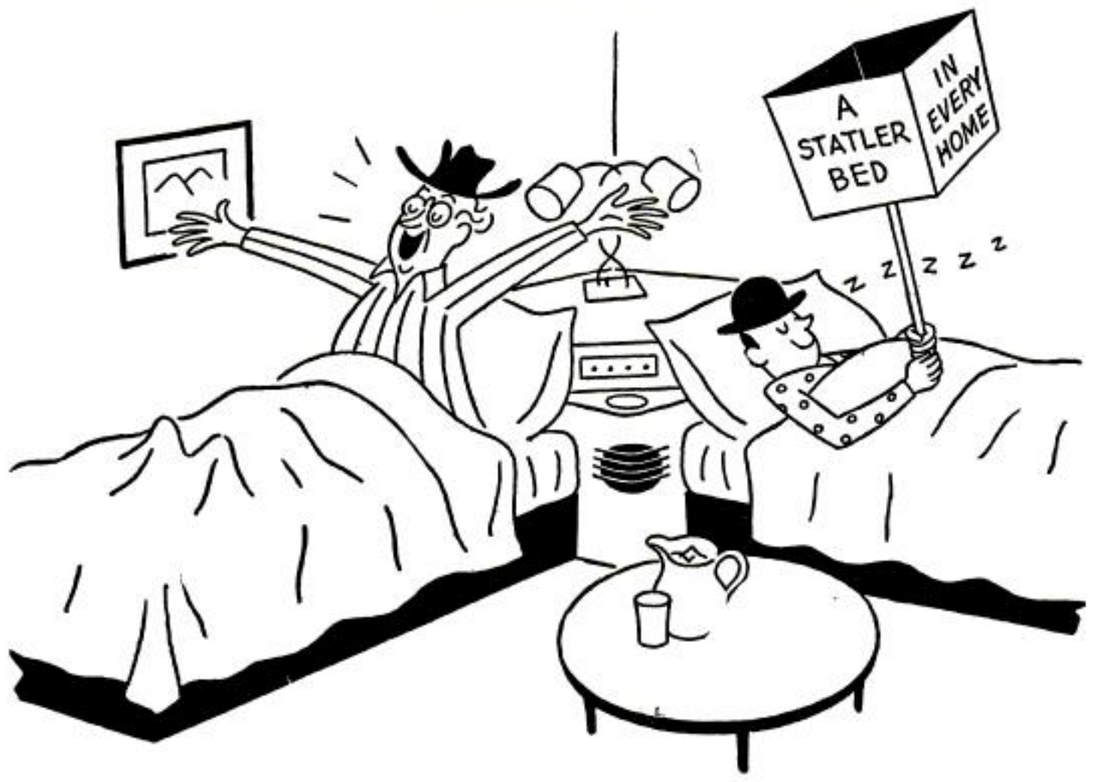
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1. Political Pete, the people's choice, was tired of campaigning.
"No matter what I do," he cried, "my opposition's gaining.
I need new inspiration and I need a good night's rest;
I'll find them *both* at Statler, where you really *are* a guest.



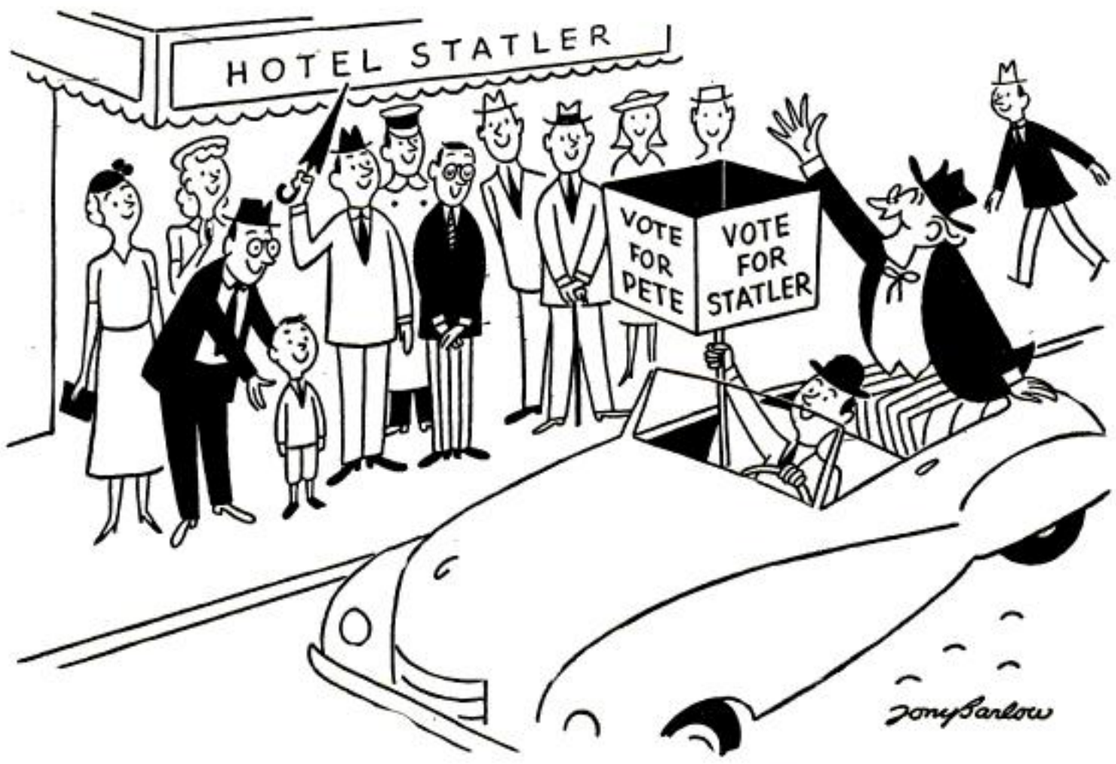
2. "A soak in Statler's tub is swell," the tired Peter cried.
"The water's hot, there's lots of soap; with snowy towels I'm dried.
And furthermore, I now can please the voting disposition
By promising clean government and cleaner politician!



3. "Now here's my inspiration, it's a winner," Peter said.
"I'll promise every voter in my State a Statler bed,
Eight hundred built-in springs and more insure a slumbrous bliss.
Who wouldn't vote for me if he could sleep as well as this?"



4. At mealtime Peter's spirits soared, the food was simply great.
He ordered all the things he liked, and ate, and ate, and ate!
"That dinner was superb," cried Pete, the pre-election battler,
"And now's the time for all good men to come and eat at Statler!



5. "The Statler's in the heart of town, and that I like," said Pete.
"It's close to business, shops, and shows; a handy place to meet.
So take a tip from one who knows—you'd better make a note—
When *you're* electing where to stay . . . let Statler get your vote!"



HOTELS STATLER IN ***BOSTON • BUFFALO • CLEVELAND***
DETROIT • ST. LOUIS • WASHINGTON

STATLER-OPERATED ***HOTEL PENNSYLVANIA*** ***HOTEL WILLIAM PENN***
NEW YORK **PITTSBURGH**

P. S. Now you can make your reservations by teletype! Complete teletype service is now in operation at every Statler Hotel. For *immediate* replies, without uncertainty, use the teletype service near you.

KINSEY

That Noble, *Noble* Flavor!



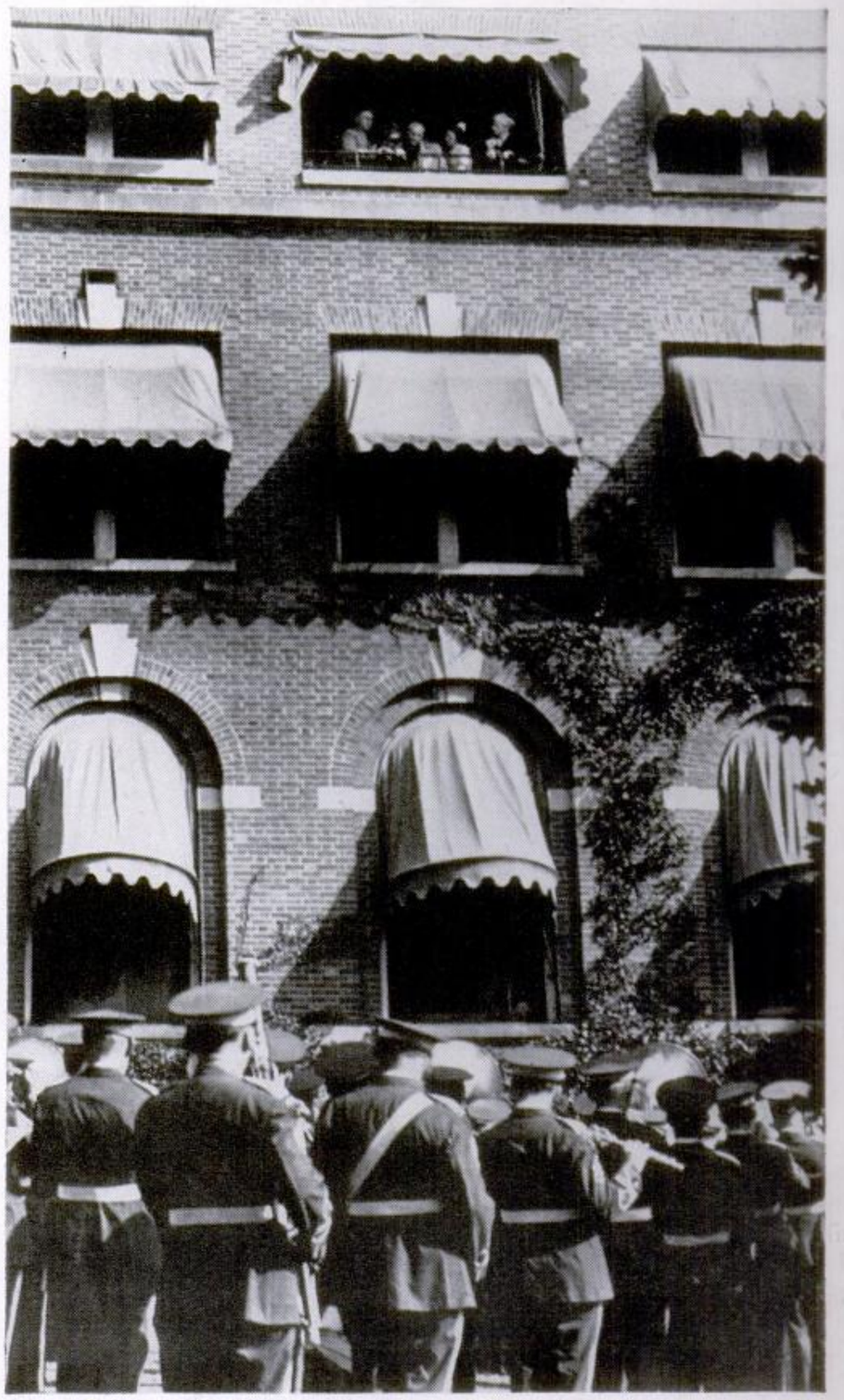
Unexcelled because it's unhurried*

. . . blended with 56 years of experience and skill. Today . . . try Kinsey *Gold*, so rich and full-bodied . . . or Kinsey *Silver*, so light and mellow . . . and see for yourself how really smooth and delicious fine whiskey can be.

**Both 86.8 proof. The straight whiskies in both these products are 5 years or more old. Kinsey Gold: 35% straight whiskey, 65% choice grain neutral spirits. Kinsey Silver: 27½% straight whiskey, 72½% choice grain neutral spirits.*



SALUTE TO THE GENERAL was proffered by these civilians who bared their heads at son's wedding in 1938. He had almost died two months before.



SERENADE FOR THE GENERAL on 85th birthday is given under window at Walter Reed Hospital by Army band. Pershing is in center at window.

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Old Gold claims nothing but the Companionship of Fine Tobaccos



For a Treat instead of a Treatment...

treat yourself to **OLD GOLDS**

Come 'n get yer chuck wagon beans —cooked with Hunt's





BY PRAIRIE campfires... in ranch house dining rooms ...Westerners call for "seconds" of this flavor-filled dish.

It's one of the easiest meals you ever made!

The time-saving ingredient is Hunt's Tomato Sauce. That puts the flavor in, too!

Hunt's is *all* tomato. Seasoned. Spiced. *Simmered-down* to rich, rich goodness. You can make little banquets out of leftovers by using Hunt's.

Cook it into stews, goulash, gravies, rice, and the lower-priced meats. And what flavor *ready-to-use* Hunt's adds to eggs and vegetables!

Best of all — even though it takes *more than four* beautiful California tomatoes to make one can of Hunt's — you'll find that it costs you only a few cents a can!

Get six cans right away!

The wonderful cooking sauce from California





Chuck Wagon Beans

2 tablespoons bacon drippings or shortening
½ cup chopped onion — ½ clove garlic (optional)
2 cans Hunt's Tomato Sauce — 1 lb. ground beef
2 cups cooked or canned white or kidney beans (1 lb. 4-oz. can)
¼ cup water — ¾ tsp. salt — 2 tsp. chili powder

Melt shortening. Add onion, garlic, and meat. Cook until meat is lightly browned. Add Hunt's Tomato Sauce, beans, water and seasonings. Cover and simmer over low heat, stirring occasionally, about 35 minutes or until mixture is thickened. Makes 4 servings.

Hunt-for the best

Hunt Foods, Inc., Los Angeles, California
Hunt's Fruits • Vegetables • Tomato Products

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THE LENGTH of grooves in one 12-inch Long Playing record is shown by the tangled web of tape surrounding the disk above. The tape is ¾ of a mile long.

ONE RECORD HOLDS ENTIRE SYMPHONY

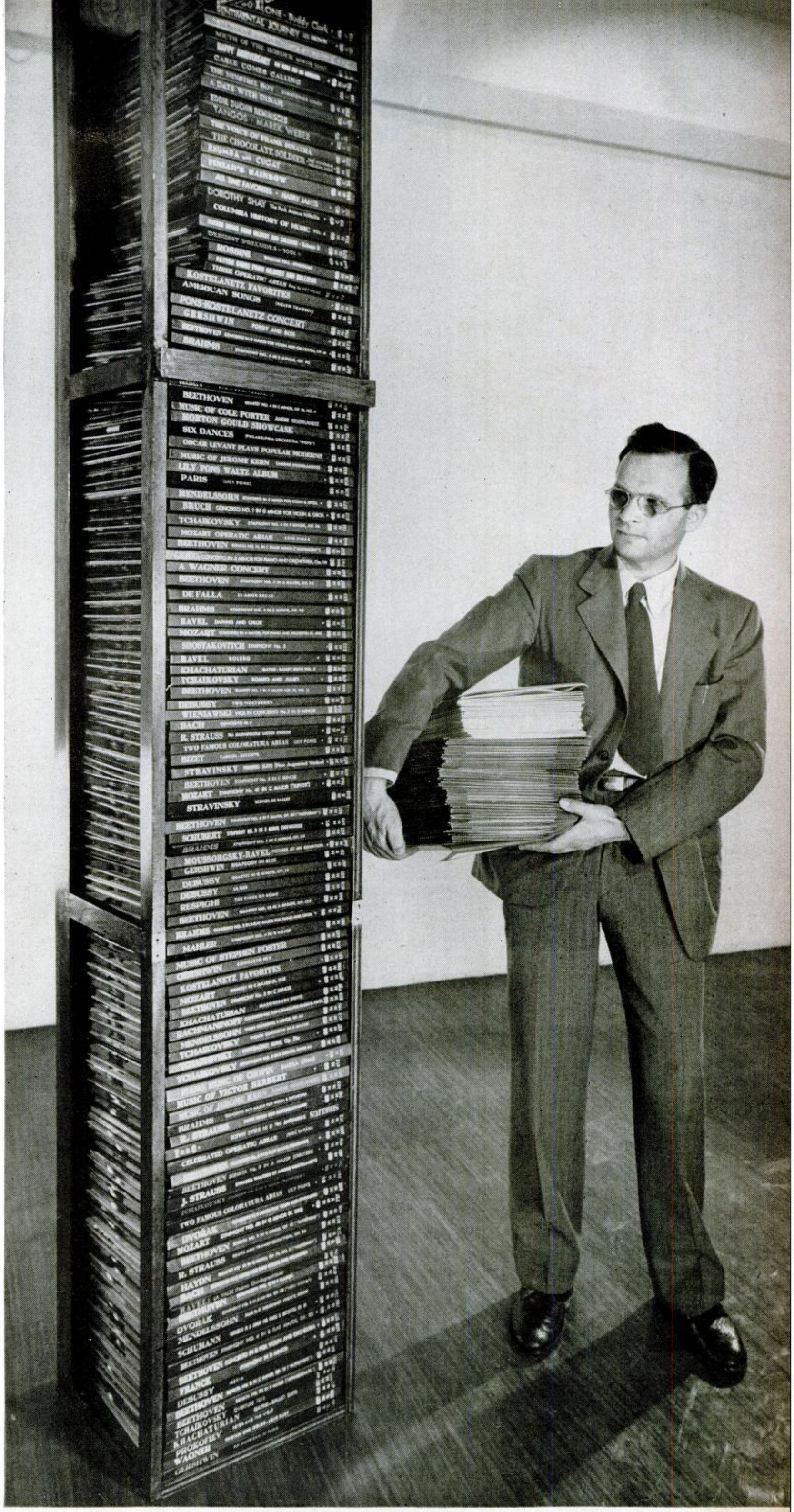
New long-playing 12-inch disk contains 45 minutes of music

The most revolutionary development to hit the recording industry since the invention of the automatic changer is the Long Playing record, which can hold an entire 45-minute symphony or musical-comedy score on a single 12-inch disk. This is accomplished in two ways. The disks, released a few weeks ago by Columbia Records and made of Vinylite, have phenomenally narrow grooves (.003 of an inch). They are played at less than half the speed of the standard old-style records.

To the record collector the LP (for Long Playing) disk means not only a vast saving in space (*picture at right*) and improved tonal quality (*p. 40*), but also a saving in money. Brahms's 45-minute Fourth Symphony in an old-style album of five 12-inch shellac records sells for $7.25. The same LP recording costs $4.85. However before enjoying this saving the music lover must buy a new player (*below*) or an attachment costing $29.95 or more.



NEW PLAYERS are required for the LP disks. This one, a Philco, plays both old and new records. It has two speeds, a standard arm (*left*) for old disks and a lighter arm (*right*) with a narrower needle for LP use.



CARRYING 101 Long Playing records, Dr. Peter Goldmark, who developed the LP disks, stands beside the equivalent in old-style record albums, which make an 8-foot tower and weigh over 300 pounds. His armload of LP records, one foot high, weighs only 30 pounds. The popular and classical albums shown in this pile constitute the total library of Columbia records which now are also available in 10- or 12-inch Long Playing form.

CONTINUED ON NEXT PAGE

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NEW

Miracle deodorant speeds away your perspiration worries!



1. **ETIQUET** actually ends under-arm perspiration odor—*safely—surely!*

2. **ETIQUET**—made by specially patented formula—really checks under-arm perspiration!

3. **FLUFFY-LIGHT AND SOOTHING**—Etiquet goes on easily—disappears in a jiffy! No gritty particles!

4. **MORE ECONOMICAL TO BUY**—Etiquet won't dry out in the jar!

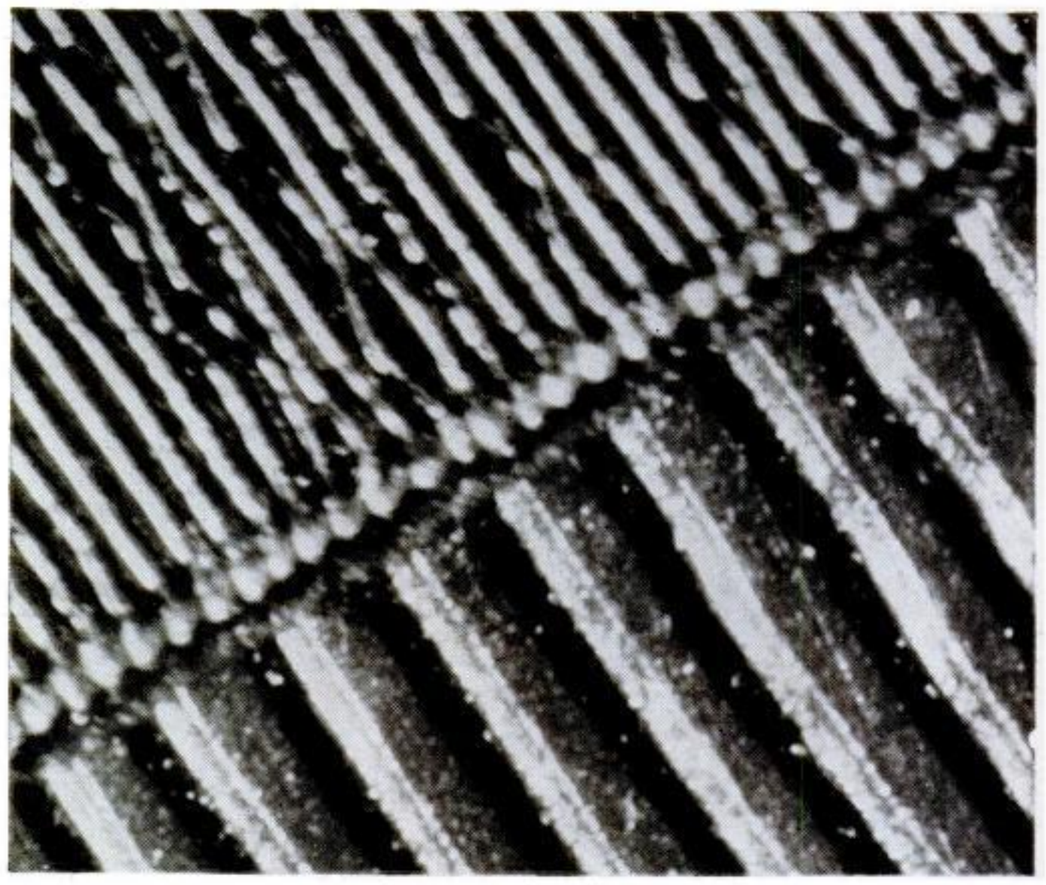
5. **NO DAMAGE TO CLOTHING** when you use Etiquet—famous cloth-test proves!

COPR. 1948 LEHN & FINK PRODUCTS CORP.

Etiquet

THE SAFE-AND-SURE DEODORANT

Guaranteed by Good Housekeeping

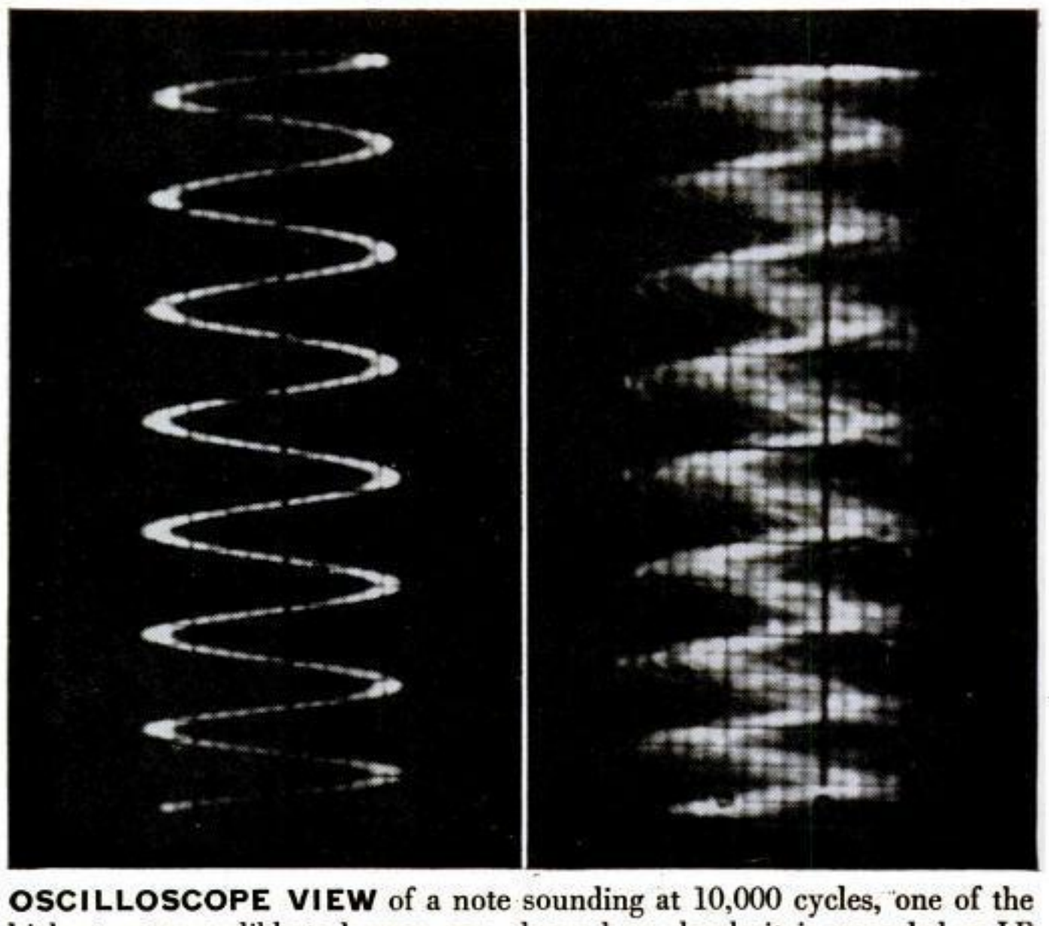


MICROSCOPIC VIEW of the record surfaces shows contrast between the old-style .01-inch grooves in bottom half of picture and new .003-inch micro-grooves shown above them. LP grooves diminish surface noise (*bottom picture*).

CELLIST DEVELOPED LP DISKS

Dr. Peter Goldmark, who developed the Long Playing record, actually has nothing whatsoever to do with record business. He is a scientist who has been in charge of the Columbia Broadcasting System's experiments in color television. He also is an amateur cellist and is fond of playing records. However, he grew exasperated at the breaks that came every time his player changed a disk. After turning the problem over in his mind, Dr. Goldmark asked CBS's sister organization, Columbia Records, for the use of its facilities in trying to produce a long-playing record. This was granted. Dr. Goldmark was placed in charge of a research project, and after three years of experiments Columbia was ready to release the first successful Long Playing disks.

What this means to the other recording companies which have been caught flat-footed remains to be seen. All that Columbia's competitors will say right now is that the new records are "here to stay" and "very interesting." However, they may all get on the Long Playing bandwagon soon since the micro-groove feature of LP records is not an exclusive patent. Even so Columbia has a great advantage. For the last nine years it has been saving high-fidelity master disks of all new recordings. These masters are now being converted into LP records. Because they have not been used before, the masters have unimpaired tone quality (*below*). To match Columbia's product, other firms will have to make special masters or produce noisily inferior copies.



OSCILLOSCOPE VIEW of a note sounding at 10,000 cycles, one of the highest notes audible to human ear, shows how clearly it is recorded on LP disk (*left*). On old record (*right*) the note looks fuzzy because of surface noise.

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now comes a dream of a car . . . a daring, fun-loving dream,

realized in steel and chrome . . . ready to thrill those "special" kinds of

people of every age who tire of the ordinary and always seek the uncommon:

meet the Jeepster



The fleet, low-slung lines of the Jeepster tell you in advance: "Here is a companion for carefree moments".

Come, sit under the wheel, and deny if you can the desire to roam new roads with the Jeepster.

Take off from the crowded highway, the mob is not for you. Seek the unspoiled spots and strange scenes.

Go with the wind, commanding the power of the mighty 'Jeep' engine. And soon, you'll settle back in the seat with a smile . . . For this is *fun.*





If you're headed for the shore, the mountains, or a brisk turn on the boulevard, your spirits will run high with the Jeepster.

Vacation journey or workaday errand alike are less tiring, because there's a lift to your spirits.

Leave the more formal cars to more formal people. You'll drive the Jeepster for the sheer joy of driving, of going somewhere, with laughter in your heart and a song on your lips.

Meet the Jeepster now, at Willys-Overland dealers.

WILLYS-OVERLAND MOTORS, TOLEDO, OHIO, U.S.A. • MAKERS OF AMERICA'S MOST USEFUL VEHICLES

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SITTING BEFORE ROCKEFELLER CENTER'S GOLDEN STATUE OF PROMETHEUS, DOROTHY, NINA AND VIRGINIA WARREN INDULGE IN SOME NEW YORK SIGHTSEEING

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NINA ELIZABETH AND BOBBY WARREN RELAX IN FRONT OF PONY STABLE

THE WARREN CHILDREN

The east feels impact of their political charm

During Earl Warren's political career Californians have said, "You might beat Warren, but you can't beat that family." When Governor Warren got the Republican nomination for vice president the rest of the country began to appreciate the Warren family charm. New Yorkers were captivated by the three daughters (*opposite and next page*) when they breathlessly toured Manhattan after the convention. But they are only half the family. Thirteen-year-old Bobby Warren (who was fishing on California's Russian River at convention time) is the prototype of the outdoor American boy. His specialties include hunting (he has killed five boars), swimming and training an over-fat pony named Porky into a blue-ribbon winner at horse shows. Earl Jr., who is 18, has the sea for a hobby. He has sailed and fished virtually every bay and inlet of California's long coastline and last spring went to Europe on a four-month training cruise. To complete the despair of the governor's political opponents, the oldest "young Warren" is 29-year-old James, a successful San Francisco advertising man and an ex-marine.



EARL ("JUJU") WARREN TOOK TRAINING CRUISE TO EUROPE IN SPRING

CONTINUED ON NEXT PAGE

MRS. PARADINE IS ON TRIAL FOR HER LIFE!



GREGORY PECK DEFENDS HER!

in DAVID O. SELZNICK'S production of ALFRED HITCHCOCK'S

THE PARADINE CASE

starring GREGORY PECK • ANN TODD • CHARLES LAUGHTON
CHARLES COBURN • ETHEL BARRYMORE • LOUIS JOURDAN • and *VALLI*



Free from Fleas— Since Hector was a pup!

Sure, Hector's looking proud. Why not? He's *never* had trouble with fleas. Both he and his master have a right to take a bow—wow!

Their anti-flea campaign began with Hector's first bath — with Sergeant's SKIP-FLEA Soap. It killed the pesky parasites. Then, dustings with Sergeant's SKIP-FLEA Powder to guard against unwelcome new arrivals. This safe, but powerful ONE-TWO treatment kills fleas fast — you can depend on it.

Sergeant's offers you a complete line of 19 reliable products for giving your dog the care he deserves. Each one is the result of 73 years' experience, careful research and testing by consulting veterinarians. That's why, with dog owners everywhere, Sergeant's name means better products for man's best friend.

It doesn't take much in time or money to keep your dog healthy and happy. Let Sergeant's FREE Dog Book help you. Ask for your copy at drug or pet store; or write Sergeant's, Richmond 20, Va.



Sergeant's DOG CARE PRODUCTS

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Choose the LIGHT Scotch

Distilled in Scotland and Bottled in the United Kingdom under Government Supervision

King William IV

BLENDED SCOTCH WHISKY 86.8 PROOF • RENFIELD IMPORTERS, LTD., NEW YORK



VIRGINIA WARREN, 19, uses her spacious room for correspondence and study. A junior at Berkeley, Virginia caused a flurry in the press after Governors' Conference last year by posing with Alabama's "Kissin' Jim" Folsom.



DOROTHY WARREN, 17, is the only Warren daughter who does not really qualify as "outdoor girl," although she swims well. Part of her large collection of autographed photos of Hollywood stars is displayed on her bedroom wall.



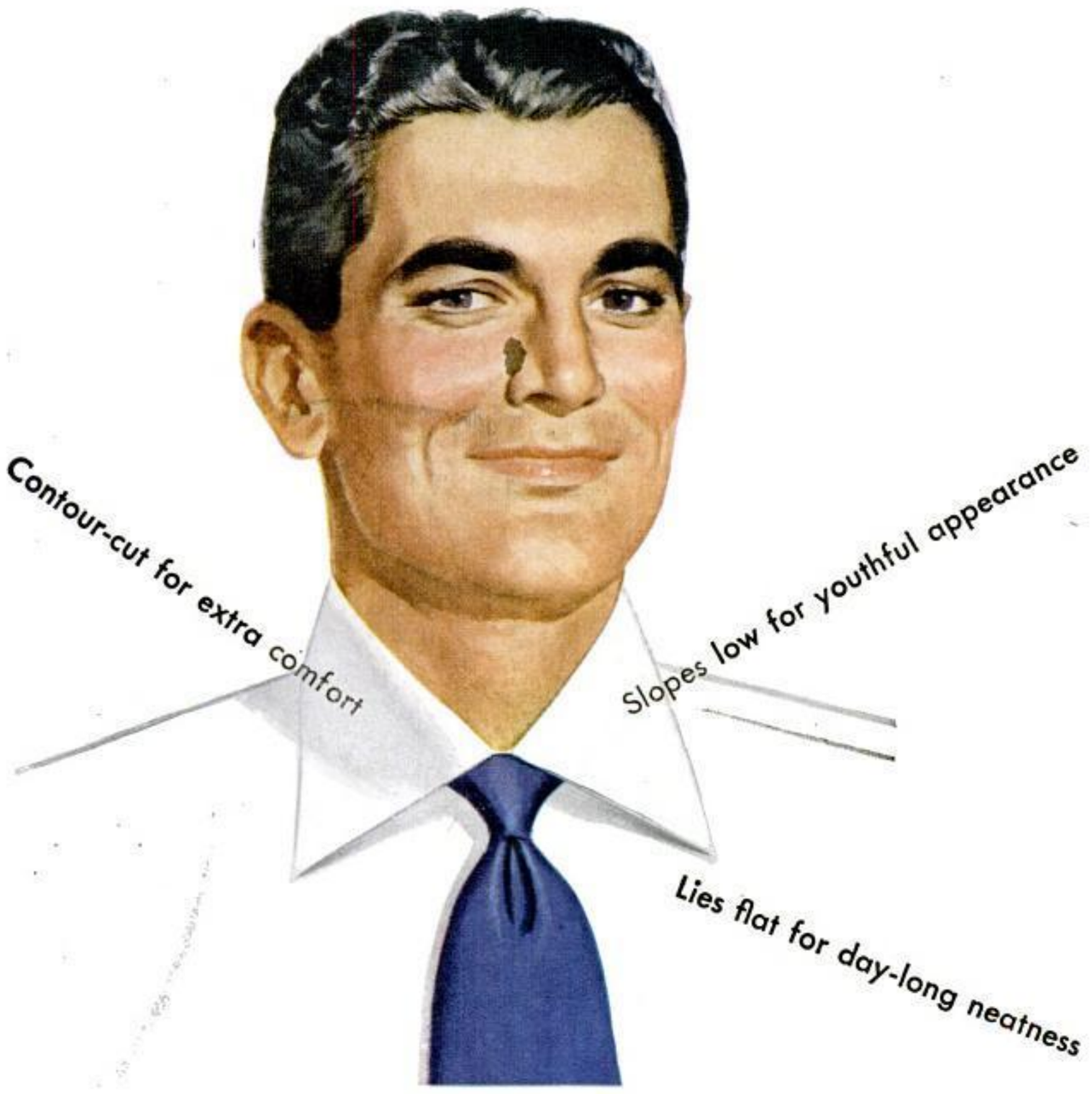
NINA ELIZABETH WARREN, 14, is called Honey Bear by the family and friends. She shares Bobby's enthusiasm for horses, has won 48 ribbons in competition. Pictures of Honey Bear's horses and her ribbons adorn her bedroom.

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Leap year? . . .



No! . . . it's the new Van Heusen **Comfort Contour** collar



on all

Van Heusen®

the world's smartest **shirts**

This fellow's already happily wedded—to his handsome Van Heusen shirt with its irresistible new "Comfort Contour" collar, now featured on every Van Heusen shirt. It's the collar that:

- slopes low, gives every man a younger, smarter look;
- lies flat and neat the whole day through;
- feels wonderful around your neck.

Van Heusen shirts also boast: fine smooth fabrics in whites and exclusive patterns, laboratory-tested and Sanforized (a new shirt free if your Van Heusen shrinks out of size!), tug-proof pearl buttons, figure-tapered fit and Van Heusen magic sewmanship from top to tail. Some proposition! $3.50, $3.95, $4.95.

Phillips-Jones Corp., New York 1, N. Y. Makers of

Van Heusen Shirts • Ties • Pajamas • Collars • Sport Shirts

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First to give you the modern enamel surface rug...

GOLD SEAL CONGOLEUM



AGAIN AND AGAIN BRINGS YOU IMP



CONGOLEUM
TRADEMARK

America's most popular low-cost floor covering... bright with color, tops for wear!

First-choice rug in millions of homes, Congoleum is first in value, too. It's inexpensive, colorful, easy to clean... lies smooth and flat without fastening. It's super-durable, thanks to a wear-layer of heat-toughened paint and baked enamel equal in thickness to 8 coats of the best floor paint applied by hand. And Congoleum-Nairn—the company responsible for the *big* developments in floor and wall coverings—always keeps Congoleum out front in color, design, and quality! Look for Congoleum's gay florals, tile effects, sculptured designs, in rugs or by-the-yard. But look *first* for the famous Gold Seal guarantee.

IF IT HASN'T THE GOLD SEAL, IT ISN'T CONGOLEUM

GOLD SEAL CONGOLEUM SATISFACTION GUARANTEED OR YOUR MONEY BACK

First with the finest floor and wall coverings

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First to make inlaid linoleum with superior built-in felt backing...
NAIRN INLAID LINOLEUM



First to bring you a great new low-cost wall covering...
CONGOWALL

CONGOLEUM-NAIRN IMPORTANT FIRSTS!...



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CONGOWALL IS BACKED BY THE FAMOUS GOLD SEAL GUARANTEE



CONGOWALL
TRADEMARK ®

Amazing new wall covering that's easy to apply, lastingly beautiful—yet costs less than 15¢ a sq. ft.!

Stunning new Congowall transforms kitchen, bathroom, *any* room, in a matter of hours. It gives you decorator colors... a "real-tile" look with its smart mortar-like lines . . . an easy-to-clean baked enamel surface that *never* needs refinishing. And thick, tough Congowall is flexible, easy to handle, a cinch to apply.

Just paste it to the wall! The patented fiber backing assures smooth, trouble-free installation. Here, indeed, is an important addition to the great "firsts" of Congoleum-Nairn. Like Congoleum, Congowall bears the Gold Seal guarantee of satisfaction or your money back. Your dealer has Congowall now!

CONGOLEUM-NAIRN INC.

KEARNY, NEW JERSEY, MAKERS OF GUARANTEED FLOOR AND WALL COVERINGS: NAIRN LINOLEUM NAIRN ASPHALT TILE • CONGOLEUM • CONGOWALL

Copyrighted material

THE ONLY ASSORTMENT WITH KELLOGG'S CORN FLAKES, PEP, RICE KRISPIES, SHREDDED WHEAT, KRUMBLES, CORN-SOYA



FOR ENERGY

MOTHER KNOWS BEST—that energy food at breakfast helps start the day bright. *More mothers buy Kellogg's Variety for their children than any other assortment!* Your choice of corn, wheat, rice—in flakes, shreds, pops! All packed with energy—all Kellogg's good! What's more, Variety includes . . .

KELLOGG'S PEP—made for he-man appetites! Every fresh crisp flake is rich in tasty goodness. The day's need of sunshine vitamin D—plus *more* vitamin B_1 than the good whole wheat it's made from! Your grocer sells it in thrifty big packages, too . . . Eat a Better Breakfast—start with PEP!

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WEARING A STRAW HAT AND TOWEL, LEROY ("SATCHEL") PAIGE STRUMS A GUITAR IN CLEVELAND INDIANS' DRESSING ROOM FOLLOWING AN AFTERNOON WORKOUT

"SATCH" MAKES THE MAJORS

The middle-aged and fabulous Leroy Paige starts work for Cleveland

Around the hot stoves in winter and in the hot dugouts in summer, no argument about baseball's great pitchers ever ended without someone mentioning "Old Satch" as the greatest of all. Leroy ("Satchelfoot") Paige and his size 12s started getting famous in the '20s, pitching for little-known semiprofessional clubs. He never pitched in the major leagues because he was a Negro, but his fame grew into a legend in the '30s. In one fabled year, for example, he played with a team in Bismarck, N.D. and started 29 games in a month. He won 45 before the season was over and beat the great Dizzy Dean 1 to 0 in a 13-inning exhibition.

When the major leagues began using Negro athletes last year it surely seemed much too late for Old Satch. But last fall the old man (Paige says he is 39; other guesses: between 40 and 60) blanked Bob Feller's All-Stars and struck out 16 batters in a full nine-inning game. This impressed the Cleveland Indians, Feller's team. On July 7, with a pennant in sight but looking for a first-rate relief pitcher, they made a big-leaguer out of Satchel Paige. Two weeks ago Old Satch ambled out to confront the St. Louis Browns. He showed them his usual perfect control and a dozen different deliveries in the two innings he pitched. As usual nobody got home. Said Satchel, "I ain't as fast as I used to be. . . . I used to overpower 'em; now I outcute 'em."



WARMING UP in bull pen, Paige pitches a sidearm. In first game he also pitched overhand and underhand.

CONTINUED ON NEXT PAGE 49

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DANA ANDREWS says:

"JERIS GETS STAR BILLING FOR KEEPING MY HAIR IN SWELL SHAPE"



DANA ANDREWS
will soon be seen
co-starring with Lilli Palmer
and Louis Jourdan in the
Enterprise Production
"No Minor Vices"

ANTISEPTIC "DOUBLE-ACTION" JERIS
Keeps Hair Well-Groomed and Free of Dandruff Too!

Guard *your* hair and scalp the amazing way so many movie stars now do. Use famous Jeris Antiseptic Hair Tonic daily, with massage. Jeris' remarkable *"double-action"* not only keeps your hair neat and smooth . . . but helps keep your scalp healthy.

(1) JERIS KILLS DANDRUFF GERMS* ON CONTACT! Antiseptic action *instantly* removes unsightly dandruff flakes from hair and scalp.

(2) JERIS STIMULATES THE SCALP! Daily massage with Jeris awakens blood flow. Nourishes hair roots. Helps promote healthy hair growth, relieve dry scalp and excessive falling hair.

For well-groomed hair that's free from dandruff too, take Dana Andrews' advice. Ask your druggist or barber for Jeris Antiseptic Hair Tonic today.

*(*Pityrosporum ovale*), *which many authorities recognize as the cause of infectious dandruff.*



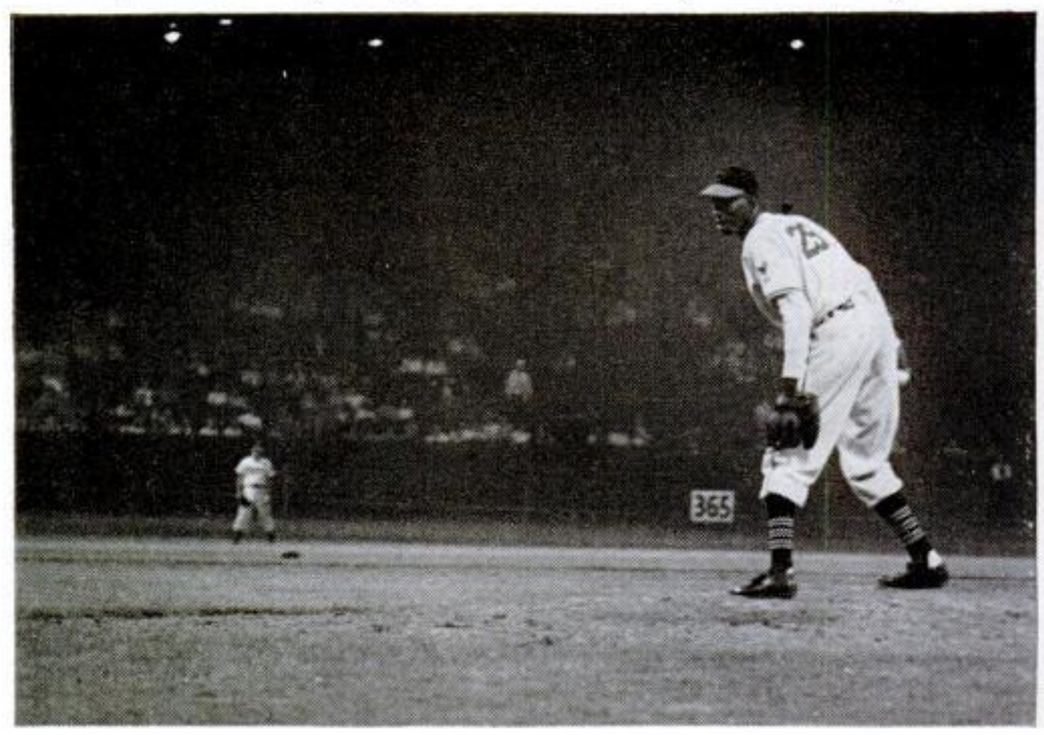
JERIS *Antiseptic* HAIR TONIC



IN THE BULL PEN Paige pauses in warm-up to look toward playing field, where St. Louis Browns have scored several runs off Cleveland Pitcher Lemon.



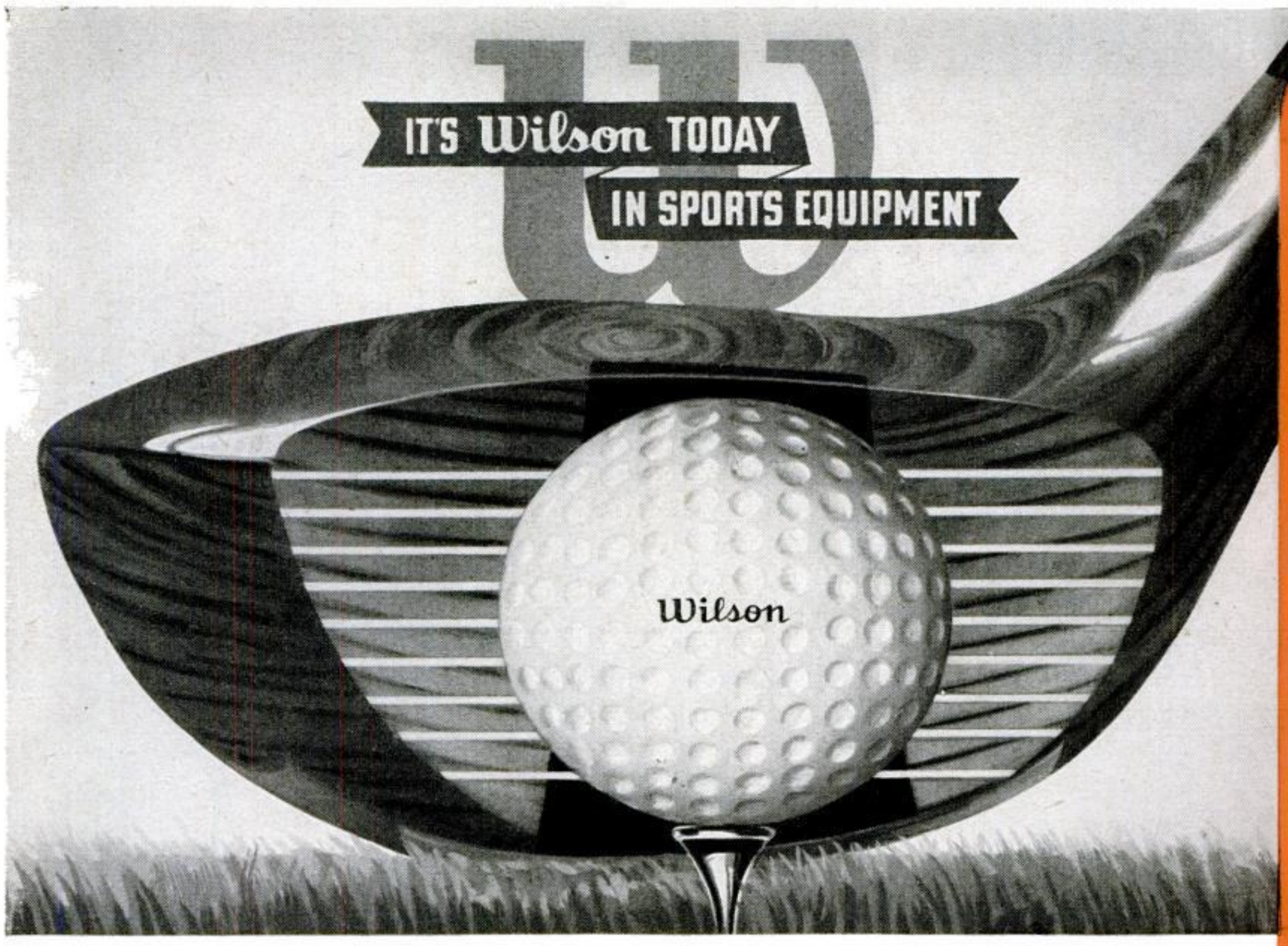
INTO THE GAME just a few minutes later Old Satch (*right*) strolls leisurely as bat boy comes out to get his jacket and the crowd gives him a hearty welcome.



ON THE MOUND in his first major-league appearance Paige is loose and confident. He has pitched against big-league players for years in exhibition games.

CONTINUED ON PAGE 52

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E. J. "Dutch" Harrison
Jimi Ferrier
"Babe" Didrikson
Victor Ghezzi
Patty Berg
Sam Snead
Lloyd Mangrum
Ellsworth Vines
Lee Kennedy
Dick Metz
Ed "Porky" Oliver
Gene Sarazen
Stewart "Skip" Alexander
Johnny Revolta
George Schneiter
Harry Todd
Cary Middlecoff

Follow the Stars

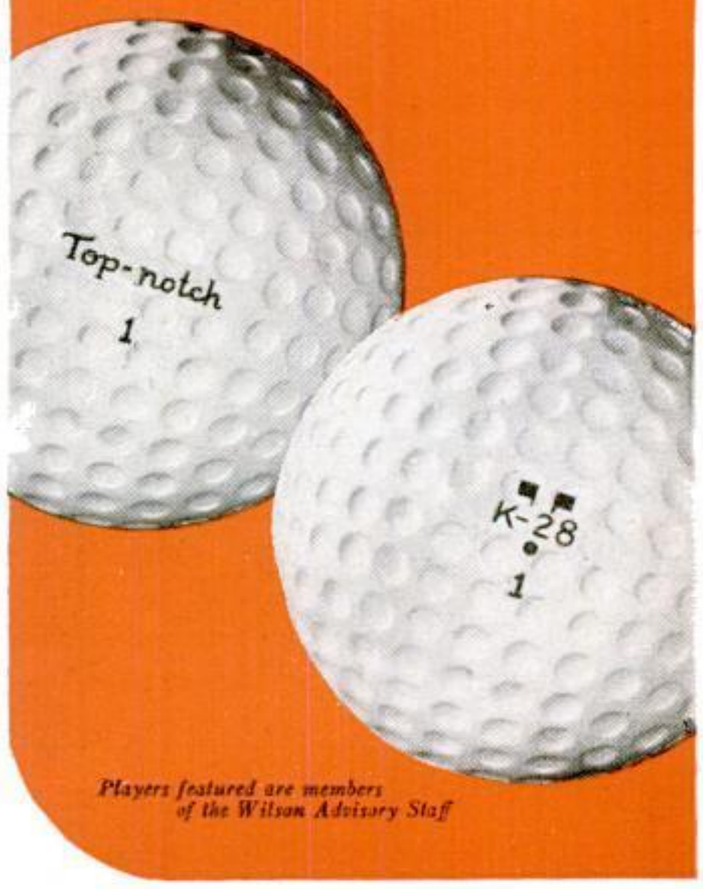
...AND YOU WON'T GO WRONG!



To the stars of the tournament circuit the kind of equipment they use is of the utmost importance. The clubs and balls they play must meet the acid test of championship competition. The top-ranking players listed here use Wilson Strata-Bloc* woods, Precision Built irons and High Compression golf balls exclusively. These star players cannot afford to use equipment that's less than the best. Follow these stars . . . play Wilson . . . *know* you're playing with the best. See your Wilson dealer or golf professional. Wilson Sporting Goods Co., Chicago, New York and other leading cities. (A Wilson & Co., Inc. subsidiary.)

Wilson

REMEMBER THIS NAME—IT'S IMPORTANT TO YOUR GAME



Players featured are members of the Wilson Advisory Staff

*Strata-Bloc woods are meticulously built and tested to produce the finest in playing equipment.



Multiple layers of selected woods are skillfully arranged as to grain relationship to assure greatest strength.



These layers are welded together into a resilient block by controlled hydraulics and modern bonding agents.



The bonded block, unaffected by strain or climatic extremes, is precision turned into a fine instrument for play.

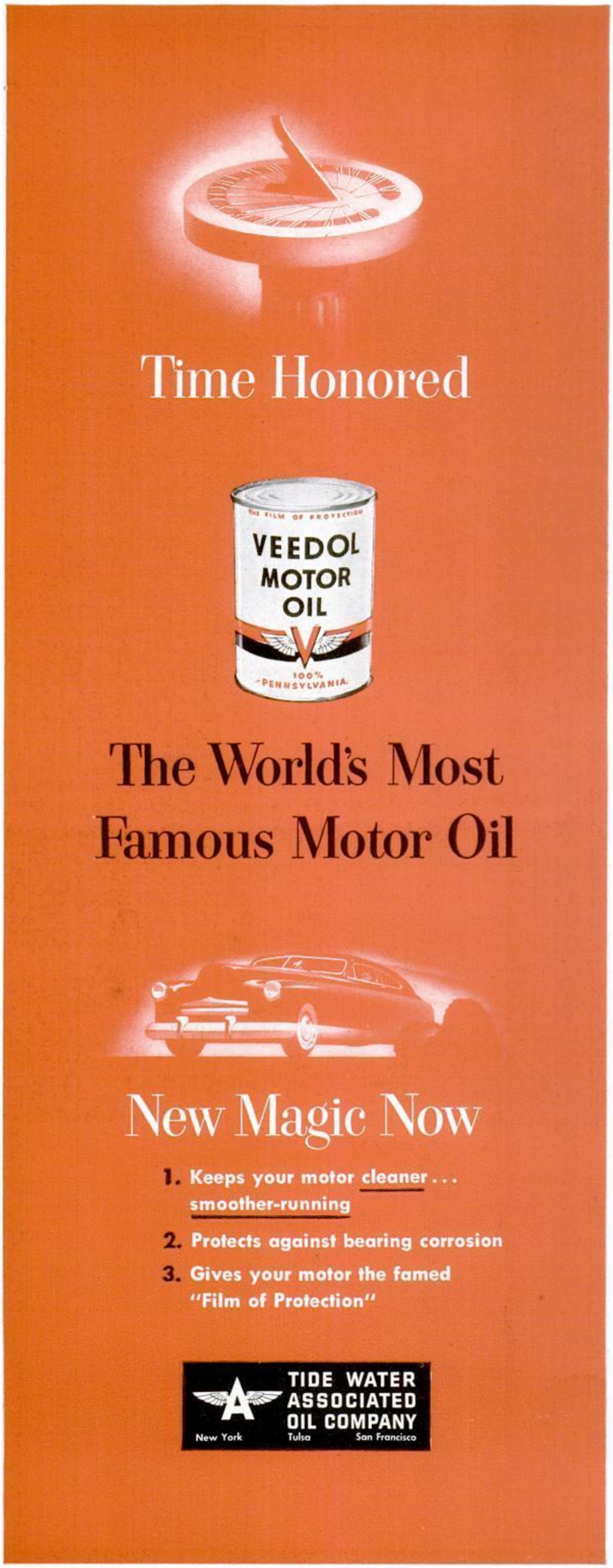


Immersed in water for five years Strata-Bloc heads showed no apparent change in shape or measurements.



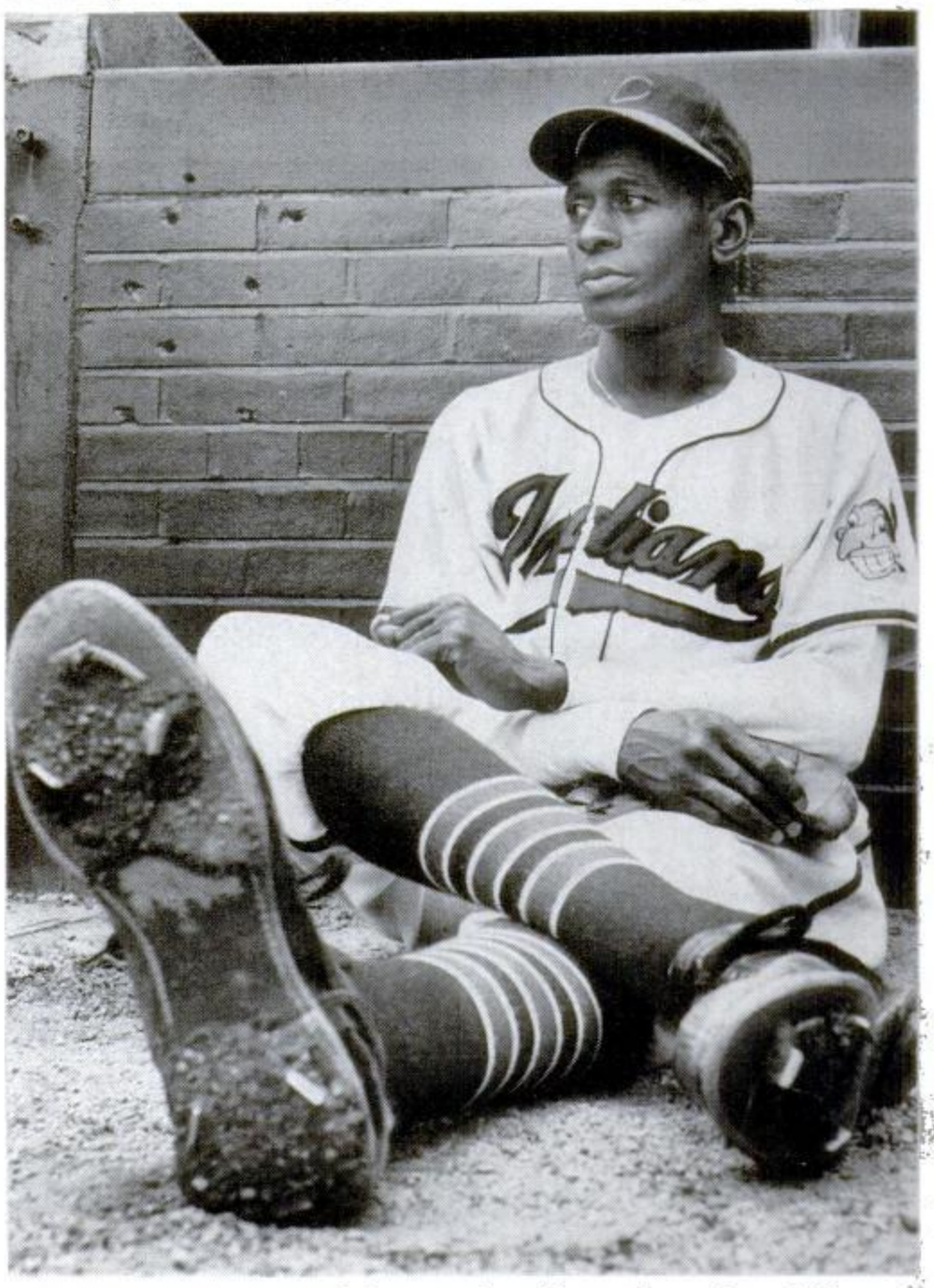
Baked in 212° oven heat for hours Strata-Bloc heads still retained their perfectly true faces.

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FANS LOVE PAIGE and frequently surround him after games for pictures. Even children too young to be impressed by the Old Satch legend are delighted by his antics on the mound, which include overhand, underhand and sidearm deliveries, and a "hesitation pitch" in which he almost forgets to let go of ball.



PAIGE LOVES REST and after a workout likes to flop and watch his teammates drill, extending the mighty feet that helped earn him his nickname. As a free-lance pitcher Paige made about $30,000 a season. His possessions now include four fancy cars, five hunting dogs and more than 20 expensive shotguns.

Kodak

You press the button...



It does the rest

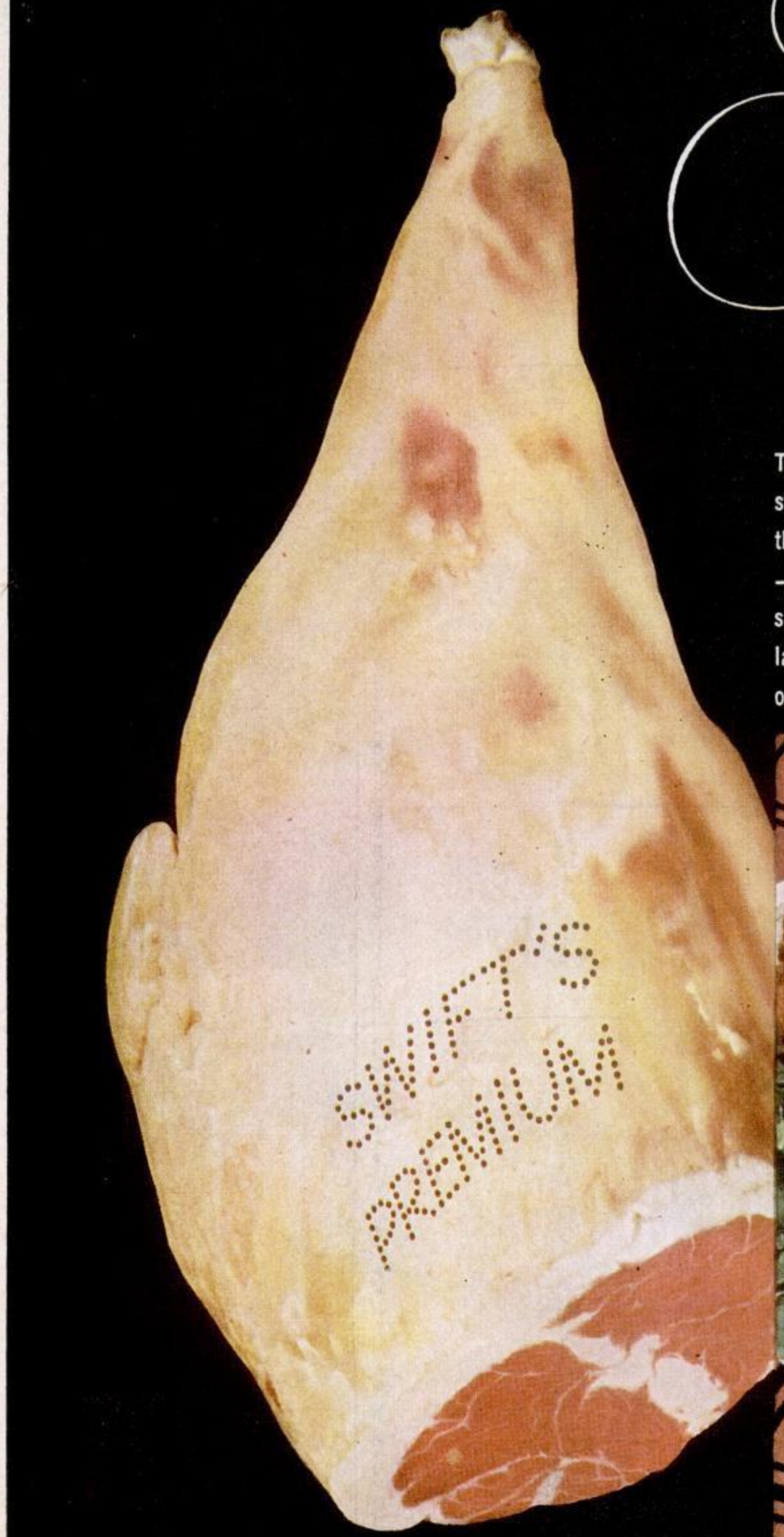
It's so easy with Kodak Verichrome Film—
for young or old, experienced or inexperienced . . .
Eastman Kodak Co., Rochester 4, N. Y.

Only Eastman makes Kodak Film...the film in the familiar yellow box

"KODAK" IS A TRADE-MARK

First Lady

Today, more than ever before, the efforts of Martha Logan and her staff are directed toward helping homemakers make the most of the meat they serve. That's why, for cooking fine, fresh meats—like Swift's Premium—she recommends the "low temperature method" which reduces shrinkage and retains juices and flavor. For example, to roast this leg of lamb she allowed 30 to 35 minutes per pound at a constant oven temperature of only 325° F.





THE SWIFT NAME HELPS YOU

BUY MORE WISELY

...FEED YOUR FAMILY WELL



SWIFT'S PREMIUM HAM



SWIFT'S PREMIUM BACON



SWIFT'S BRANDS OF BEEF

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Here's why we call her

at Swift & Company

Hers is an all-important job as part of Swift's great Food Research Laboratories. In these days when resourceful cooking is so vital in making the most of meat, Martha Logan's work and her recipes, featuring Swift's branded products, can render a highly valuable contribution to your family nutrition.



Cooking is commonly thought of as an ancient art, though the cookstove didn't come into general use until 1830. From that time on, cooking techniques have improved so rapidly that many methods commonly accepted even a generation ago have been found to be far from the best.

Today, properly planned meals are raising the entire living standard of our country. Successful, perfected recipes are helping to make the waste of food a thing of the past. Attractive ways of serving are adding glamor and appetite-appeal to even the most humble dishes.

The education of the American homemaker in these arts and skills is the job of Martha Logan, Swift's home economist, and her nationwide test kitchens.

The recipes and service suggestions illustrated in Swift's advertising are her work. To prepare them, she uses the same equipment that you use in your own home. Thus, they are always practical, always economical, always good eating. Each dish that she recommends is tested, tasted and re-tested many times before her recipe is passed on to you.

Busy Martha Logan!

In addition to planning meals and recipes, Martha Logan also makes contributions to Swift's Quality Foods that give her unique importance among Swift's 73,000 employees.

She and her staff of graduate home economists work in close cooperation with other scientists from Swift's Research Laboratories. They, together with many other Swift people, maintain the uniform, high quality for which all foods branded Swift's Premium and Swift's Brookfield are famous. She assists with problems of food processing and refrigeration. She is consulted on packaging, cooking procedures, on new products before they are brought to market.

These varied activities with Swift's branded foods make her the busiest "homemaker" in America—and probably Swift's most valued woman employee.

SWIFT & COMPANY



SWIFT'S BROOKFIELD SAUSAGE



SWIFT'S PREMIUM TABLE-READY MEATS



SWIFT'S BRANDS OF VEAL



This Swift Quality Seal identifies a family of food products which you can buy with complete confidence that each is *the finest of its kind.* All of Swift's resources, its 63 years of experience, the technical skills of its operating people and of its great laboratories with their test kitchens, stand behind this pledge.

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DOCTORS PROVE

the Palmolive Plan brings 2 out of 3 women

Lovelier Skin in 14 days!







The Plan is easy as it can be—
Here's all you do,
Just 1—2—3

1. Wash your face with Palmolive Soap!
2. Then, for 60 seconds, massage with Palmolive's soft, lovely lather. Rinse!
3. Do this 3 times a day for 14 days. This cleansing massage brings your skin Palmolive Soap's full beautifying effect!

DOCTORS PROVE PALMOLIVE'S BEAUTY RESULTS!

You, too, may look for these Skin improvements in only 14 days!



Regardless of your age!

"Smoother, less coarse-looking, less oily!" says Hazel Smyth of Richmond, Va. Excessive oiliness often leaves skin blotchy-looking. The Plan was tested on women of all ages from 15 to 50—and brought definite gains to 89% with oily skin.



Regardless of your type of skin!

"Fresher, brighter color!" reports Theresa Boles of Minneapolis, after testing the 14-Day Palmolive Plan. The 36 examining doctors report this same improvement for 2 skins out of 3 among the women tested. See what the Plan can do for you!



Regardless of what beauty care you've used before!

"Clearer—Fewer tiny blemishes!" says Dean Richeson of Pittsburgh, Pa. Yes, incipient blackheads, caused by improper cleansing, usually respond to the 14-Day Palmolive Plan. The doctors found clearer skins in more than half the cases tested!



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REHEARSING THE OPENING SCENE OF "ROPE," DIRECTOR ALFRED HITCHCOCK COACHES FARLEY GRANGER AND JOHN DALL IN PROPER STRANGLING METHODS

MOVIE OF THE WEEK:

Rope

Alfred Hitchcock's new thriller is a tense but overtalky story about two boys' lust for murder

In the opening scenes of Warner Bros.' *Rope* the two unpleasant young men above strangle an inoffensive school chum and dump his body in an antique chest. They intend to prove that they are superior beings. From the top of the chest they serve slices of chicken and other delicacies to a company consisting of the murdered boy's father, aunt, girl friend, rival and favorite teacher. They give the boy's father a package of books tied with the same rope that choked his son. For an hour and a half the camera glides and swoops around the young murderers' penthouse apartment, watching their bravado and their cracking nerve, the uneasiness of their guests, the strain and agony of suspense as the teacher begins to suspect what the chest contains.

From beginning to end *Rope* remains Director Alfred Hitchcock's show. What plot there is tends to bog down into unprofitable discussions of murder and morals. The characters are limited to one change of facial expression apiece. But Hitchcock somehow manages to keep the suspense going with the prying insidious eye of his continuously moving camera. He also makes the first dramatic use of color the movies have ever known. In a remarkable scene at the close, red and green and blue lights flashing from an advertising sign across the street add a touch of madness to the strained faces of the principals as the lid of the chest is finally raised

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WHO WILL OPEN THE CHEST?



AFTER THE MURDER the more impressionable of the two assassins stares moodily at the chest while the other coolly wipes victim's fingerprints off a glass.



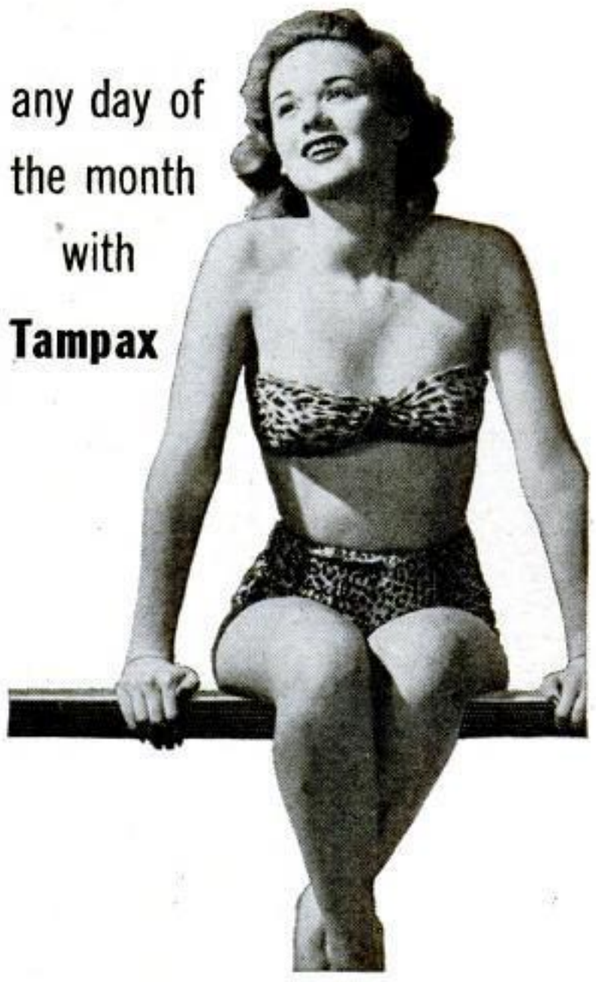
GRISLY BUFFET is served, against a darkening sky, upon the arrival of the teacher (James Stewart), who first put dangerous thoughts in the boys' heads.



THE TEACHER RETURNS when night falls on the city and, across the uncovered chest, comes face to face with the crime he has unwittingly provoked.

CONTINUED ON PAGE 60

SWIM



any day of the month with **Tampax**

BECAUSE it's "that time of month" do you stay out of the water pretending you don't care? You do care and others are likely to know it. So why not use Tampax and take your swim? Women everywhere now are doing just that . . . Tampax is modern sanitary protection worn internally. There are no belts, outside pads or anything else that can show. In bathing suit wet or dry, you are safe from the most watchful eyes.

Made of compressed absorbent cotton, Tampax was invented by a doctor for this monthly use. Individual applicators make insertion easy and when the Tampax is in place it cannot be seen or felt. It is quick to change and easy to dispose of. Also, no odor can form. Do you wonder that millions of women are now using Tampax?

NO BELTS
NO PINS
NO PADS
NO ODOR

Buy Tampax and swim to your heart's content. At drug stores and notion counters in Regular, Super and Junior absorbencies. Month's supply fits into purse. Or get the economy box with 4 months' supply (average). Also look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

TAMPAX INCORPORATED LFE-26-78 QQ
Palmer, Mass.

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

Name_____

Address_____

City_____ State_____

Your Shoes are Showing!



Embarrassing, isn't it?

YOU NEED SHINOLA



● In SUMMER, Shinola White will keep your shoes really white and new-looking. This scientific white shoe cleaner is made of the whitest white pigment available.

And all YEAR ROUND, there's a Shinola product for every type and color shoe. You'll find it pays to KEEP 'EM SHINING WITH SHINOLA.

In Canada It's 2-in-1

EASE THE PAINS OF NEURALGIA WITH QUICK-ACTING "BC"

Tablet or Powder

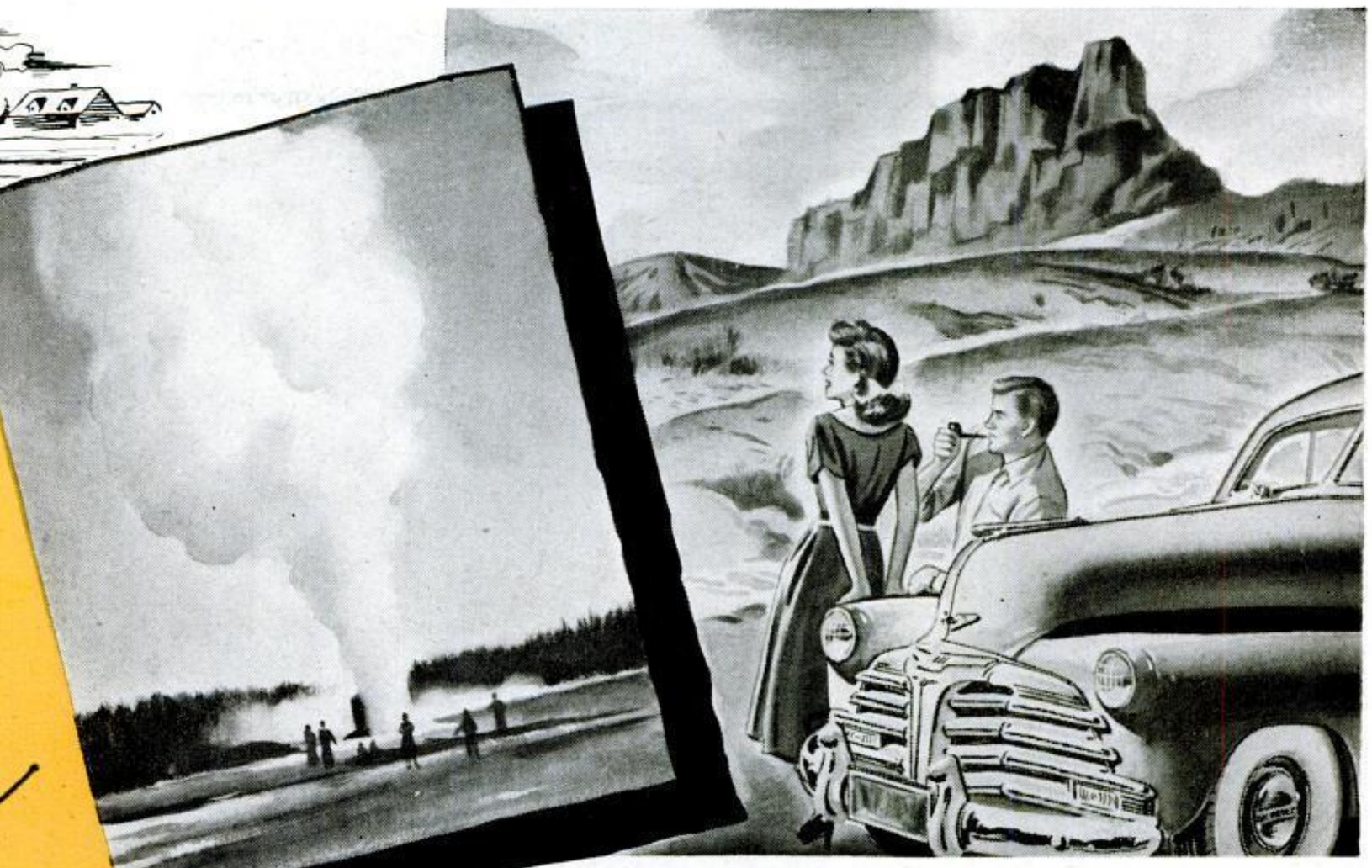
Take your choice. Both relieve headaches, neuralgic pains and minor muscular aches. *Both* contain the same wonderful combination of fast-acting ingredients. *Two* tablets equal *one* powder. On sale everywhere. Use only as directed.

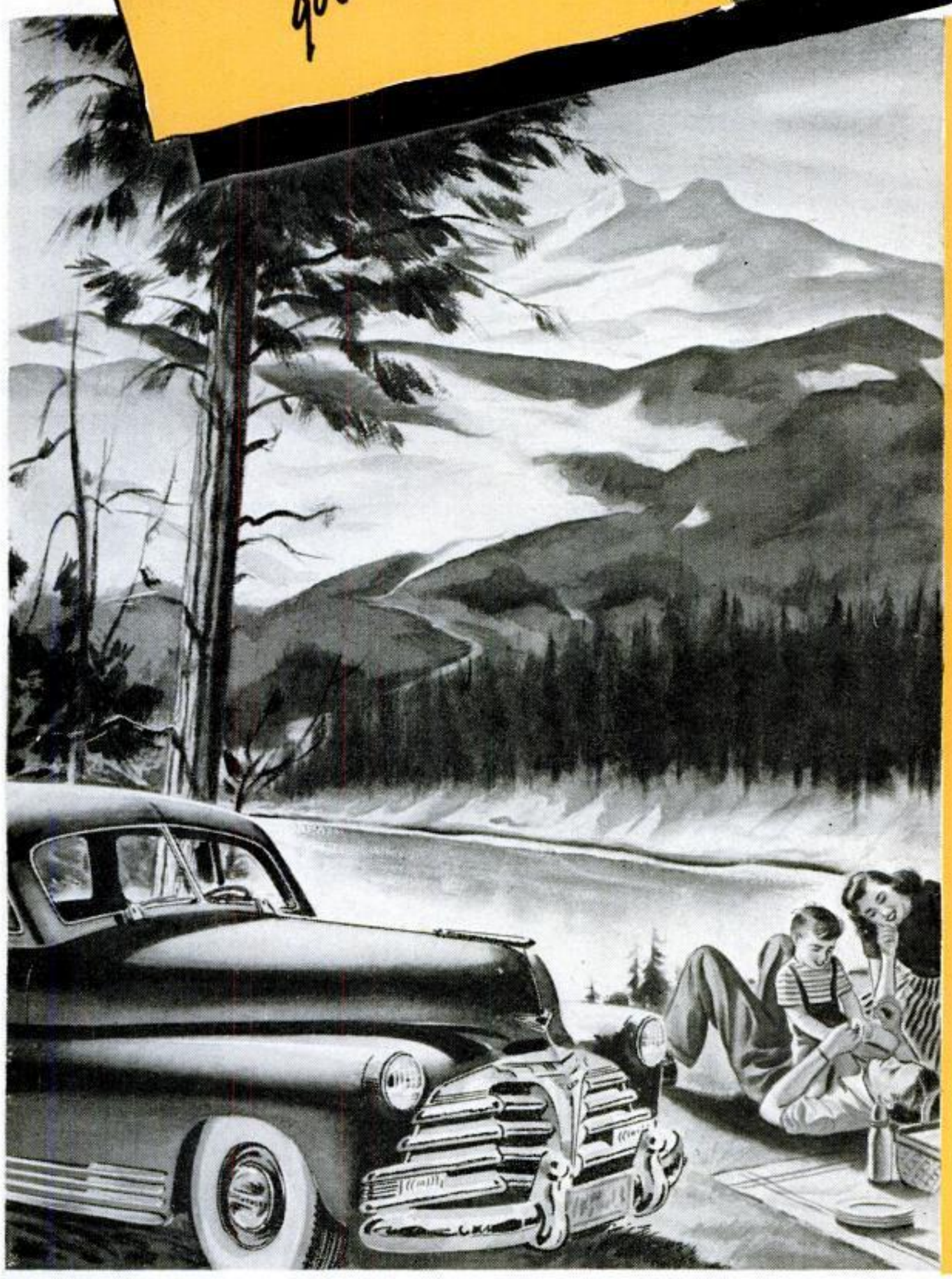


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Glorious fun!
Driving everywhere in
the grand new car
we rented from
Hertz when we
got here. Mary





Go by Plane or Train and when you get there

RENT A NEW CAR FROM HERTZ

...and drive it yourself

Haven't you dreamed of a holiday filled with fun . . . or a business trip . . . unmarred by travel inconvenience? Think of the *extra* time and convenience you'll enjoy, when you go restfully, swiftly, by plane or train, and when you get there step into a new Chevrolet or other fine car, beautifully conditioned, properly insured, to drive where you will. You can reserve a new car from Hertz before you leave home through the Plane-Auto and Train-Auto Travel Plans, at airline or railroad ticket counters. It will be waiting . . . and away you go for the perfect vacation, or to make business or other calls, in a car as smart and private as your own!

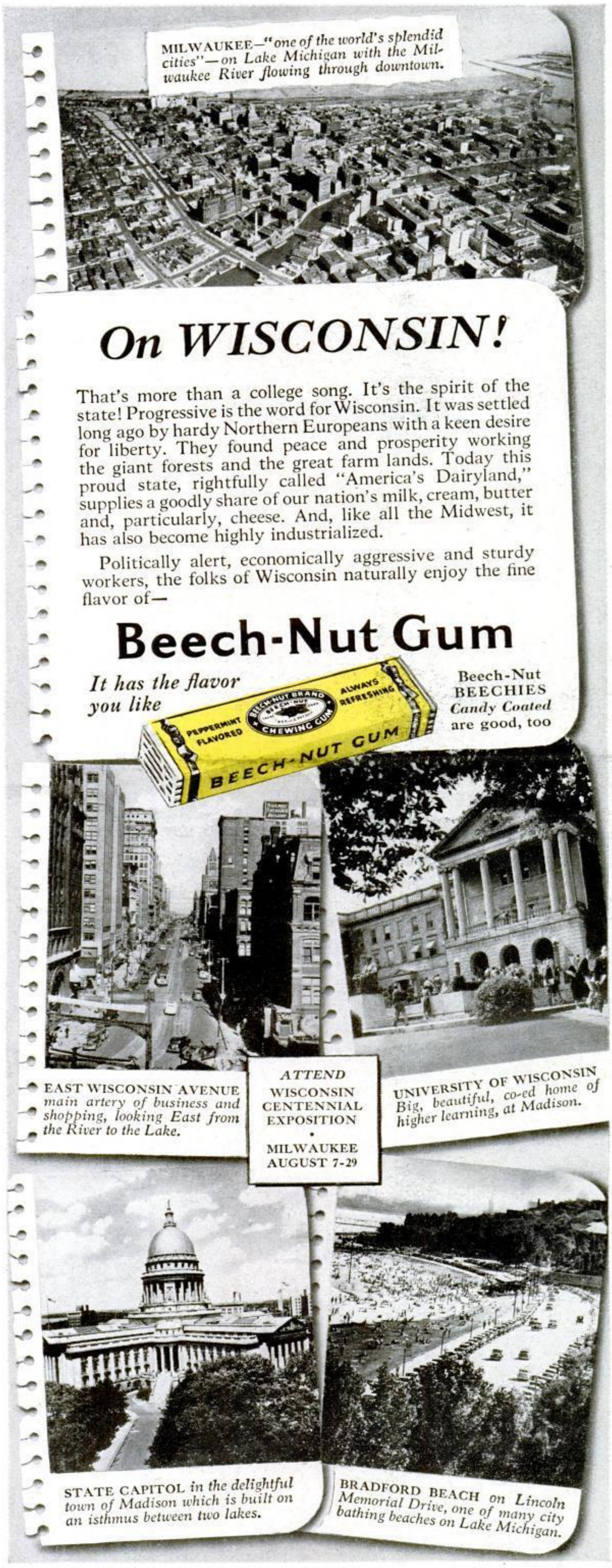
Hertz is the only coast-to-coast rent-a-car system operating throughout the U. S., Canada and Hawaii, experienced through 24 years' service. There are Hertz stations in 325 cities and resort areas. Cars now virtually all current models and fleets increased about 50%. For information call your local Hertz station listed under "Automobile Rentals" in the classified section of the telephone directory. For free directory of all Hertz stations, write Hertz Driv-Ur-Self System, Dept. 278, 218 S. Wabash Ave., Chicago 4, Ill.



Rent a new Car from HERTZ as easy as A B C

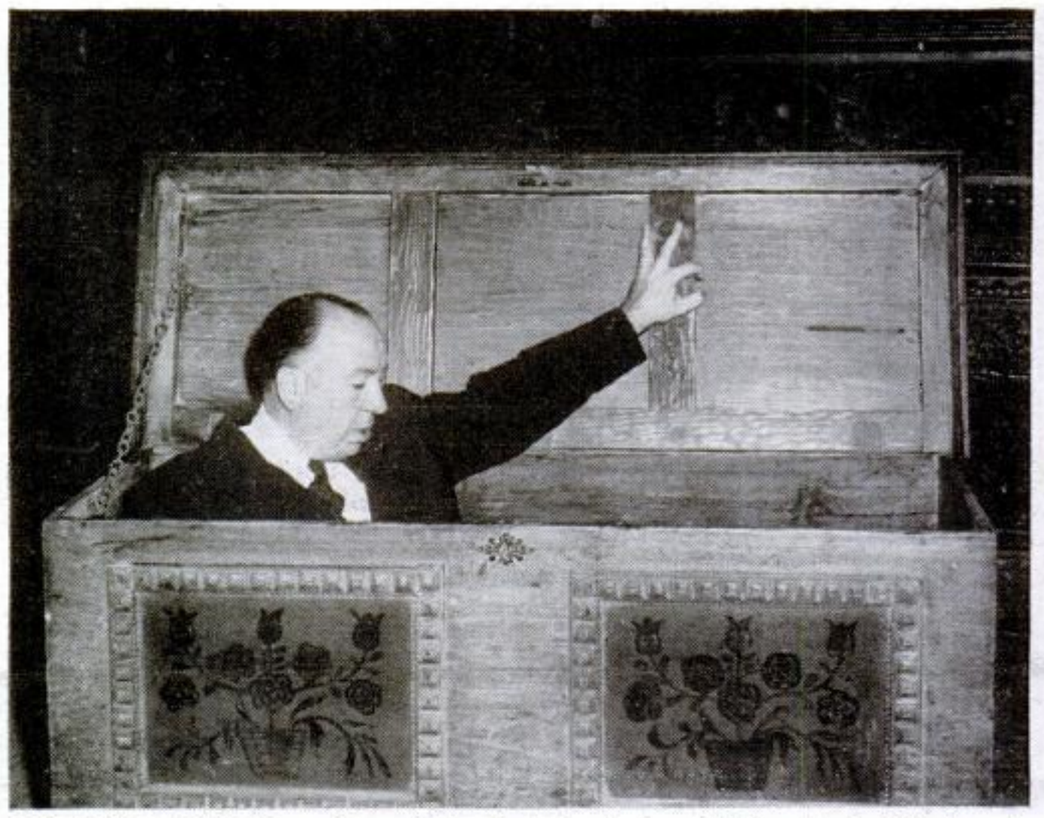
Now serving you in ~~300~~ 325 ~~250~~ CITIES throughout the U.S., Canada, and Hawaii

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MOVIE USES NEW TECHNIQUE

Hitchcock's cheerful mugging (*below*) enlivened the rigorous work of rehearsing a production that involved a radical innovation in picture-making. Unlike the majority of movies, which are made of a vast number of individual takes constantly reshot and spliced together after the shooting, *Rope* was filmed in long stretches of continuous action. A whole reel could be shot in nine minutes, but it took days of careful planning and rehearsing with camera crew and actors. As the camera moved about the room, actors, furniture and even walls had to get out of the way to let it by and then get back quickly to their chalk-marked places when it turned around to face them again. Chief of Hitchcock's labors and not a wholly successful one was to make his new technique unobtrusive, so that the audience will follow only the unfolding of the drama and be unaware of the directorial devices. For this reason the violent primary colors of most Technicolor pictures have been avoided, and the drab grayness of the penthouse is reproduced so effectively that many who see it will hardly be aware that color is being used at all.



ANTIQUE CHEST, to be used for the corpse, is tried for size by Hitchcock. He appears to have enjoyed himself more than any of his wooden-faced actors.



PROP CLOUD, which drifts and darkens across New York skyline to help set the film's moods, provides elbow rest for a seraphic Hitchcock during rehearsal.

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"I was curious...

I tasted it...

Now I know why Schlitz is...

The Beer that made Milwaukee Famous!"

© 1948, JOS. SCHLITZ BREWING COMPANY, MILWAUKEE, WIS.

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CHICAGO BEACH

Summers in Chicago, which are not exactly comfortable, are made more bearable by the waters of Lake Michigan which stretch along the length of the city and provide beaches right next to the streets. The city has 14 public beaches and about 40 street-ends where people can swim. One of

Copyrighted material



the best beaches is Oak Street Beach, which runs beneath the apartment houses of the wealthy Gold Coast (*rear*). Here it is shown by Artist Aaron Bohrod of Chicago, who went down on a Sunday to catch the crowds who walk, jump and crawl over each other and even get wet (*right*). The bathers have mostly come on buses from other parts of the city, often wearing bathing suits under their clothes to escape using the public bathhouses. But Gold Coast resident (*left foreground*), who has been caught in town for the weekend, strolls across the beach fully clothed in a white suit.

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CARY GRANT and MYRNA LOY, in the new RKO Radio movie, "Mr. Blandings Builds His Dream House," a Selznick release. Their table silver is International Sterling's superb Northern Lights pattern.

When your own "Dream House" comes true

You never thought the day would *really* come, but somehow it does.

The last nail is driven. The last delivery truck chugs faintly down the lane. Though it's not quite dark, you draw the curtains and snap on soft lights. No longer just a dream, your own dream house fits gently around you . . . perfect as you planned it.

And you make it truly yours . . . so that it *couldn't* belong to anyone else. With naive family portraits two centuries old, rescued from an attic. With a hugely successful bright carpet (where cautious friends suggested tan). With your own initials, beautifully marked on your shining International Sterling . . .

For a dream house, it *has* to be sterling silver. Not just any sterling, but something so beautiful and right its beauty lives forever. One of the superb International Sterling patterns, artist-designed, finished to a dream's taste. *Which* one? Let your heart tell you.

Your *head* will tell you that International Sterling is one of today's true values. Prices have not been raised. See the lovely new basic service-for-eight chest, as low as $168.50. Ask your dealer about his easy purchase plan.

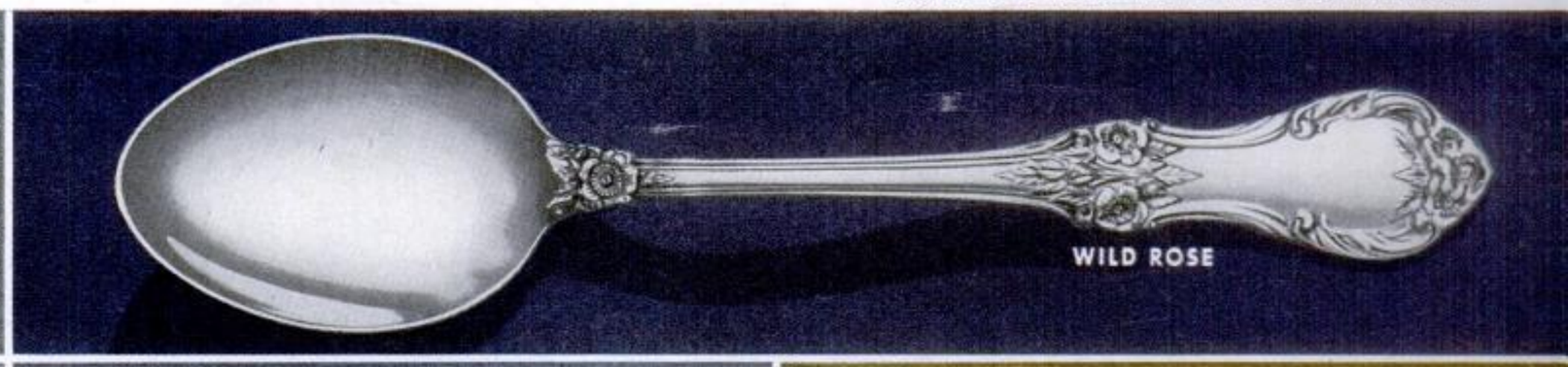
All patterns shown are made by The International Silver Company in the U. S. A.

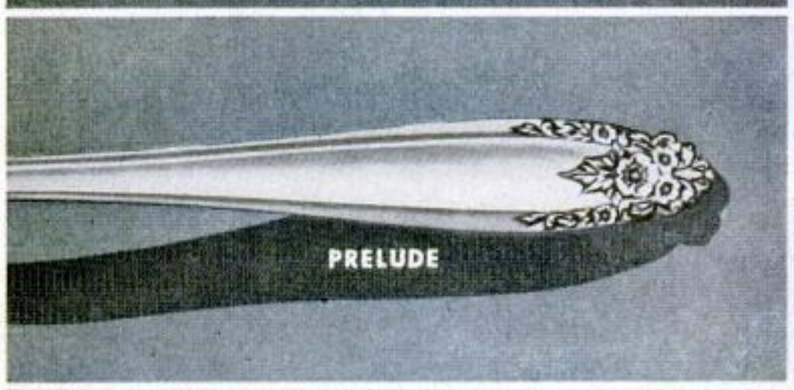
TUNE IN to "The Silver Summer Review," Friday evenings, 9:30 p. m., E. D. S. T., CBS.

International Sterling

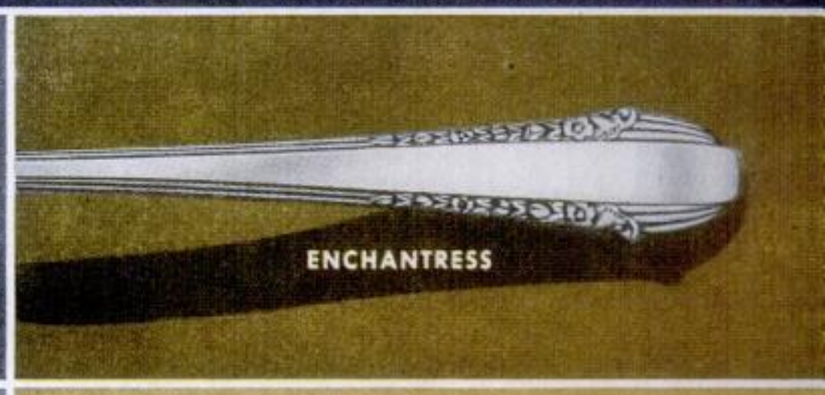
Copyright 1948, The International Silver Company, Meriden, Conn.













WYNN'S VISUAL COMEDY is built around props and costumes. Phonograph record served as sandwich filler in gag picture (*top, left*), and his huge sword emphasized silliness of *Simple Simon*. As Texaco's Fire Chief he was a top radio star in '30s. *Boys and Girls Together* saw him entangled while laying the red carpet. In *Hooray for What!* he was horrified at killing worms, invented a secret formula for their disposal. *Manhattan Mary* was 1927 George White show in which he played a character named Crickets.

August Clown

Ed Wynn kept three generations of clown-lovers weeping into their handkerchiefs. Now a fourth is waiting to see him in television

by JOEL SAYRE

BACK in 1927 in the musical comedy *Manhattan Mary*, Ed Wynn played a timid waiter in a scene laid in a speakeasy. A gangster entered and asked him what there was to eat. Wynn nervously suggested jelly roll, or maybe some nice ladyfingers. "Jelly roll!" the gangster roared. "Ladyfingers! My God, I'm so hungry I could eat a horse!" Wynn ran off stage through some swinging doors (known professionally as "vampire doors") and immediately returned through them, leading by the halter a live, fully grown, sway-backed horse.

There are Broadway veterans who still insist that the eat-a-horse joke was the biggest *clean* laugh within living memory. Anyway it was always at least 40 seconds before the audience would let Wynn deliver his next line, which was, "Will you have mustard or ketchup?"

In the eat-a-horse joke Wynn was playing visual comedy. A visual comedian, as distinguished from an oral comedian, understands the art of devising and wearing getup that is genuinely comic; he employs facial expressions, hand gestures and eccentric movements of the body, and he is happy in the use of stage properties (props) to obtain comedy effects. He may be ceaselessly garrulous or he may be completely silent, but he must be skilled in pantomime. Although Wynn is a superb *teller* of jokes he is predominantly a visual comedian. Fred Allen has called him the funniest visual comedian of our day.

America was once rich in this type of clown, but our national production and development of them declined alarmingly in the 1920s, what with the birth of the microphone and the death throes of vaudeville, and slowed down to a crawl in the 1930s, when Walt Disney and his imitators drove two-reel comedies of the Mack Sennett–Hal Roach school off the screen, and the burlesque show surrendered unconditionally to the strip tease. Such visual comedy in the grand tradition as we have been permitted to enjoy during this period has been furnished by veteran practitioners—the late W. C. Fields, Charlie Chaplin, Bobby Clark, Willie Howard, Harpo Marx and Wynn himself, who will be 62 next November.

Trend-finders now brooding, however, foresee a glorious renaissance of visual comedy within the next few years. This will be brought about, they predict, by the demands of television, which is already on the way to traveling from the American saloon into the American home. A day is coming, these prophets predict, when the purely oral comedian of

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THE NATIONAL JOY SMOKE

present-day radio who wants to survive will be forced to cut his verbiage to the bone and acquire visuality, if there is such a word. Any young oral comedian with an eye to the future could do a lot worse than study the career of Ed Wynn.

During the past several years Wynn has turned down offers to appear in musical comedy and radio; last spring he refused a part in the legitimate theater. Mary Chase's comedy, *Harvey*, has been running so long on Broadway that replacing its star, Frank Fay, every now and then to enable him to recover from the wear and tear of his taxing role has become a problem to the show's producer, Brock Pemberton. Last April Pemberton offered Wynn the replacement job. "I just couldn't, Brock," Wynn said earnestly. "If I had to deliver a legitimate line like, 'I don't know where Cora is,' I wouldn't know how to. I'm not an actor, I'm a clown."

Wynn classifies himself as the kind of clown known in circuses as an "August." According to the British clownologist, Willson Disher, August Clowning was invented accidentally by an English ringmaster named Tom Belling in a one-ring circus playing Berlin in 1864. Running from the ring one day, he tripped and fell flat on his face. The spectators roared. Dazed by his fall he rose and grinned in what, apparently, they mistook for a boozy manner. They roared again, and a leather-lunged voice from the expensive seats shouted for no apparent reason, "August, you idiot!" This witticism brought a third roar and was taken up by the other wits present. His accident and the reaction of the spectators gave Belling an idea. At the next performance he appeared in a burlesque of his usual elegant getup—a stove-in top hat, a coat too large with tails too long, baggy trousers too short and big shoes. The characterization was a hit, and the name August became generic for it.

An elaborate patsyism

THE August Clown plays a victim, a butt, a dupe—what is known in show business as a "patsy." Many comedians are cruel and misanthropic in their comedy, but nearly all the laughter Wynn has evoked has been kindly and at himself; rarely has it been at the expense of others. Pierre Mariel, the French clownologist, once wrote, "A good clown caricatures his fellow men; a great clown parodies himself." By this definition Wynn would qualify as a great clown.

One of the most elaborate pieces of Augustry, or patsyism, Wynn ever portrayed was in the acrobat scene from *The Perfect Fool*, a revue he wrote the book, music and lyrics for, as well as directed and produced in 1921, and from which, after a four-season run, he netted half a million dollars. In this scene Wynn was assisted by a quartette of professional acrobats. Wearing an outrageous pair of baggy-kneed pink tights, he played the bottom member of the troupe, who in acrobatics is called "the understander." The four acrobats wore tights the same color as Wynn's and were hitched to invisible wires that ran aloft. After much uproarious tottering and buckling, Wynn would get all four of his colleagues up on his shoulders. There would be more tottering and buckling, and then the structure would collapse. All the audience could see of its ruins would be a writhing snarl of 10 pink legs. The laugh on this leg snarl alone could always be milked for at least 20 seconds. At last Wynn's head and one of his arms would emerge from the middle of the snarl, and he would try in vain to pick out which legs were his. From somewhere in his costume he would draw a pin and stick it into the nearest leg in an effort to solve the problem. A howl of pain and rage would make it plain that he had erred. "I'm sorry, fellas," he kept croaking, "but I gotta find my legs!" and proceeded to stick another. When Wynn howled, the audience could deduce that he had found at least half of what he had been seeking.

After a succession of indescribable wrenchings and twistings, the legs would be untangled and their owners would rise. As the troupe once more faced the footlights, it would be noticed that one of the acrobats was wearing Wynn's horn-rimmed spectacles. He couldn't see with them on; Wynn couldn't see with them off. Each thought that he had been blinded, and both would stagger around the stage, clawing the air and uttering the wildest bawls and yells. Wynn was recalling this scene not long ago. "Men took out handkerchiefs and laughed at me," he said in a tone of entirely pardonable awe.

Wynn was not always the patsy, however; there were many famous routines in which he triumphed. In *The Laugh Parade* (1931) he triumphed over a tough cowboy in a wild West saloon. Wynn played the bartender. The cowboy swaggered in and ordered a certain brand of whisky. He spat the drink out, accused Wynn of serving him the wrong brand and boasted that he could identify blindfolded any brand of whisky ever distilled. Wynn challenged

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AUGUST CLOWN CONTINUED

him, slipped a blindfold over his eyes, left the stage briefly and returned pushing a mobile gasoline service unit such as is used in garages, from which he pumped the cowboy another drink. This was back in the days of Prohibition, and at minimum the pump and business were good for a 30-second laugh. The blindfolded cowboy spat the drink on the floor and bellowed, "Why, consarn you, that's gasoline!" "Yes," Wynn shouted, "but what company?"

There was always an aura of triumph about Wynn whenever he displayed his various "inventions," which first began appearing in *The Perfect Fool* and popped up in most of his shows for the next 20 years. Doubtless the most famous was the corn-eating machine. He began the demonstration by explaining that in eating roasting ears almost everybody either burned his fingers or suffered from melted butter trickling down the forearms. He then exhibited an ear of corn mounted on a typewriter carriage in place of the rubber roller. He started to eat the corn and, as he worked a ratchet, the corn moved along; when his teeth approached the end of the ear a typewriter bell rang. Then he pushed the carriage to the right and started gnawing the next row of kernels. The corn-eating machine would probably leave Red Skelton fans cold, but a quarter-century ago it had the customers gasping for air.

Props make a picture

NOT to go into such subtleties as whether Wynn's clowning style is pure or modified August, there is, nevertheless, a common denominator in nearly all of his unforgettable routines. The horse in the eat-a-horse joke was a prop. So were the inventions and even the troupe of acrobats hitched to invisible wires. "I love to work with props," Wynn says, and as he says it there is relish in his voice and a gleam in his eye. "They make a picture out of a joke." If the trend-finders are right, the time is approaching when most oral comedians will have to fire their gag-writing teams and sign up crews of good prop-builders.

Some of Wynn's best visual routines came from props of extreme simplicity. One that made a superb running gag was the inch-long harmonica he used in *The Grab Bag*. Early in the first act he showed it to the audience and announced that he would play a solo on it. After playing a few bars he appeared to lose it in his mouth and finally to swallow it. From time to time during the rest of the show he would stand by the wings and give a slight cough; whenever he did, an offstage stooge would blow a blast on a full-sized harmonica. The blast seemed to come from Wynn's interior, and these musical wheezings never failed to stop the show. Diehard Wynn addicts were furious six years later when Chaplin in *City Lights* swallowed a whistle, and there was whistling every time *he* gave a slight cough. Wynn's 1925 gag turned up again this year in a musical called *Sleepy Hollow*.

On the other hand, Wynn rehearsed several hours a day for several months with a sextette of Indian-club swingers (billed as the Six Willys) merely to furnish an entrance for himself in his 1940 revue, *Boys and Girls Together*. The curtain rose, the orchestra hit a fanfare, the Six Willys bowed and soon there were 20 Indian clubs whizzing through the air at dazzling speed. When the attention of the audience had been focused on the Willys, Wynn appeared from the wings carrying a stepladder, took five strides, set up the ladder, climbed four steps, seized an Indian-club in mid-passage, descended the ladder and walked offstage with it and the club in five more strides—all without having looked once at the audience.

Like every other performer, Wynn has always worried over his entrances and his exits. Before he became a musical-comedy star he played 11 years of mostly top-flight vaudeville, and a good pay-off line helped him to an engagement in *The Ziegfeld Follies*, which was the height of every vaudeville comedian's ambition in those days. In 1913 he had an act called *The King's Jester* playing in the old Palace theater. The root idea of the act was that a gloomy king had to die unless he could be made to laugh. After several courtiers had failed to bring a smile to the king's face and been dragged away by the headsman, Wynn, got up as the royal fool, entered and began to tell the king jokes and perform antics.

Wynn's jokes and antics made the audience laugh, but he had no neat way of paying the gloomy king business off and used to finish the act playing the piano and making the customers sing with his music. On the same bill that week was an act called McConnell and Simpson, of which the McConnell was Miss Lulu McConnell, who is still going strong, currently in the radio show, *It Pays To Be Ignorant*. From the wings she caught Wynn's act at the Monday matinee and that evening offered a suggestion for paying off the gloomy king business. "Why don't you tell him a dirty joke?" Miss

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McConnell said in the detached manner of a pediatrician discussing a bilious child with its mother.

This is Wynn's 46th year in show business, and he has never used off-color material in his entire career. He is very proud that during his time as a producer-star he was always given A-1 rating by the Catholic clergy. He admits now, though, that he was strongly tempted by Miss McConnell's suggestion that day; it was with genuine reluctance that he turned it down. But he couldn't shake it out of his mind, and after a good deal of sweat and meditation he was able to adapt it without blotting his escutcheon. A performance or two later, after every joke and antic had been tried unavailingly, Wynn went up to the king and whispered something in his ear. The king guffawed and slapped his thighs. "Why didn't you tell me you wanted to hear that kind of a story?" was Wynn's curtain line. It not only paid the act off but somehow improved it from start to finish.

Playing that week's bill, in addition to Miss McConnell and Wynn, was Anna Held, who had once been Ziegfeld's wife. Ziegfeld dispatched Gene Buck, a song writer and bright young man on his staff, over to the Palace to see that all was well with Miss Held. The day Buck caught the show, Wynn was using his compromise on Miss McConnell's suggestion; the act went over big and so impressed Buck that he took Wynn in to Ziegfeld to sign him up.

Crowned with a cue

THE only time Ziegfeld had ever seen Wynn work had been several years previously in an act called *The Boy with the Funny Hats*. In this act Wynn wore a large Panama which he molded into 28 different shapes to accompanying japes and grimaces. "Yeah, I know you," Ziegfeld said when confronted with Buck's new find. "All you can do is that hat." Wynn swore he would throw the hat away and never use it again, and Ziegfeld hired him.

The Follies of 1915 was overweighted with comedians, a situation comparable to a barrel filled with alley cats. Ziegfeld loathed comedians and tolerated them merely as time-fillers in his shows to enable the girls to make their costume changes. Gene Buck was given the impossible task of trying to keep peace among the comics, and that was the year his hair began to silver prematurely. W.C. Fields, a newcomer to the *Follies*, was the outstanding visual comedian of the show. At a performance in Boston, Fields discovered that he was getting out-of-place laughs in his billiard-shooting act. He looked under the table and saw Wynn lying on his side, making faces and gestures. Fields crowned Wynn with the butt of his cue, stiffening him, and went on with the act. The audience loved it, but it never happened again.

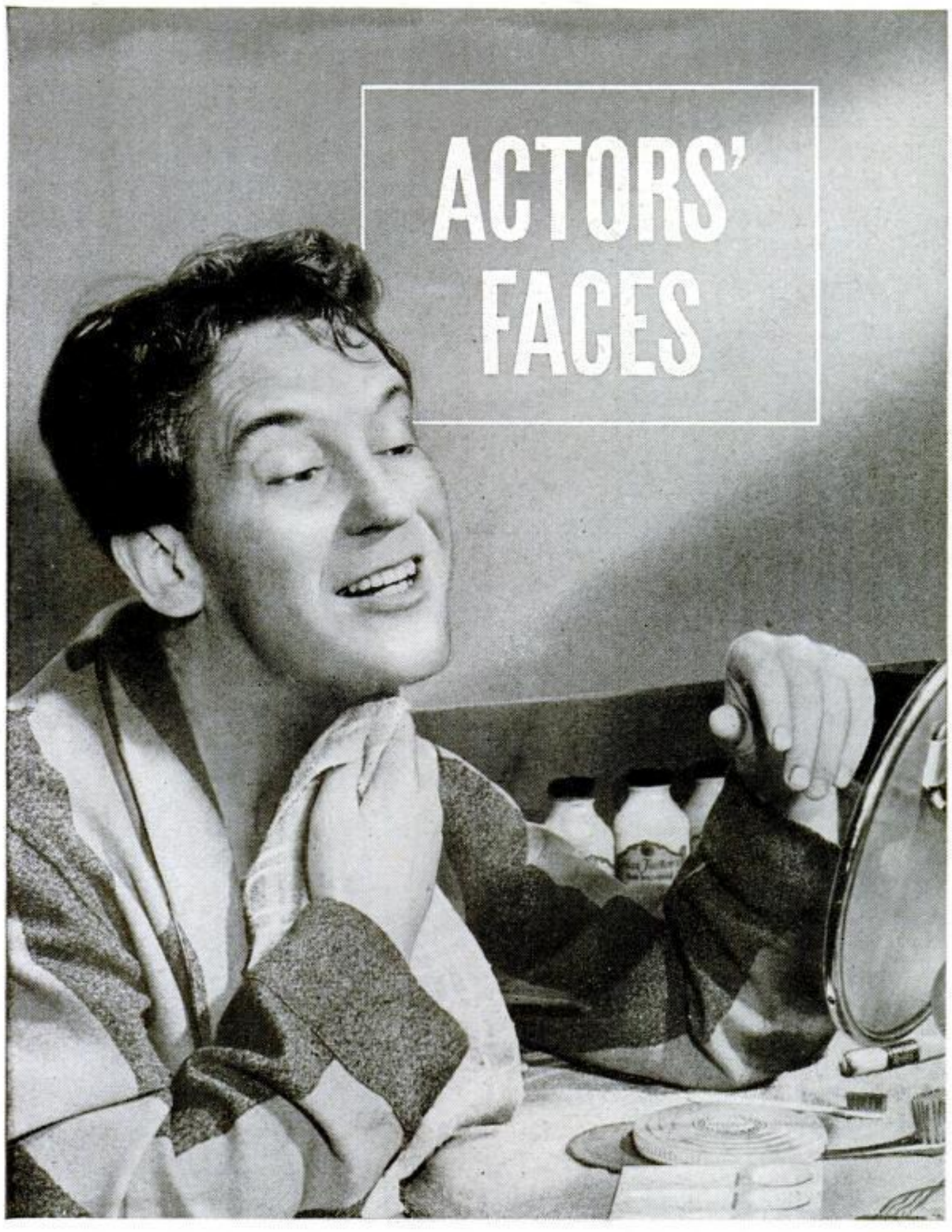
In spite of such slight contretemps, Wynn was very hot in that *Follies*, and the next year the Shuberts starred him in their *Passing Show of 1916*. He was also a smash in his three subsequent shows—*Over The Top* (with the lovely Justine Johnstone), *Doing Our Bit* and *Sometime*, a faltering Hammerstein production which he rescued by not only starring in it but also rewriting it from beginning to end. He had no more professional troubles until the Actors Equity strike of 1919.

That year he was back with the Shuberts in their *Gaieties*, earning $1,750 a week in a show that was doing splendid business and was sure to run at least another year on the road after it had closed in New York. Equity was trying to better the lot of the chorus girl, and it may have been this factor that made Wynn join a fight he could easily have stayed out of. After nearly 30 years he can still become indignant when he speaks of the chorus girls' plight in those days: "Kids getting $18 a week and rehearsing 8, 10 and 12 weeks for nothing. Furnishing their own lingerie."

Whatever impelled him, he plunged into the middle of the strike, picketing, recruiting, making speeches on Broadway, taking up collections for the chorus girls. Wynn contributed so heavily to winning the strike that he received a scroll of gratitude signed by 2,020 legitimate actors. He had hardly had it framed and hung on his wall, however, when he found out that the Managers' Protective Association had sworn a blood oath never to give him another job as long as he or they lived.

He decided to produce a show of his own, but discovered that he couldn't hire any musical-comedy actors, since they weren't yet protected by Equity against blacklisting; nor could he get any music written because the managers threatened to boycott any song writer who had anything to do with him. Wynn had always composed the music for his vaudeville acts, so he pitched in and wrote the music, lyrics and book for his new revue. He got around the actor blacklist by engaging artists from circuses and carnivals, which

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BURGESS MEREDITH, photographed here in his dressing room, shows how rubbing off make-up can make an actor's face extra-sensitive. No wonder so many stage and screen stars rely on Williams for easy-on-the-face shaving.

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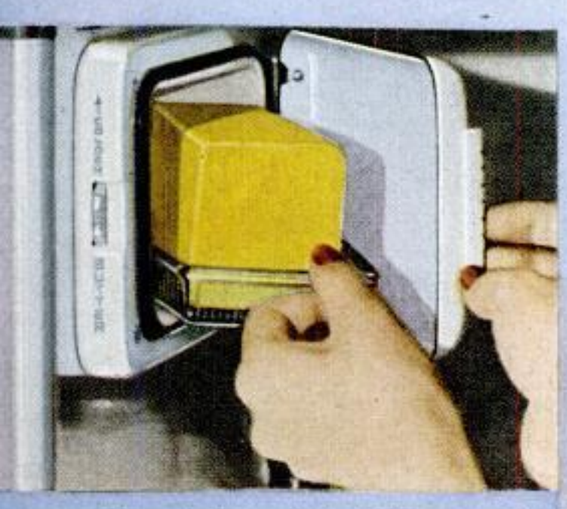
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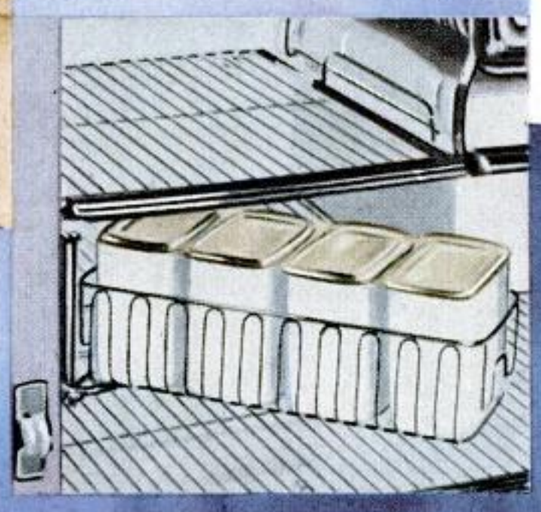
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WITH THIRD WIFE Dorothy Nesbitt and his stepson John, aged 3, Wynn now lives on 16-acre estate in Los Angeles. Son Keenan is a frequent visitor.

AUGUST CLOWN CONTINUED

was why he called the show *Ed Wynn's Carnival*. He next learned that the managers' blood oath had included never letting him have a theater to perform in. So he went to see Ziegfeld. For 11 days in succession Ziegfeld sent word to his receptionist to ask Mr. Wynn to sit down, but that was as near as Wynn ever got to the great man.

On his way up for the 12th time, Wynn was about to step into one of the public elevators when he heard the operator say, "Room for only one more." He noticed an elderly woman standing by him and bowed her aboard. While he was waiting for the other car to descend, a private elevator from the office of A. L. Erlanger landed and debouched B. C. Whitney, one theatrical manager who was not a member of the protective association. He and Wynn formed a partnership then and there in the lobby. Whitney opened *The Carnival* at the New Amsterdam and played a season to capacity business. Erlanger, who had publicly been one of the most bloodthirsty of the Wynn blacklisters, demanded and obtained a secret piece of the show; but Wynn's profits from the first week's take were some $8,000, which was a nice raise from the $1,750 he would have got if he had only been a good boy and stayed out of the strike.

Beginning with *The Carnival* Wynn produced or co-produced within the next 20 years seven more musicals in which he starred, and they all did spectacular business. Added to this, there was his huge income from radio, and he became rich. He had all the outward attributes of success and in these 20 years appeared, as far as the public was concerned, to be one of the happiest men in America. Actually he was one of the most wretched in private. He had married, in 1914, Hilda Keenan, daughter of the prominent actor, Frank Keenan. She bore him a son in 1916 who has since made a name for himself as Keenan Wynn, the Hollywood movie star. The marriage, however, ended, after years of strain, in tragedy; after a divorce in 1937 Hilda Keenan died in 1940. Wynn married again, this time choosing a former Miss America named Frieda Mierse who had a part in the Ziegfeld show *Simple Simon*. This union ended quickly in divorce.

To compensate for his domestic unhappiness, Wynn threw himself furiously into the theater. He would appear in costume in the lobby half an hour before curtain time to greet ticket holders, and then say goodby to them on their way out, like a parson standing in the vestry of his church after the services.

An unquenchable passion

UNLIKE such other great visual comedians as Charlie Chaplin and W. C. Fields, Wynn was raised in comfortable circumstances. He was born Isaiah Edwin Leopold on Nov. 9, 1886 in Philadelphia, the second son of Joseph Leopold, a manufacturer of millinery supplies and owner of several shops that sold women's hats in the moderate price range.

Mr. Leopold wanted Isaiah to finish school, go to college, and then come into the hat business: amount to something. But Isaiah was still in the grip of an unquenchable passion to be in the theater which had first seized him when he was 8. In his despair Mr. Leopold sent out an SOS to the entire family, and relatives came flock-

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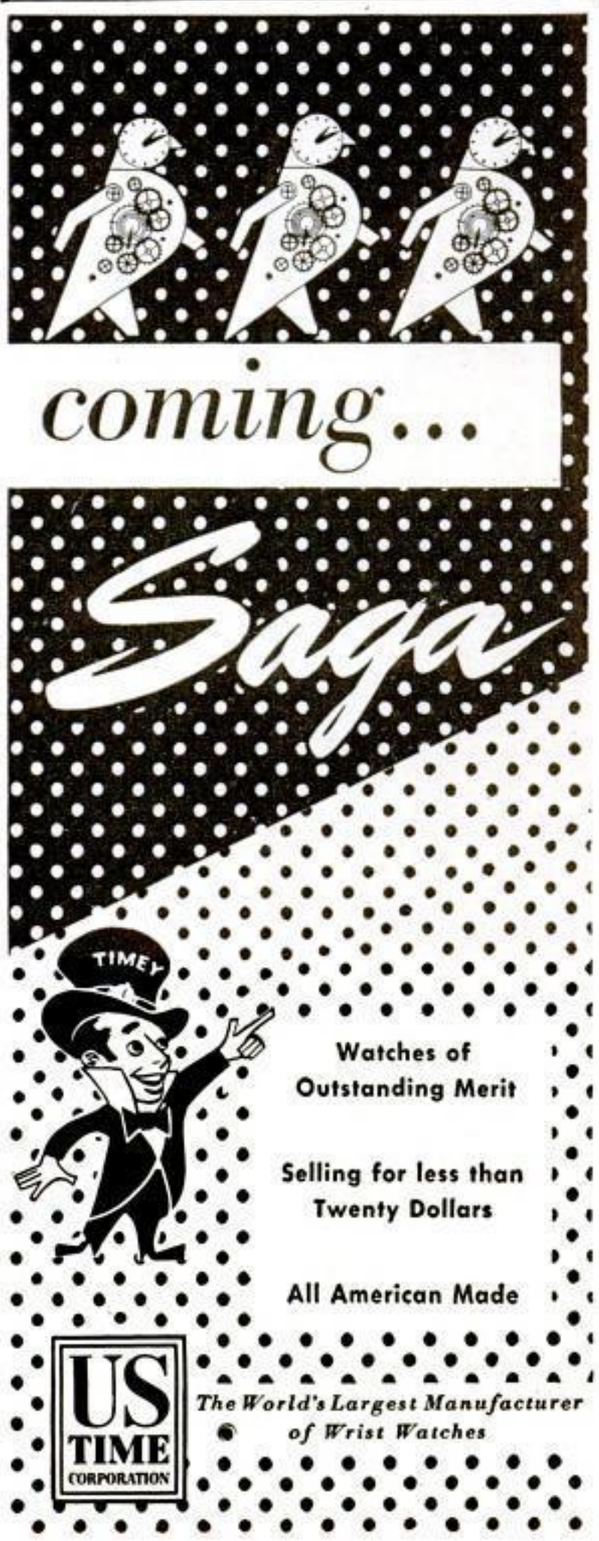


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ing in from every compass point to plead with the boy. One remote connection, who had been brought from a distant city, even turned out to be a theater manager: "Listen, kid, there's nothing in this show business, believe me. All actors are bums." Mr. Leopold made one last plea on the grounds of family disgrace. "All right," Isaiah said. "I'll change my name." His father pondered this.

"But what if you should become famous?" he said. "How would anybody know you're my son?"

Isaiah went ahead and changed it anyway, splitting his middle name, Edwin, in two, and fancying up the second part a bit. Thus equipped he left home and joined a repertory company but was forced to return when it was stranded in Bangor, Maine. Mr. Leopold thereupon opened up a one-room branch office in Boston and installed his son in it. For three months or so Wynn tried his best to feel responsible about aigrets, velvet bows and patent-leather cherries, but then the old unquenchable passion seized him. He sold all his father's samples and with the proceeds ran away again, this time to New York.

"I just dropped in"

WYNN was aware that vaudeville bookers had no time for unknown kids, so he worked out a piece of strategy. A favorite comedy team of his, Murray and Mack, also booked acts. Wynn's plan was to go to their offices, open the door, sing out, "I just dropped in—" and then take a full-length fall. While he lay there in an apparent coma, Murray and Mack would run out of their inner offices in alarm and start rendering him first aid. Wynn would then sit up and go into his best fast monologue. As a result of this Murray and Mack would see what unquestionable talent he had and jump at the chance of signing him up. Wynn executed this stratagem literally as described. There was not a sound. Cautiously he raised his head. The office was empty. The entire staff, including the partners, had gone out to lunch.

A few days later in Kid McCoy's Rathskeller on West 43rd Street he met a young cabaret singer named Jack Lewis. "He was a wise guy, too," Wynn says. "There'd been stories in the papers about Millionaire's Son Quits College for Stage, so he thought I had exploitation value." They wrote an act called "The Freshman and the Sophomore" which no vaudeville booker could be induced even to look at.

Undaunted, the team of Wynn and Lewis, carrying costumes, make-up and props—which included a cap pistol, a cane and a live bulldog—crashed the stage entrance of a theater on 125th Street where a benefit was being played with Jim Corbett, the former heavyweight champion of the world, as master of ceremonies. Lewis had known Corbett around Kid McCoy's, and the big fellow agreed to give the act a chance. The audience was tough that night, he warned.

Corbett introduced Wynn and Lewis as a famous comedy team from the Pacific Coast and pleaded with the audience to show them what New York hospitality could be like. Wynn and Lewis entered cheering: "Rah, rah, rah! Who pays our bills? Pa and Ma!" In the popular concepts of 1903, only dudes went to college. Lewis, the sophomore and straight man, smoked a meerschaum pipe, carried the cane and held the bulldog on a leash. Wynn, the freshman, wore a skull cap, brandished the cap pistol and at intervals screamed, "Oh, Grapenuts!" The following is a specimen joke from the act. Lewis: "Has your brother read the novels of Dickens and Thackeray?" Wynn: "No, he hasn't." Lewis: "What has your brother read?" Wynn: "He has red hair." They were a sensation. A vaudeville booker in the audience hurried backstage and asked them if they would take $200 a week to play the Percy Williams Circuit, a Keith affiliate. Wynn and Lewis allowed themselves to be persuaded and played it for 98 consecutive weeks. "We revolutionized the two-man comedy act," Wynn says. "Up to then the straight man used to swat his partner with a bladder or rolled-up newspaper after every joke and chase him around the stage. We stood still and cut out the swatting." By the time he was 19 Wynn was a Keith headliner.

The 1940–41 musical, *Boys and Girls Together*, was the last revue with all new material that Wynn appeared in. During the war, and after it, he did a great deal of entertaining for the armed forces and the wounded, and he also sold an enormous number of Victory Bonds. On June 21, 1945 in Cleveland he sold $153 million worth, which must be some kind of a record. In 1946 he married Dorothy Elizabeth Nesbitt and has since enjoyed a happy home life, which is one reason he has been pretty inactive professionally during the past several years.

Last January, however, he celebrated the start of his 46th season

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Gene Edward Northington,
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one of FORMULAC's *Family Album*



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AUGUST CLOWN CONTINUED

in show business by opening in a New York nightclub. The engagement was to be for two weeks, but he stayed for six in spite of the blizzardy weather, delighting such customers as could get their sleighs through the cruel nights. He acted as master of ceremonies, of course, and did short bits from some of his old shows. A good time seems to have been had by all concerned except the waiters. After Wynn had given a few performances, the waiters began to be aware of what at first looked to them like picnic parties—wholesome, strictly non-Broadway types, no longer flushed with youth, accompanied by considerable numbers of pre-adolescent children. These peasants turned out to be veteran Wynn addicts who had heard that old Ed was back and wanted to let their children and grandchildren in on something they themselves had found a great pleasure when they were younger. The pre-adolescents were also pre-alcoholics, and the checks the disgusted waiters would tot up at the end of an evening's frolic would show, in the main, shots of Pepsi-Cola and glasses of milk. Wynn was very pleased and touched by it all. "I'm playing now to my fifth generation of children," he said with praiseworthy sentiment, though dubious arithmetic.

A true Wynn connoisseur has been defined as a person who saw at least five of the eight great Ed Wynn revues and would love to see eight more as soon as possible. Connoisseur consensus is that though a father-and-son show with Keenan, with whom he has written and recorded some sample platters of a radio program, might be all right to take the kinks out of the old man's pitching arm, it is to be hoped that it will not be too long before Wynn goes visual again. There are three ways in which this could come to pass. A stage show would be fine, but it costs a quarter of a million dollars to put on a musical comedy nowadays, and besides, Wynn doesn't get the boot out of being on the stage he once did. Movies would be another chance. Wynn has made three, and they were all flops. But for years he has wanted to put a genuine revue on film, although he is gloomy about the prospects of ever being allowed to do it in Hollywood. "Their idea of comedy out there is to have some gangsters open a door and find a woman undressed," he says, perhaps a trifle anachronistically. An ambition that has come to him lately and is even stronger than doing a real revue on the screen is to make a picture in which he plays Dr. Dolittle, the man who talks to animals.

Well, then, there is television. Wynn is not quite convinced that it is right for him yet; he has turned down television offers 12 times so far. But he is studying it and he has great hopes. "That sort of thing," he says, "belongs to us—the visual clowns who used to do the oldtime vaudeville." He thinks it is a medium which will be treated with more respect than were the movies or radio when they made their debut. He even thinks he may go on television himself this fall. "In the end," he says, "television will fall right back in the laps of those of us who know how to use our hands and our faces and our bodies."



CANDLE ALARM CLOCK, which burns down to sleeper's ear, was a Wynn gag as King Bubbles in *Happy Island*, a Blue Network show. Wynn can't resist visual humor even though there was no one but studio audience to see it.

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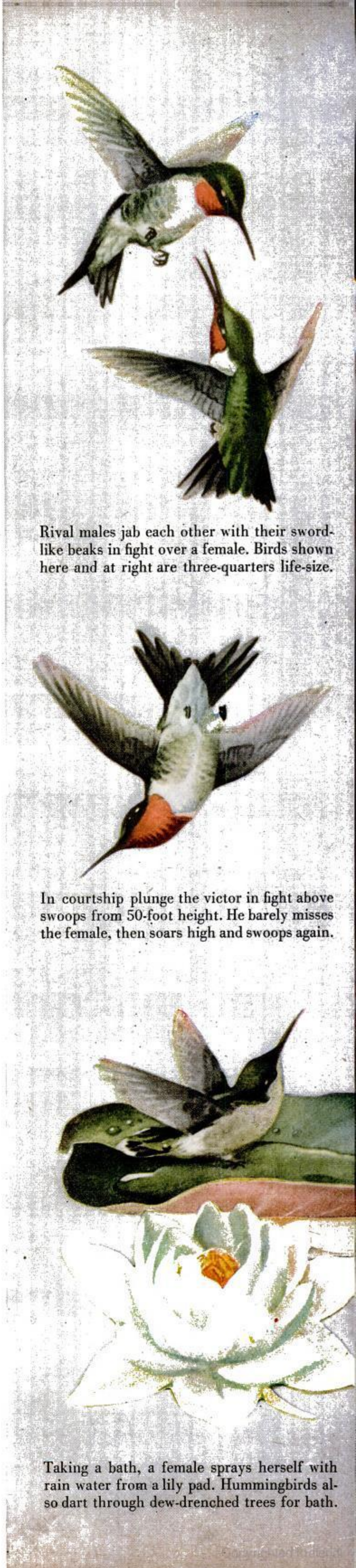
HUMMINGBIRD CHASES HAWK MOTH, WHICH BEARS STRIKING RESEMBLANCE TO ITS PURSUER

Hummingbirds

THE RUBYTHROAT CAN FLY BACKWARD

There are 700 different kinds of hummingbirds in the world. They all live in the Americas and they can all fly backward—the only bird family in the world that can do this. By beating their wings up and down 55 times a second, they can also hover in one spot like a helicopter. These feats are useful to hummingbirds, which drink nectar from flowers and need a way of standing still while drinking and backing away when finished.

Best known of the 14 kinds of U.S. hummingbirds is the Rubythroat, which summers in the eastern half of the country and is here painted for LIFE by Roger Tory Peterson. Although it is only $3\frac{3}{4}$ inches long and weighs only $\frac{1}{10}$ ounce, the Rubythroat makes an almost unbelievable 500-mile nonstop flight across the Gulf of Mexico on its spring migration. It hatches eggs in June and again in midsummer. The Rubythroat likes to feed from bright flowers, seeming to prefer red. It can be lured to a garden by a vial which is filled with sugar water to imitate nectar and tied to a branch by a ribbon to make it look like a flower.



Rival males jab each other with their sword-like beaks in fight over a female. Birds shown here and at right are three-quarters life-size.

In courtship plunge the victor in fight above swoops from 50-foot height. He barely misses the female, then soars high and swoops again.

Taking a bath, a female sprays herself with rain water from a lily pad. Hummingbirds also dart through dew-drenched trees for bath.

Drinking nectar (*left*) a hummer uses long beak to reach into blossom of trumpet vine. Above: a female fights bee which also wants nectar. Right: a male shelters himself from rain, which is hard on his health.

Preening his feathers (*above*), a male relaxes as his mate (*right*) pulls sticky silk from a spider web. She uses it to bind nest together.

Attacked by dragonfly, which mistakes bird for insect, a hummingbird fights to stay aloft. Dragonflies cannot penetrate feathers to kill bird.

Feeding her babies, a mother thrusts her bill deep into throat of offspring. Then she regurgitates nectar and insects for her babies.

Learning to fly, a baby hummingbird hovers like a helicopter over the nest. If it is so weak that it falls, it will land right back in its nest.

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Tropical hummingbirds of South and Central America are a fantastic lot. In top left corner is the Colombian Fairy. To the right of it sits the Metallic Puff-leg and the Swordbill with a beak more than 4 inches long. Beneath them flies the fork-tailed Sylph and to the left of it the cross-tailed Crimson Topaz. On lower right branch sit the Ruby-and-topaz hummingbird (*right*) and the Helmet Crest. The Marvelous hummingbird trails two leaflike tails.

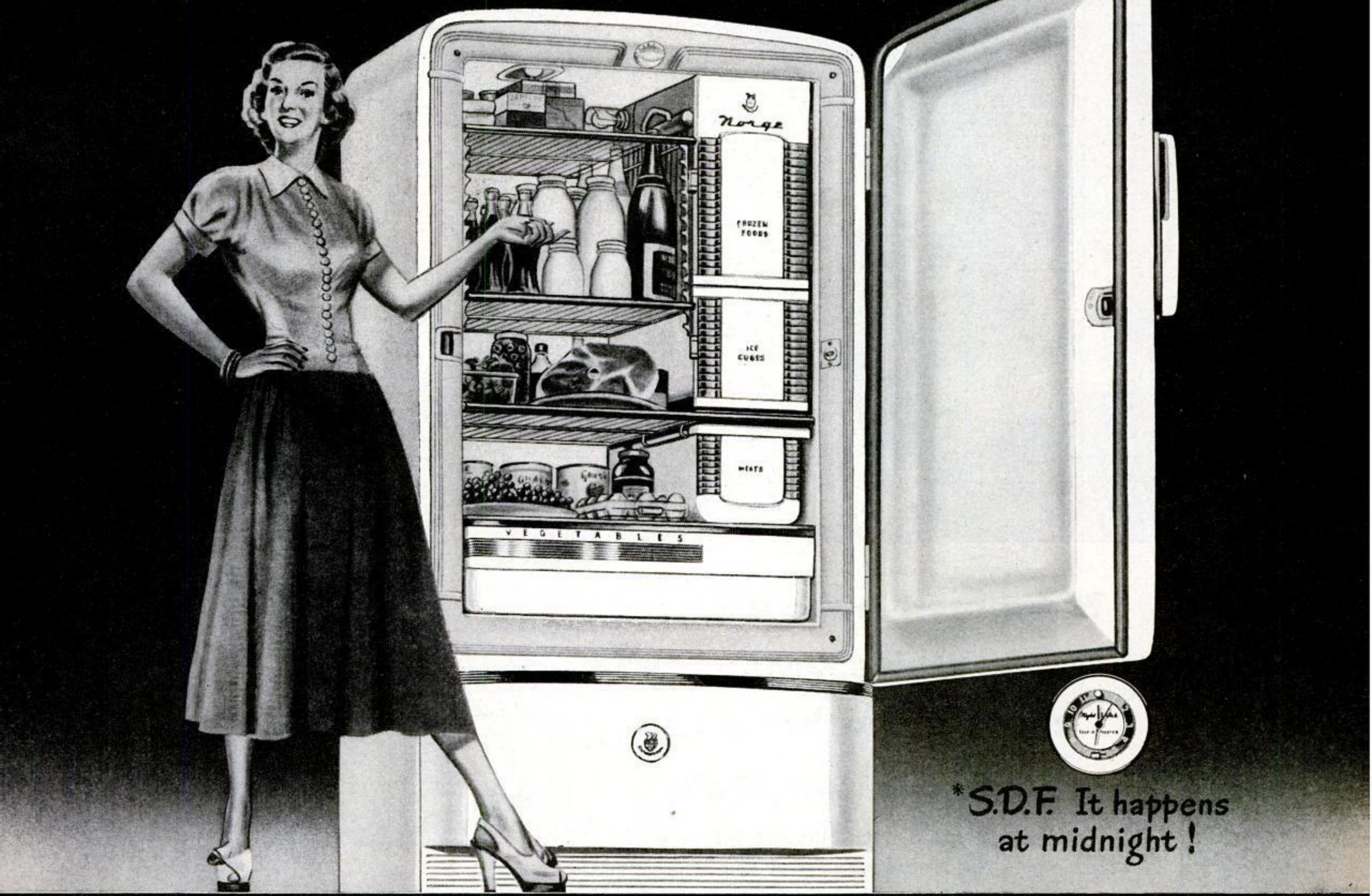
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Charles G.

Father Sobs, Wife Wins Child in Divorce Tilt



VI S PARENTS—Mr. and Mrs. W daugh aven years o riage had been a series of rations

IN A SAN FRANCISCO COURT A FATHER'S ATTORNEY COMFORTS HIM AFTER HIS WIFE HAS JUST BEEN GRANTED CUSTODY OF THEIR 16-MONTH-OLD CHILD

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THE AMERICAN FAMILY IN TROUBLE

PHOTOGRAPHS FOR LIFE BY NINA LEEN

In the picture above an American family is shown in the sad process of breaking up. In city after city scenes like it are being repeated every day, each opening its own small crack in our society, each a part of a cold statistical record which shows that last year 450,000 divorces were granted in U.S. courts, releasing a flood of children from these broken homes upon society. From such statistics emerges an unmistakable fact: the U.S. family, deep in the millrace of social and technological change, is itself deep in trouble.

The root of the trouble is found in another fact: in the last 100 years the pattern of American life has profoundly altered. A century ago the U.S. was largely agricultural, there were few great cities and industrialization was in its infancy. The average family lived on a farm or in a small town. The need for many hands to do the work produced large families of a type called by sociologists the trustee family. Life was not always easy, but economic interdependence and common interests formed a hard base for close family unity. But the trustee-type family could not withstand the march of industrialization. Its extra members went packing off to the booming cities to evolve a new family type, the so-called domestic family—smaller, no longer self-sufficient but still closely knit. Instead of making their own shoes and soap, individuals found they could buy these things with their high industrial wages and have time left over to develop a variety of social interests both within and outside of the family group.

Today the forces of social change have further broken down the family. It is now tiny—a husband, a wife and one or two children. Its members do little more than sleep and eat together. They buy everything—food, laundry, entertainment—and produce nothing but the money for these purchases. The outward pull of movies, automobiles, bridge clubs and Elks constantly threatens what little family unity remains. The individual now looks outside his home for his interests. He is atomistic, an individualized fragment rather than part of a unified whole.

On the next 12 pages LIFE presents examples of the three main types of American family, trustee, domestic and atomistic, and examines some problems to which the disintegrating atomistic family has fallen prey.

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AN IRON KETTLE which belonged to his grandmother is used by Mr. Russell to heat water for the washing. Mrs. Russell uses the electric washer seen in the doorway of the shed, but she continues to make her own supply of cold-water soap in a dishpan from powdered lye and the grease she has saved from her cooking.

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THIS IS HOW IT ALL BEGAN

Working to provide a livelihood, the farm family was closely knit

The trustee-type family shown on these pages, the Russells of Belleview, Mo., are the modern counterpart of the kind of family with which the U.S. began and which served as the strong backbone of American society until the industrial cities began to siphon its members away. The Ozark farm they live on has been in the family for 125 years, and in typical trustee fashion it has been passed on within the family from one member to another. Because they have had to work hard to make their farm pay, the Russells have always put a premium on children and on an efficient family economy. Two years ago Howard Russell (*back row, far right*) persuaded his father (*next to him*) to substitute more efficient tractors for horses. And to ease his womenfolk's work Russell has also bought an electric washing machine (*left*), a gas stove and a deep-freeze unit. But the freezer is stocked with home-butchered meat (six hogs and a big beef each year) and the women put up a thousand quarts of food every summer. The family rises at 5 each morning and there is plenty of work for everyone to do. There are cows to milk, chickens, hogs and beef cattle to feed, corn to cultivate, machinery to repair, clothes to mend and bread to bake.

Despite their old-fashioned family existence, the Russells are beginning to show some of the signs of change which have produced the more modern family types shown on the following pages. Carson (*third from left*) has a part-time job in a nearby ax-handle factory and is branching out on his own. A daughter has moved to St. Louis to work in a store. And Howard, who has been studying for the rural ministry, has not decided whether he will stay home to "plow corn" or move away to "preach Christ."



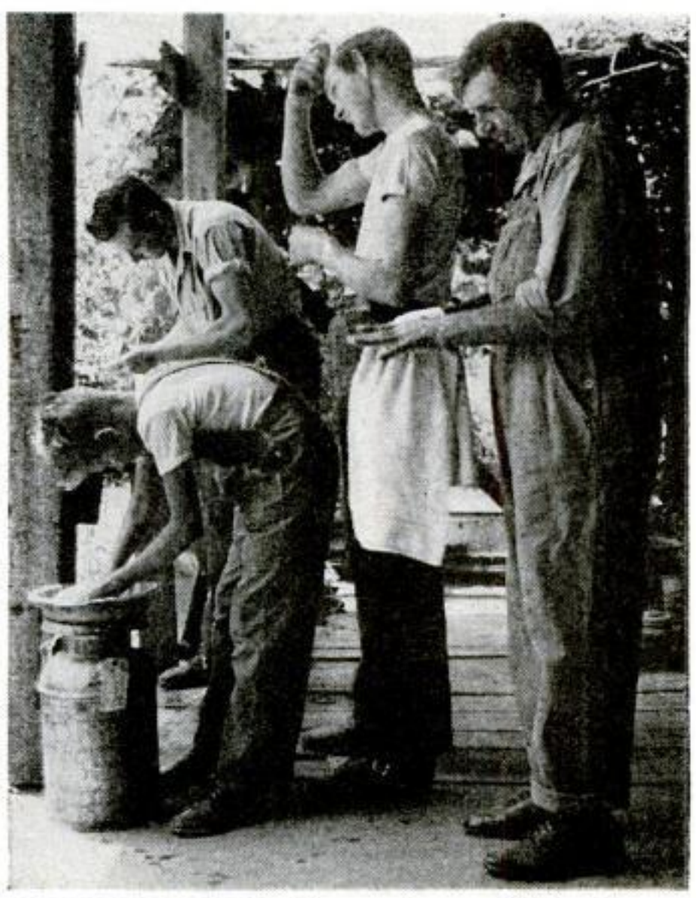
FOUR GENERATIONS of the Russells gather for a portrait. The grandmother is 90, but she is still active. The portraits on wall at left are of old Mrs. Russell's parents, at right those of her late husband.



GRANDMOTHER mends overalls on farmhouse porch. She likes farm's activity, is homesick if away.



MENDING SHOES, Mrs. Russell adds to her family's self-sufficiency. She works 14 hours each day.



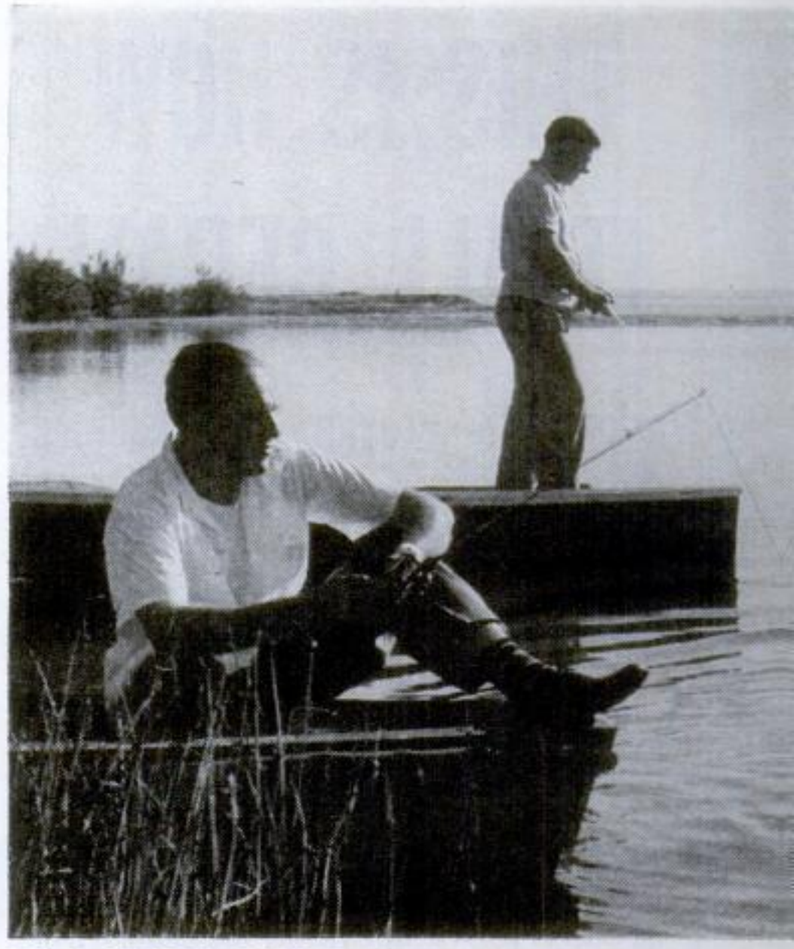
CLEANING UP for dinner, the menfolk gather on porch near the cistern pump, their only plumbing.

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THE ENTIRE FAMILY attends church together, sits with relatives and friends. Bob (*left, second row*) and Harry Jr. (*far right, third row*) are both deacons. Harry is also teacher of a boys' Sunday-school class.



ON A SUNDAY OUTING HARRY FRANTZ TAKES

THIS FAMILY

As its economic base disappears

The domestic-type family of Harry Frantz of Enid, Okla. is a closely knit one like the Russells, but has undergone considerable development from the rural family. It is cohesive, not from economic necessity but by choice, and has to be held together consciously. When they returned to Enid from service overseas, Bob and Harry Jr. rested and weighed what they would do for a living. They had several ideas, but finally decided to accept their father's suggestion that they go into his insurance business as partners and keep it in the family.

As the American family has changed, families like the Frantzes have hung on happily to what domestic ties they could. In place of food



BOB'S WIFE calls for him at the office, where he and brother are partners in father's insurance firm.



DAUGHTER NANCY was married in June. Here she and husband pause while decorating apartment.



FIVE FAMILY CARS are often parked before the Frantz home. The Frantzes usually manage to have

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HIS SONS (LEFT) AND HIS SON-IN-LAW FISHING

HAS CHANGED

it tries to keep its social unity

to grow and clothes to make and extra hands to raise for the harvest, they have developed mutual interests in fishing, church, shopping tours and Sunday suppers. Their way of life is a good example of the middle ground which has had to be invented by many purposeful Americans who believe that the family is still worth worrying about. Mrs. Frantz Sr., conscious of mother-in-law complications, sometimes wonders if her family does not spend too much time together for its own good. But whenever she has occasion to visit one of her daughters-in-law and finds the other one there on her own, she knows that the ties are genuine, and she goes ahead to plan the next family gathering.



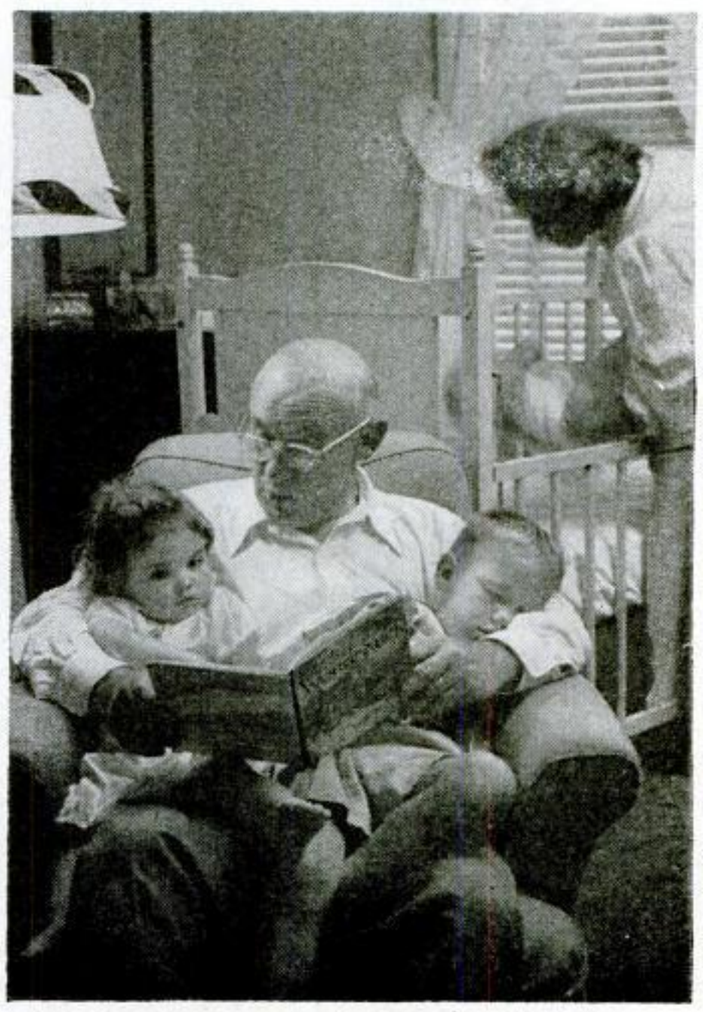
WHEN THEY SHOP, Mrs. Frantz and her daughters-in-law go together, here help daughter Joan buy a sunsuit. They enjoy each other's company, all belong to same sorority, have joint canning sessions.



supper together one night a week. With the children grown, parents plan to move from big house soon.



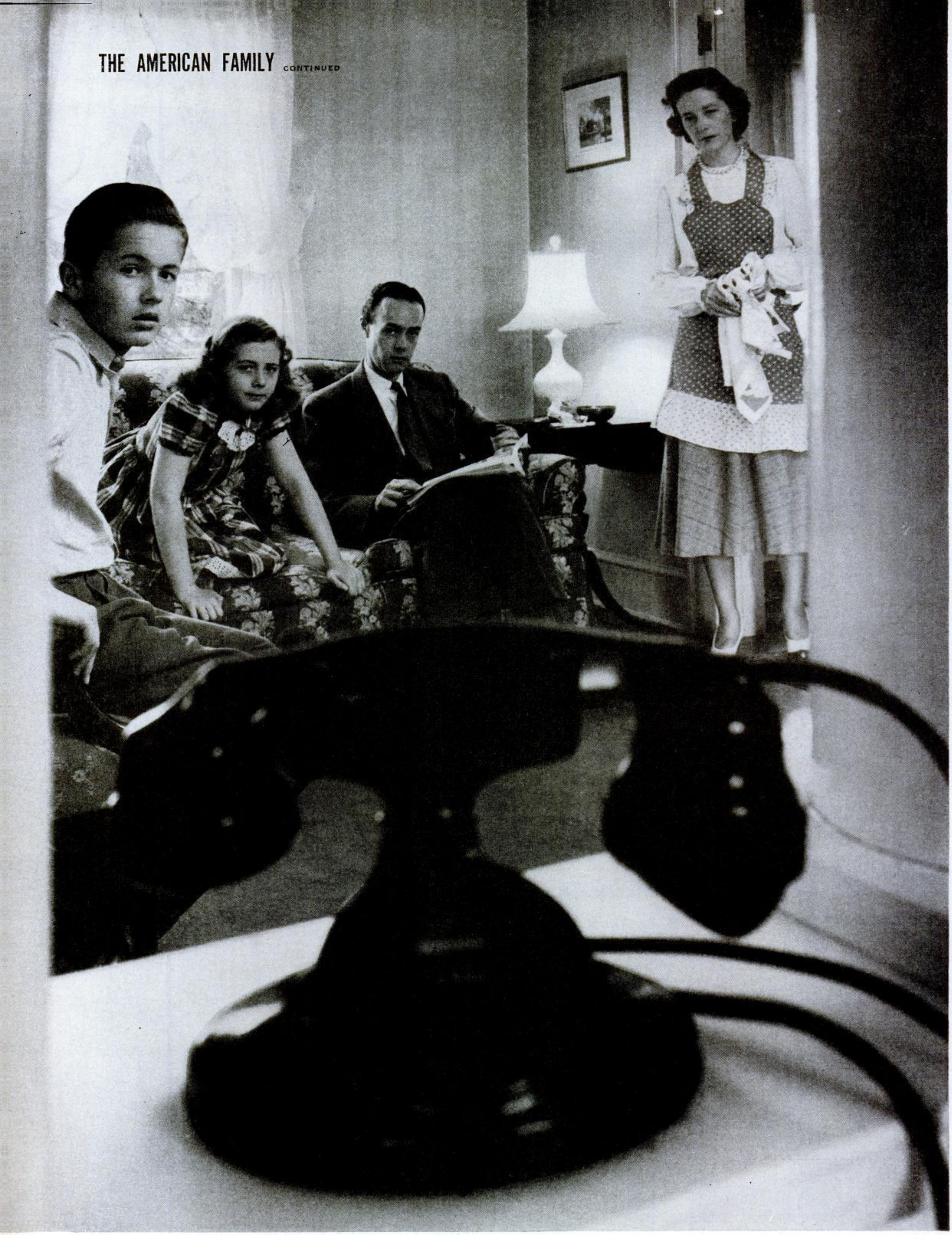
HARRY AND WIFE live four blocks from parents in their own home, expect a second child in the fall.



GRANDPARENTS are baby-sitters for their sons' children, keep crib in the house for these occasions.

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AS TELEPHONE RINGS the Parker family looks up in unison, wondering which member of the family is being paged for a bridge game, a golf date, or a baby-sitting assignment. The telephone has made the modern home a communications center for outside activities and a clearing house for outside services.

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THIS FAMILY SHOWS TODAY'S PROBLEMS

It is getting smaller, more loosely knit and losing nearly all its old functions

The scene at the left, in the Manhasset, N.Y. living room of the Ward Parker family, could probably be duplicated almost any evening in the majority of U.S. homes. The telephone has just rung. On the other end of the line there is undoubtedly a friend of some member of the family with an invitation to leave home for a few minutes or a few hours. During the day, when Mrs. Parker is alone, the telephone has still another use, for it leads to any number of outside services which she can summon to help her manage the family's needs. For the Parkers, like most U.S. families today, are what the social scientists have labeled atomistic. Which is to say that each member has his own separate interests and that the family's functions of household work, amusement and socialization have been taken over by outside agencies which are paid in cash from the family budget.

As a sales representative for Standard Brands, Ward Parker has moved his wife and two children five times to various company branches before settling down in Manhasset, near his New York home office. Each weekday morning he catches the 8:08 commuting train, not to return usually until 6:20 that night. And often he is called out of town on business trips to visit the company's offices. In the meantime his 14-year-old son Cary is usually off working out with whichever high-school athletic team happens to be in season. Eleven-year-old Martha Anne juggles her time between music lessons, Girl Scout meetings, school play rehearsals, baby-sitting jobs and staying all night at the homes of her girl friends. Mrs. Parker has club and church activities and an occasional bridge game to keep her occupied in everyone else's absence. The Parkers are not as completely atomized as many American families, for the children still live at home and they go off together occasionally for a picnic (*next page*), but the pattern of their living is vastly different from that of the Russells or the Frantzes. Like other couples who have given up the old family functions of home manufacture and even of much home recreation, Ward Parker and his wife have only one major function left: that of giving their children the affection and care they need until they leave home for college or a job that may be at the other end of the country.



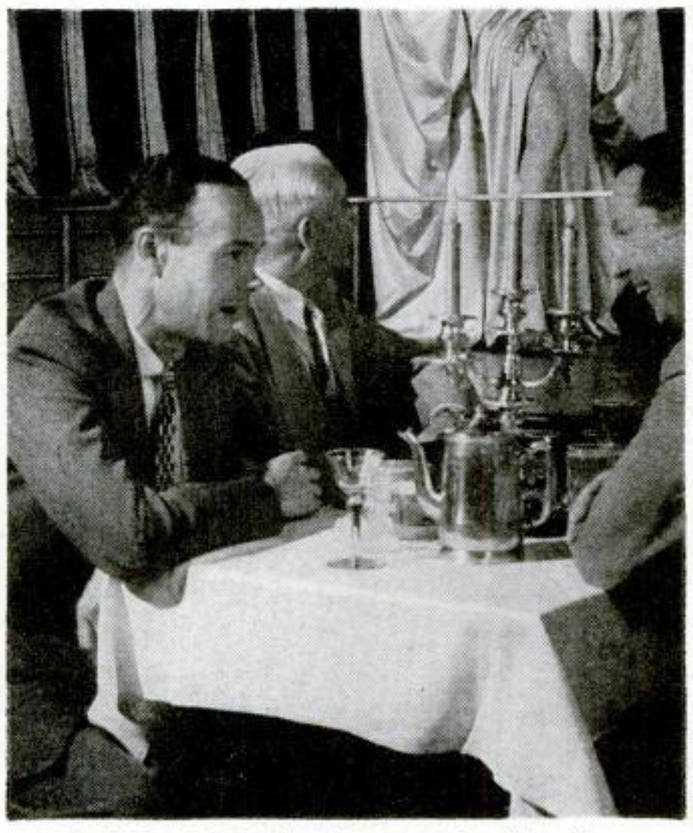
WALKING THE DOG at night gives restless son Cary an excuse to roam around away from home. Here he has a rendezvous with his pal, Jimmy Dowsey, and Cathy Wagner, a classmate.



AT HER CLUB Mrs. Parker chats with other members over coffee. She is also active in church work.



MARTHA ANNE (*left*) is often away from home in evening, baby-sitting with children of a neighbor.



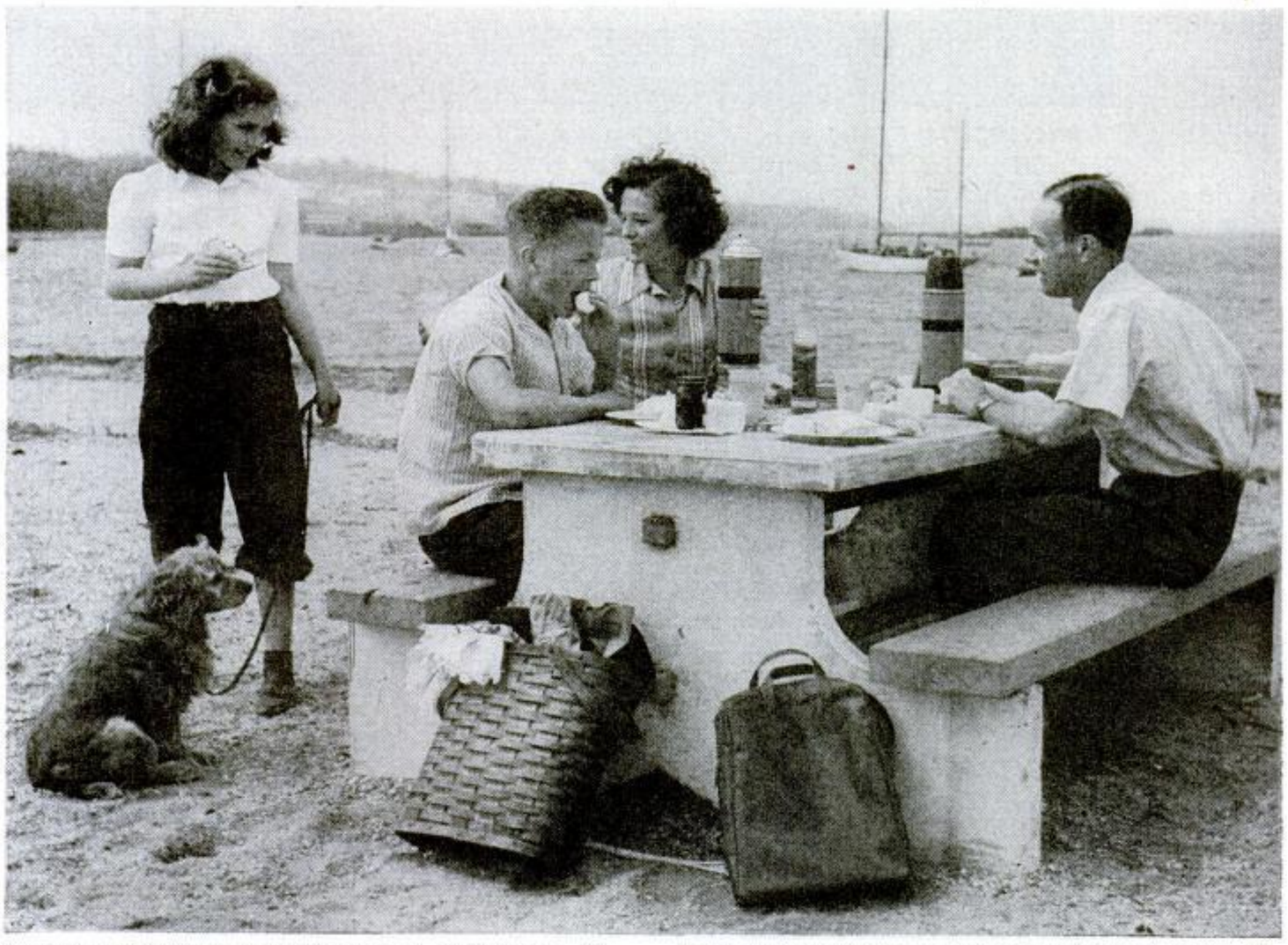
ENTERTAINING businessman is a job that must occasionally keep Mr. Parker in the city until late.

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EATING ALONE, Mrs. Parker, Martha Anne and Cary try to guess how far Mr. Parker has gotten on an out-of-town business trip. Mike, the cocker spaniel, is an important member of the Parker family on occasions like this, for when the situation becomes a little boring he is there to be patted, tugged at or spoken to.



AT THE BEACH near Manhasset, N.Y. home, all the Parkers are together for a picnic lunch. Cary is an expert swimmer and when they have time he and his father go off for an afternoon of ocean fishing.



CARY CADDIES for his father more out of sense of obligation than fun, for he likes all sports but golf.

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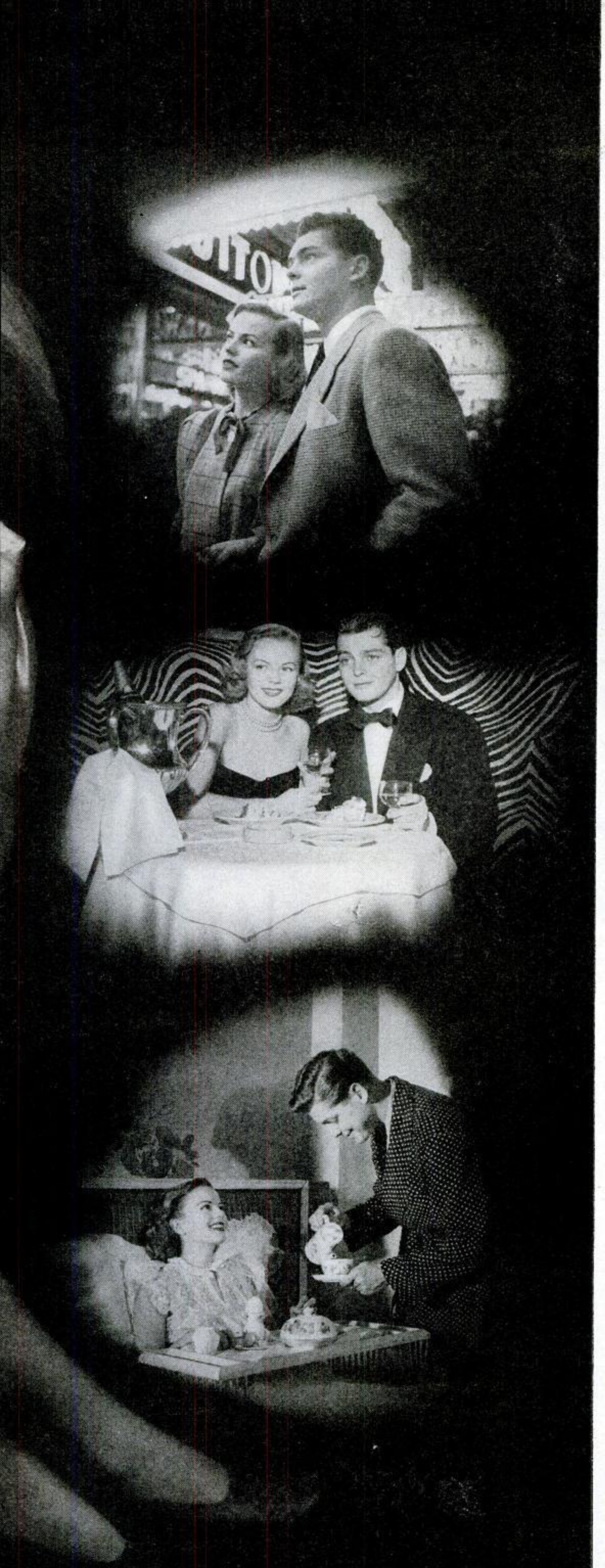
THE FAMILY BILLS for food, clothing, music lessons and laundry get monthly overhauling by Mr. and Mrs. Parker. This is a major problem for the modern family which has discarded home production and home recreation, preferring instead to buy both. Rearing Cary has cost the Parkers about $1,000 a year.

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IN FAMILY COURT A WOMAN ASKS TEARFULLY FOR CUSTODY OF HER CHILD

THE AMERICAN DAYDREAM WILL NOT HELP IT ANY

Romantic idealization of marriage can end in disaster

One of the most powerful forces at work today disrupting and disillusioning the atomistic family is the romantic dream shown at left and fostered by movies, magazine serials, national advertising and radio soap operas. More and more, as the result of such highly colored suggestion, young people have tended to rely impulsively on physical attraction and love at first sight. The idealistic belief in romantic love as the basis for marriage has become an almost universal American habit. There is nothing basically wrong with idealism in married love, but today it has been perverted until everyone is reminded constantly from all directions that wives must continue to be charming enough and husbands dandruff-free in order to be rechosen every day at breakfast. The sociologists point out that such hollow romance is by its very nature incompatible with the marriage it brings about. For marriage is nothing like this. It is a daily routine of facing small, realistic problems and of patient, selfless hard work.

The distraught young woman shown above may well be a victim of this kind of dream and of its eventual rude awakening. The picture was taken as she sat in a Toledo divorce court trying to explain her plight. "Is it money?" the judge asked. "No." "Sex?" "Not that I know of." "Is it drink?" "No. We just don't agree on things."

A recent study by the Family Service Association of America, a clearing house for family research and welfare agencies, reported highest on its list of the usual causes of family troubles "the general immaturity of those people entering marriage." Some social scientists think now that America's youth, after a heavy postwar spurt of romanticism, is wisely beginning to substitute companionship for passion and temperamental congeniality for ecstatic castle-building. If this is so, perhaps there will be fewer tragic moments like the scene above for the American family.

←**DAYDREAMING GIRL** looks up from her love story to visualize a dashing young lover who will escort her through her ideal of marriage. He falls all over himself admiring her hats, bringing her roses, washing dishes, serving breakfast in bed, taking her to movies and nightclubs and keeping her constantly happy.

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SOCIETY TRIES TO HELP

When the family breaks down there are many agencies to aid it temporarily, but they cannot take its place

As the threads of family life unravel and the statistics of trouble soar, it is the children who are the chief victims. To alleviate the situation many states and cities are stepping into the breach with marriage-counseling and welfare agencies for bewildered and straitened families. And the American Bar Association is studying a recent report by Toledo's Judge Paul Alexander (*opposite page*), suggesting radical reforms in divorce procedure. But the family cannot be saved by these outside forces alone, which are palliatives at best. The U.S. must still realize that the family is the best agency it has for raising children and cementing the society together.



MARRIAGE COUNSELOR is available in public or private agencies to advise a couple before and during its marriage on everything from sex relations and in-law problems to child-rearing and how best to spend its income. His chief value is his ability to spot trouble before it happens and prevent a family breakdown.



THE HOMEMAKER is an experienced, motherly welfare aide who can be rushed in by an agency on a charity or fee basis to lend a hand with the children or shopping when the mother becomes ill. In a large, anonymously-unfriendly city her presence in a pinch often raises family morale, fills a temporary vacuum.



FOSTER FATHER Samuel Topf has filled a gap for 11-year-old Sidney Hauser, whose parents could not care for him because of illness in his family. In two years of temporary foster-home care Sidney has become a real brother to the Topfs' own child, Bernard (*left*), with benefits both to Sidney and the child-loving Topfs.



DAY NURSERY cares for children of mothers who must work or who merely need a better place for their children to play with others than crowded city affords. Experienced teachers and social workers are in charge and because of nursery's homelike atmosphere are often able to help mothers with problem children.

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IN HIS CHAMBERS kindly Judge Paul Alexander of the Toledo Domestic Relations Court questions a 9-year-old girl about her preferences in a custody fight between her divorced parents. According to Ohio law the girl was not allowed to make the final decision, but the enlightened judge wanted her ideas before he made his. She had originally been granted to her mother, but had gone to live with her father when the mother became ill. In the resulting competition for her affections she became nervous and high-strung and the court finally awarded her to her father, in whose custody the symptoms had largely disappeared. The judge, who has handled 22,000 divorce cases and who is credited with reducing juvenile delinquency in Toledo by 50%, recently wrote a report for the American Bar Association which may well revolutionize U.S. divorce procedure. He points out that divorce is not the cause but the result of broken families and that the hypocrisy and quasi-criminal proceedings under which many divorces are granted must be eliminated. His cure: "Treat unhappy and delinquent spouses as we have learned to handle delinquent children, in a modern family court, using diagnosis and therapy to accomplish what is actually best for the society as well as for the family."

CONTINUED ON NEXT PAGE

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THE FUTURE OF THE FAMILY IS A MATTER OF SERIOUS DEBATE

There are several divergent theories as to where the American family is going next now that it has reached its atomistic state and stands at a kind of sociological crossroads. As a matter of fact there is a great deal of disagreement among the experts even as to where it *ought* to go from here. Two of the leading men in the field of family sociology, Professor Carle C. Zimmerman of Harvard and Professor Joseph Kirk Folsom of Vassar, represent the major conflicting theories on the latter question. They both agree that the family is changing profoundly, but their books and speeches are diametrically opposed as to what values should be maintained as the changes take place.

In a book published last year, called *Family and Civilization* (Harper & Bros., $6), Professor Zimmerman first gave the labels trustee, domestic and atomistic to the main types of families which have been developed by Western civilization over centuries of social change. He then went on to sketch the development of each type as it had taken place twice before, among the Greeks and Romans. The moral of his history lesson is that the decline of each civilization to its collapse went hand in hand with the parallel disintegration of the Greek and Roman families from trustee to domestic to atomistic to chaos.



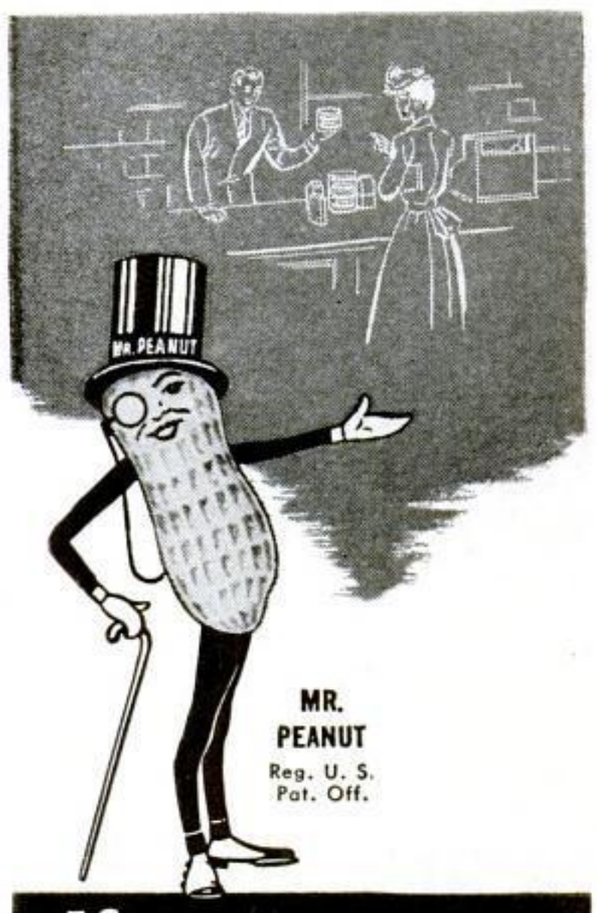
PROFESSOR ZIMMERMAN

Zimmerman thinks he can see exactly the same signs of decay within the American family as plagued the ancients: the growing concept of marriage as a personal affair rather than one having real religious significance; the increased use of "causeless" divorce (for minor or meaningless grounds); the decreasing number of children per family (the average now is only about two); the "revolt of youth" against their parents and the growth of a youth class with idols and customs of its own; the rise of juvenile delinquency; the growing acceptance of sexual perversion. All of these signs Zimmerman lists as evidence of recurring atomism—of things which have happened before and which are happening again now. And atomism, he believes, is a chain-reaction breaking down of our society that will not stop with the family unit but will spread through the entire social structure until the modern world goes the dismal way of Greece and Rome.

Zimmerman has some immediate remedies for this danger. First of all he thinks the average family must begin having more children, preferably three or four, in order to reproduce itself. He would also like to see a revival of family spirit and activity among the learned and leadership classes, who were the first to weaken under the competition of outside forces like the school, the country club and the sacrosanct adult bridge table. "We have on the one hand an institution which is breaking up because [people believe] it is not needed and, on the other hand, a great many juveniles who are breaking up because they do not have the proper family backgrounds." He does not expect the family to revert to the trustee form, for he regards that unit as having been most useful when the nation was young and struggling and so weak in the way of law and order that it depended upon the family to make and maintain its own laws. But he does think that the family should be pegged at least at the domestic level of unity, mutual interests and authority. As for the atomistic family, it is not so bad in itself, but it is a symptom of something which will wreck the society if it is not replaced by a strong family system, and that something is unbridled individualism. "There is little left now within the family," he warns, "or the moral code to hold [it] together. Mankind has consumed not only the crop but the seed for the next planting as well. The very continuation of our culture seems to be tied up with this nihilism in family behavior."

To all of this Professor Folsom of Vassar answers that the American family is not really disintegrating at all, but simply changing its form and its value to keep up with the permanent changes taking place in the society of which it is a part. "Something called 'the family' has survived all the revolutions of history. We need not worry about its continued existence," he writes in his book, *The Family and Democratic Society* (John Wiley & Sons, $4).

CONTINUED ON PAGE 99



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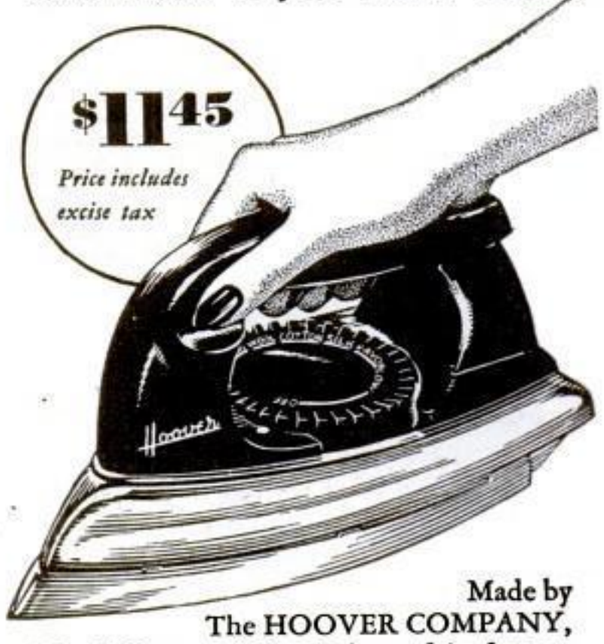
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Hot Ideas FOR Cold Dishes!

BY Virginia Coates



The same but so different! That's the kind of delicious potato salad you'll get when you use the recipe on this page. The real trick is in the dressing—and that's Durkee's Famous Dressing. The hot potatoes soak up all its rich tang, all its keen, spirited flavor. This famous-for-taste Dressing is a blend of 14 rare spices, rich with fresh eggs and other fine ingredients.

• • •

Celery Seed is a "must," of course, in potato salad. Take a tip from one who has tried 'em all—and choose Durkee's. Durkee's Celery Seed—like all Durkee spices—is always fresh, full-flavored and properly blended.



Fillings—original and delicious! Try the Chicken Nut Sandwich Filling recipe in the panel. And here are more surprises:

Sardines mashed with a little grated lemon rind; cream cheese and enough tomato paste to color; devilled ham and mayonnaise; chopped hard-boiled eggs and green pepper with salad dressing; cold sliced meat loaf, sliced tomatoes and minced pickle; grated tuna fish with chopped cucumber and mayonnaise; grated American cheese and relish; blue cheese creamed with an equal amount of Margarine.

In sandwiches, it's the inside story that counts—so use the best spread. That's Durkee's Margarine! It's so mild and sweet—made of pure nutritious vegetable oils, churned with fresh, pasteurized skim milk. Healthful, too—with 15,000 units of Vitamin A to a pound the year 'round. And note this, good cooks, Durkee's Margarine is as perfect for cooking, baking and hot vegetables as it is for a spread.

• • •

IMPORTANT! In more than half the states, you can buy yellow Durkee's Margarine right now. If your state is not one, write your state representative to repeal the obsolete laws which make you color margarine at home.

Write to Durkee Famous Foods, Dept. LF7-8, Elmhurst, Long Island, N. Y., for recipe folder.

Accessories from Mayhew Shop

Here is my favorite Potato Salad

4 cups diced, hot potatoes
2 tbsp. chopped pimento
10 stuffed olives, sliced
¼ cup Durkee's Famous Dressing
6 slices cooked bacon (crisp and crumbled)
2 tbsp. chopped green pepper
1 tsp. Durkee's Celery Seed
¼ cup Durkee's Mayonnaise

Mix all ingredients thoroughly and let stand in refrigerator until well chilled. Can be served in salad bowl lined with lettuce and tomato wedges if desired.

Dress it up with DURKEE'S DRESSING

Chicken Nut Filling

1½ cups cooked chicken
6 tbsp. walnuts, ground
½ cup chopped watercress
6 tbsp. Durkee's Mayonnaise
6 tbsp. Durkee's Margarine
12 slices bread

Put chicken through food chopper using medium blade. Add watercress, ground nuts and Mayonnaise and blend well. Cream Margarine and spread on bread. Spread filling. Makes 6 sandwiches. If you have some cold duck, use it in place of chicken and substitute a little grated orange rind for the nuts. Thrift note: Save all the crusts and use them for croutons and puddings.

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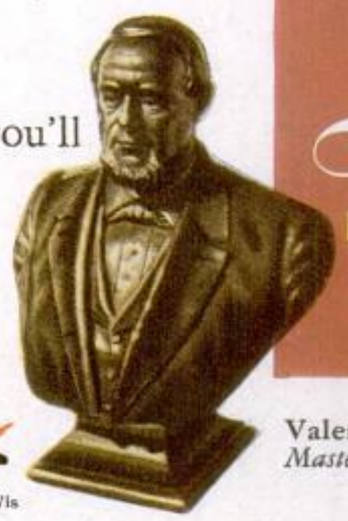
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Folsom's reason for believing this is that the family fills too important a need for the people to allow it to collapse completely under the pressure of outside interests. With the increased mobility and complexity of our society, cooperation between individuals becomes more important and lifelong friendships with people outside the immediate family become difficult to maintain. The family will be preserved for the companionship it affords, if for nothing else.

"The problems of the modern family," he continues, "are similar in some respects to some which existed in Roman times. Does Roman history teach us any lessons by which we can profit? Some seem to think so, [saying that] we must not behave as the Romans did or we shall suffer their fate. But the conditions are different. The Romans lacked modern science. Our solution is not to preach against tendencies which cannot be checked but to do something additional which the Romans failed to do. Our job is to keep adjusting."

By this Folsom means that family atomization need not worry us into a frenzy of reform. Instead "when family members become more *independent* of one another economically and morally, their *dependence* upon one another for love may involve less frustration. It may be that further decline of the family as an economic unit may strengthen it as an emotional unit." The same holds true, he believes, for family authority. When family love was tied closely to authority and the parents ruled supreme, a threat to that authority brought anger and rebellion and love was smothered. When love is fully divorced from authority and coercion it may become more loyal and permanent. Even divorce comes in for a revaluation by Folsom. To make his point he tells the story of a cruel king who, as punishment to two lovers, ordered them tightly bound together for a period of several days. "It is said the lovers came to hate each other. We cannot verify the fact, but we know that it is quite in accord with known psychological processes. Thus does society, in the supposed interest of institutions called marriage and the family, sabotage that upon which modern marriage must rest: love."

The signs of change, therefore, which so worry Zimmerman, do not bother Folsom. In fact the very signs which worry Zimmerman the most—the splitting off of family members, the early growing up and moving away of the children, the growing strength of individualism—all these are to Folsom proof that the American society is actually progressing and reaching its goal of freedom. If the family as a unit is to be so sacrosanct as to stand in the way of allowing a growing child to develop his own contacts freely, to roam in search of fresh, private experiences and to strike out when he is ready to conquer his share of the world—then it has ceased to fulfill the functions for which it is intended in a democratic society.



PROFESSOR FOLSOM

That is why Folsom thinks that the atomistic atmosphere need not be harmful to children but will probably be healthier for them in the long run, despite the looseness of family ties and the present high incidence of divorce. He believes that the continued lessening of formal discipline (which leads to friction in the home) will result in an increase of parental affection and understanding, and hence to an increased feeling of responsibility. Says Folsom, "When parents respect the private world and personal values of their children, they may safely demand greater respect for their own needs. The mother will find she can afford to delegate some of her work and to be physically absent from the home for longer periods in order to enrich other aspects of her own personality if she has more sympathetic insight into the child's needs when she is present.

"The family is our most important primary group," he continues. "In large measure it determines personality development. If we believe in democracy we must promote freedom in the family and help parents build young personalities which will not sabotage democracy in the larger world through their frustrations and pent-up hostilities. This is the real significance of the family in modern society."

Folsom believes, finally, that if the American family is in deep trouble it is only because it has not realized the real meaning of the American democracy. When the people who show up in the divorce statistics learn how to live together and get along with themselves and their children the family will begin to find the changes taking place around it less disorganizing and confusing. "The modern family doesn't think of itself as 'atomistic.' People just don't live that way. Their strongest desires are to live together, and when they learn to do so the American family will be here to stay."

HOW TO *Remove Dandruff* COMPLETELY



1 APPLY FITCH directly from bottle onto the hair and scalp before any water is added. Massage well with hands, making sure shampoo reaches each part of the scalp.



2 ADD WATER gradually, continuing to massage. Remove the cleansing lather. Then continue to add water and massage until no more lather forms.



3 RINSE THOROUGHLY. Fitch Dandruff Remover Shampoo washes out quickly in plain water. No special after-rinse is needed. Set the hair and dry.



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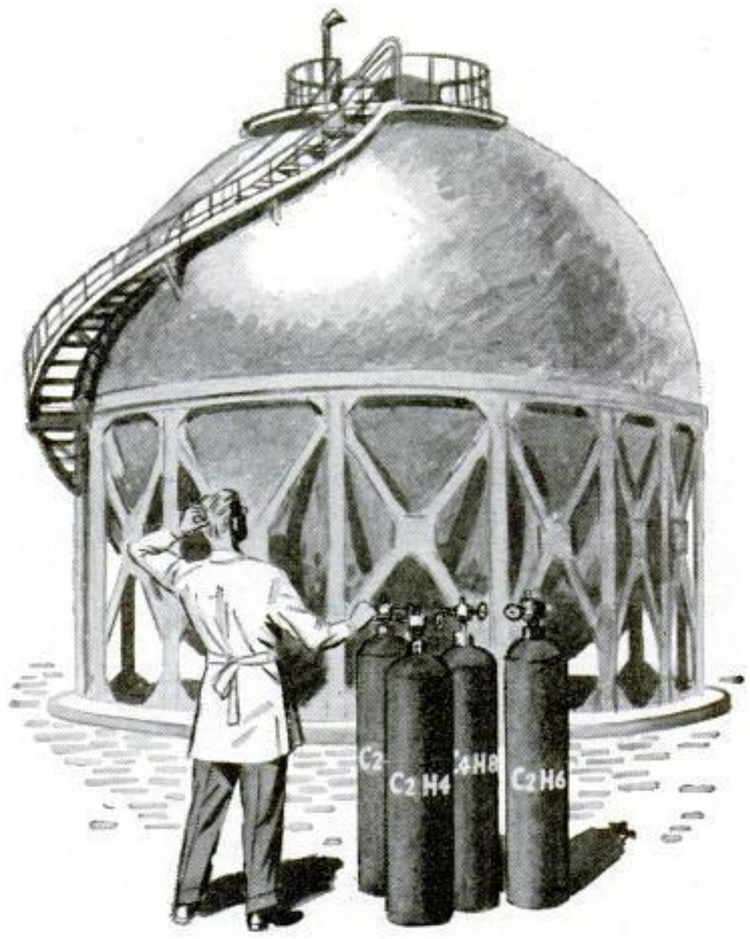
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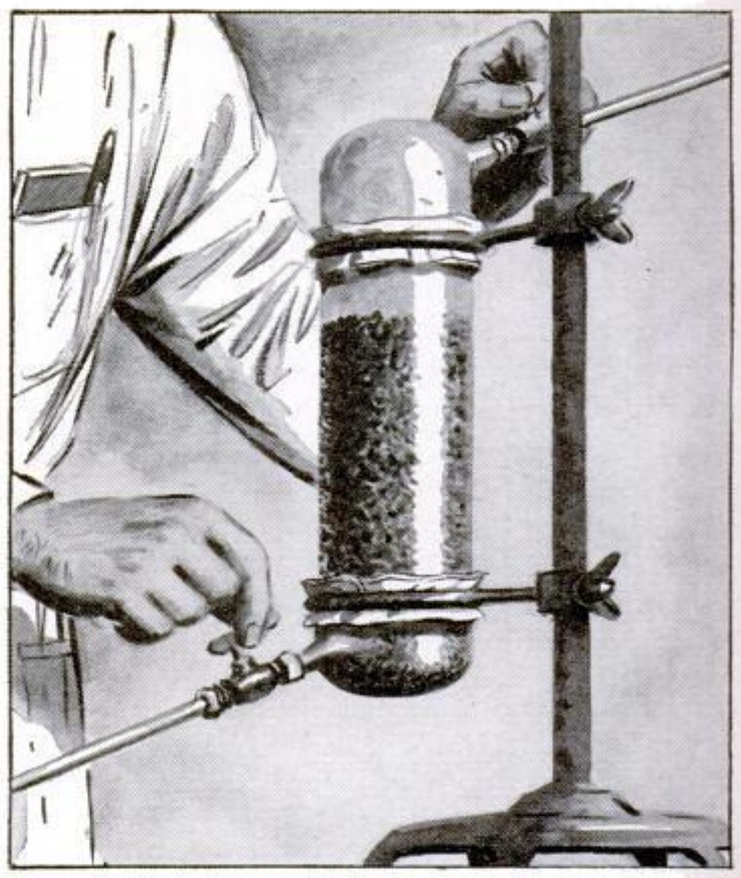
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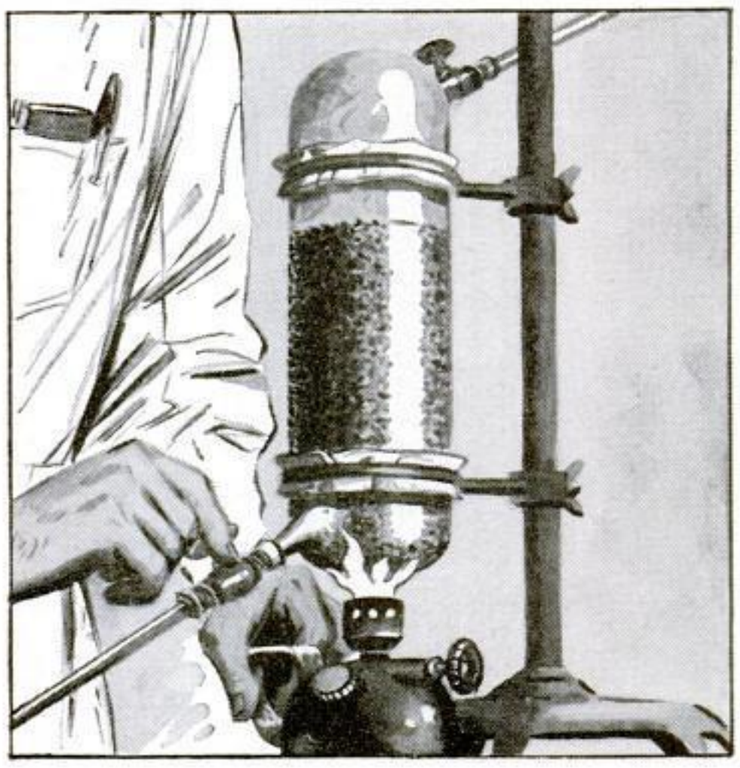
1. Everyone who read the magazines and newspapers during the war is familiar with the fact that you can make such things as rubber, plastics, nylon and a long list of products from butadiene, ethylene and other petroleum gases. But one factor that has kept many of these synthetic products off the peacetime market has been the cost of obtaining the pure gases.



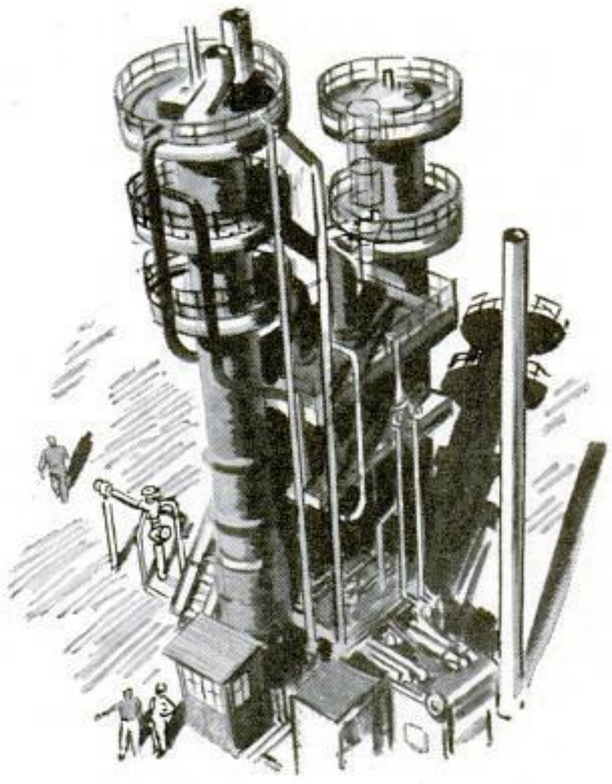
2. All of these gases can be made by cracking natural gas and many are present in refinery gases. But in both cases they're mixed with other gases, and it's been costly to *separate* them. You can cool the mixture down until all the gases are liquid and then distill them off one by one. But this is expensive. Or you can separate them by a process called absorption.



3. For it has long been known that if you pass a mixture of gases through a bed of charcoal, the heaviest gas will be absorbed while the others pass on through. But this absorption process isn't very economical either. First, as the charcoal becomes more and more loaded up with the gas it is absorbing, it is able to extract less and less as the gases go through.



4. Second, in order to extract the gas that *has* been absorbed by the charcoal, you have to shut the unit down, heat the charcoal to drive off the captured gas, cool off the charcoal afterward and start over again. So, in trying to develop a continuous, *economic* process that would take advantage of this absorption principle, Union Oil research men hit on an ingenious method of passing moving gas through *moving* charcoal. It did the trick.



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6. To our way of thinking, this *Hypersorption Unit* is a perfect example of how a free competitive economy benefits everyone. Because of the *profit opportunity* presented by this situation, we had the *incentive* to keep exploring it until we solved the problem. And because we solved the problem a number of products that people buy every day are going to be more plentiful and less expensive than they've ever been before.

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INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

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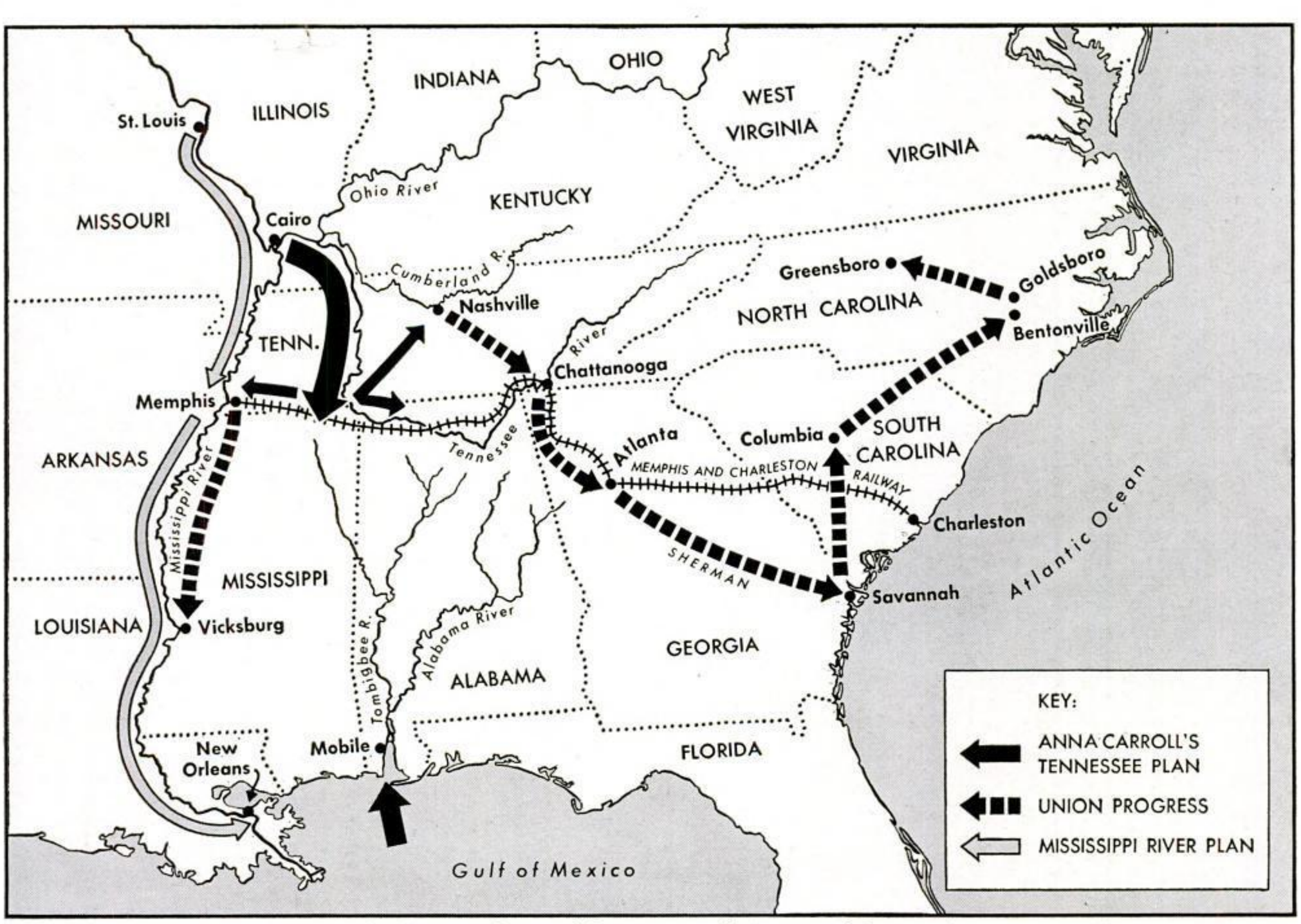
LINCOLN'S LADY STRATEGIST

New novel credits Maryland belle with creating basic plan for Union victory



PRESIDENT LINCOLN

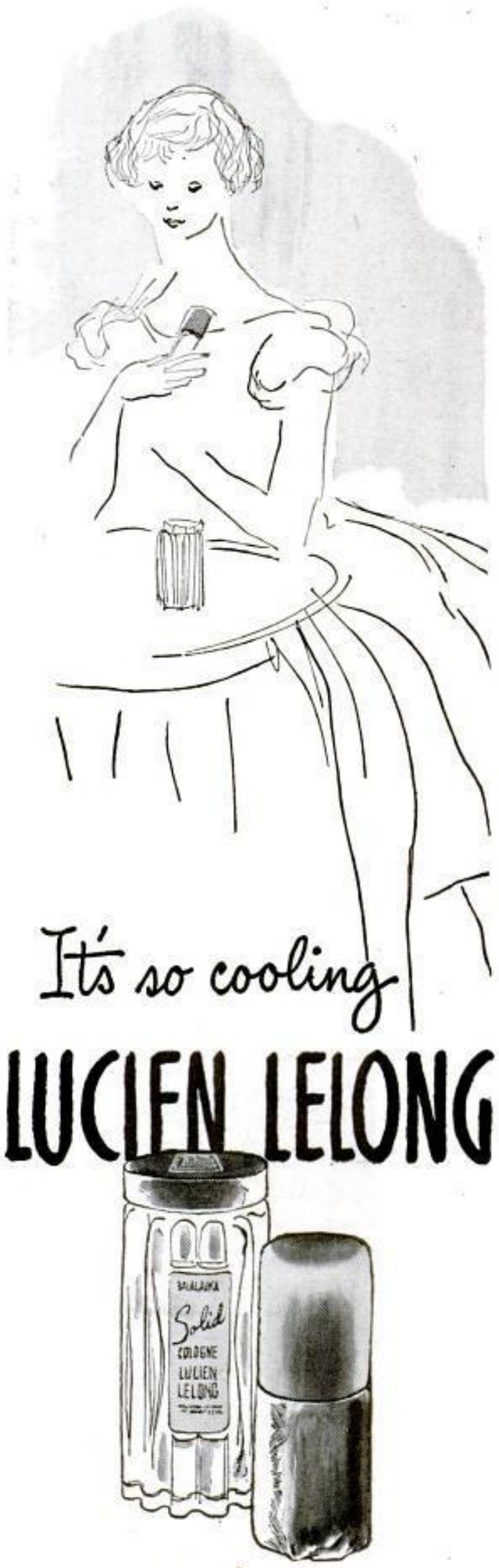
Since 1936, when *Gone with the Wind* was published and became the best-selling novel in U.S. history, fiction writers have been boiling out Civil War books at the average rate of four a year. Last year was a bumper year with six. At the same time serious historians such as Douglas Southall Freeman (*Lee's Lieutenants*, etc.) have been equally busy with factual books about the period. Nor is there any sign that the Civil War boom is playing out. This month, with *Woman with a Sword* by Hollister Noble, Doubleday & Company, Inc. is publishing the 49th Civil War novel since *G.W.T.W.* Based largely on historical documents, it traces the career of the woman who conceived what Major General Cassius Clay declared to be "the great strategical coup of the war." Anna Ella Carroll came from a family which included Charles Carroll, a signer of the Declaration of Independence, and John Carroll, the first U.S. Catholic bishop, who founded Georgetown College. Her father was elected governor of Maryland. Anna Carroll herself started on her career early, as a lawyer, writer and amateur politician. By 1861 her activities had so impressed Lincoln that she became virtually an unofficial member of his Cabinet. Uncertain about proposed Union strategy, Lincoln and his Assistant Secretary of War, Colonel Thomas A. Scott, asked Miss Carroll to go to St. Louis and evaluate the Union plan to gain control of the Mississippi River in order to cut off Confederate supply lines from the west. Her studies convinced her that the Tennessee River, not the Mississippi, held the key to the war. She made her report to Scott and Lincoln, and they agreed. At that time, however, the President could not risk ordering his army to carry out the plan if they knew it was conceived by a civilian, least of all a woman. Without revealing its source Lincoln persuaded his generals to use the Tennessee Plan. Miss Carroll's strategy did not cover the entire conduct of the war, but her idea of switching the attack to the Tennessee River started the Union on the marches that led to Vicksburg, Atlanta and, finally, Appomattox.



ANNA CARROLL'S PLAN was to take the Tennessee River and thus split the South. Furthermore, she reasoned, Union forces would find sympathizers in that region, whereas the Government's Mississippi Plan meant facing some of the enemy's most impregnable batteries. The Tennessee Plan (*solid arrows*) provided the springboard for the western armies' subsequent sweep eastward to the sea and ultimate victory (*broken arrows*).

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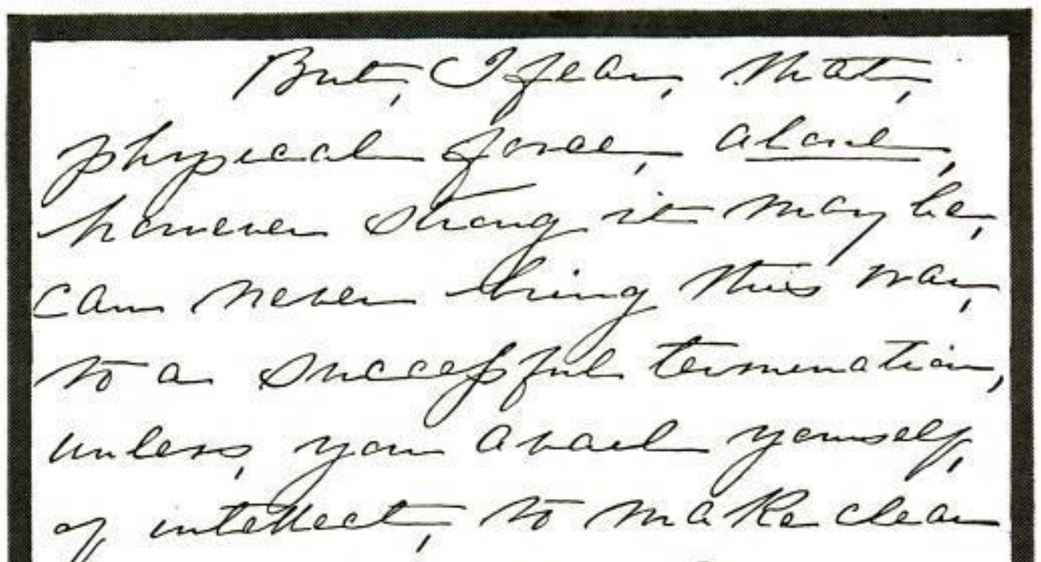
$2 plus tax



ANNA'S BIRTHPLACE, Kingston Hall, was an opulent manor house of the time. Sole job of one servant was to polish the brass rail on the front veranda.



IN MERCANTILE LIBRARY, St. Louis, Anna got valuable military information from Librarian Edward Johnston, the brother of a Confederate general.



But, I fear, that physical force, alone, however strong it may be, can never bring this war, to a successful termination, unless, you avail yourself, of intellect, to make clear to the popular mind, the issue, about which the country, is now, at war.

Anna Ella Carroll

August 14th, 1862.

LINCOLN'S LETTERS contain several from Anna Carroll, all in her brisk, confident hand. This one concerned a proposed propaganda mission to Europe.

CONTINUED ON PAGE 105

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WHETHER you entertain your friends at a private swimming pool, like Miss Joan Fontaine, or just in the privacy of your own backyard, you'll find Pabst Blue Ribbon is always a pleasant, friendly companion.

That ever-faithful, *real beer flavor* you enjoy in Pabst Blue Ribbon was achieved by 104 years of pioneering in the *Art of Brewing*... and the *Science of Blending*.

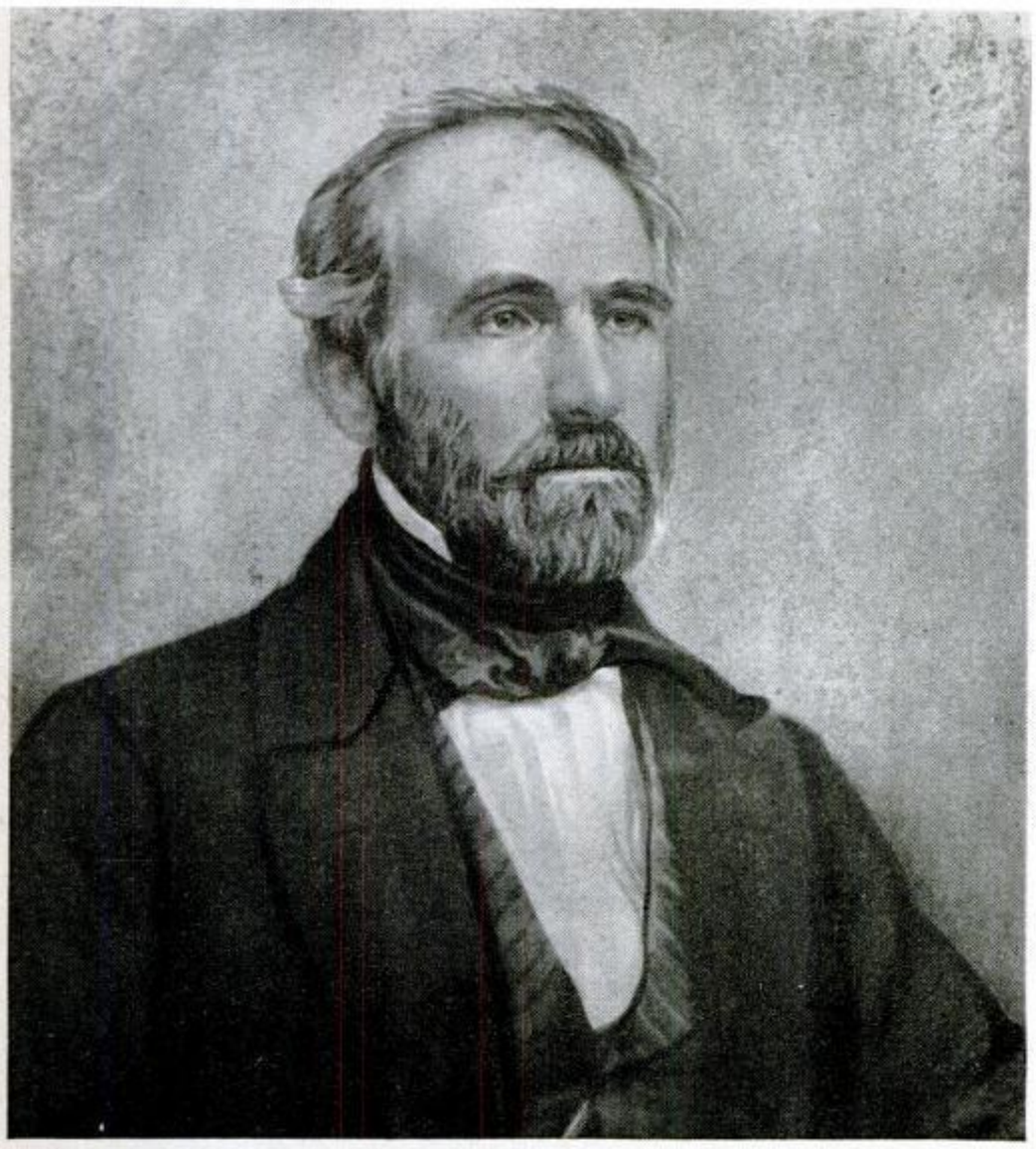
By tasting, by comparing, you will understand why millions the world over have settled down to the real beer enjoyment that comes only with blended, splendid Pabst Blue Ribbon.

33 FINE BREWS BLENDED INTO ONE GREAT BEER

Pabst Blue Ribbon

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LEMUEL EVANS, who left Texas to become a Union spy, was Anna's close friend and partner. He later became chief justice of the Texas Supreme Court.

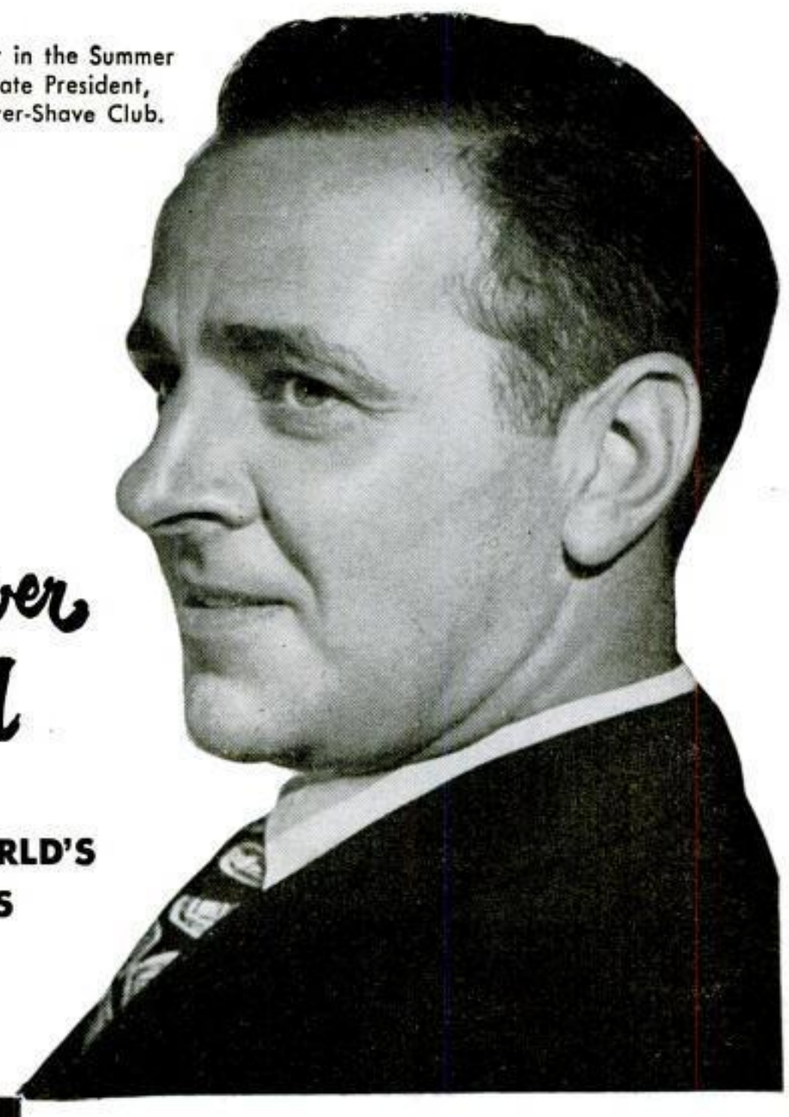
SHE WORKED HARD, NEVER MARRIED

When Lincoln dispatched Anna Ella Carroll to St. Louis to size up the possibilities of invading the South via the Mississippi River, she was accompanied by Judge Lemuel Evans, a secret agent on the Union side. In the five weeks Miss Carroll and Judge Evans spent in St. Louis they formed a notable attachment. Charles Scott, the river-boat pilot who helped Anna devise her plan, even mentioned it in Congressional hearings. "I rarely saw them apart," he said. "The judge was very devoted to her." The friendship lasted until Evans' death in 1877. They never married. Miss Carroll's elderly niece thinks "Judge Evans was not a marrying man." As for Miss Carroll, she was more interested in a career than in marriage, although society notes of the time describe her as a reigning belle who included among her suitors President James Buchanan. Evans went back to Texas and became chief justice of the state Supreme Court. Anna stayed in the North, fighting to gain equal rights for Negroes and trying to get some recognition and payment for her wartime services. Although Union officials praised her for her role in winning the war, Anna Ella Carroll never received public recognition. She died at 78, worn out, an invalid in the home of her spinster sister in Washington, D.C. and a *cause célèbre* of the women's suffrage movement.



IN OLD TRINITY CHURCHYARD, where she is buried near her famous ancestors, Anna's tombstone still stands inscribed, "A woman rarely gifted."

Francis Grover Cleveland, pioneer in the Summer Theatre movement and son of the late President, is a member of the Aqua Velva After-Shave Club.



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Maj. George Fielding Eliot Sir C. Aubrey Smith



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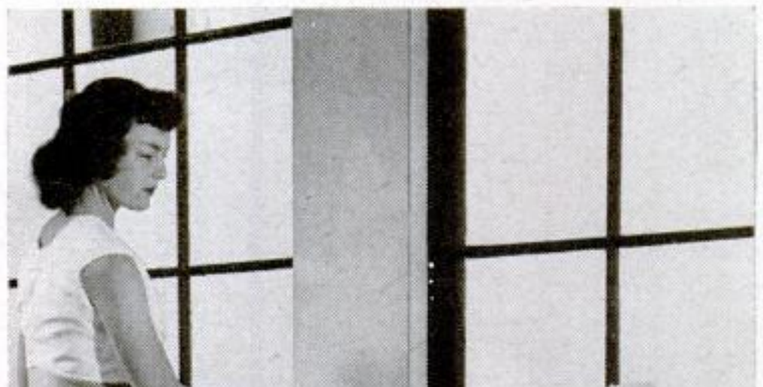
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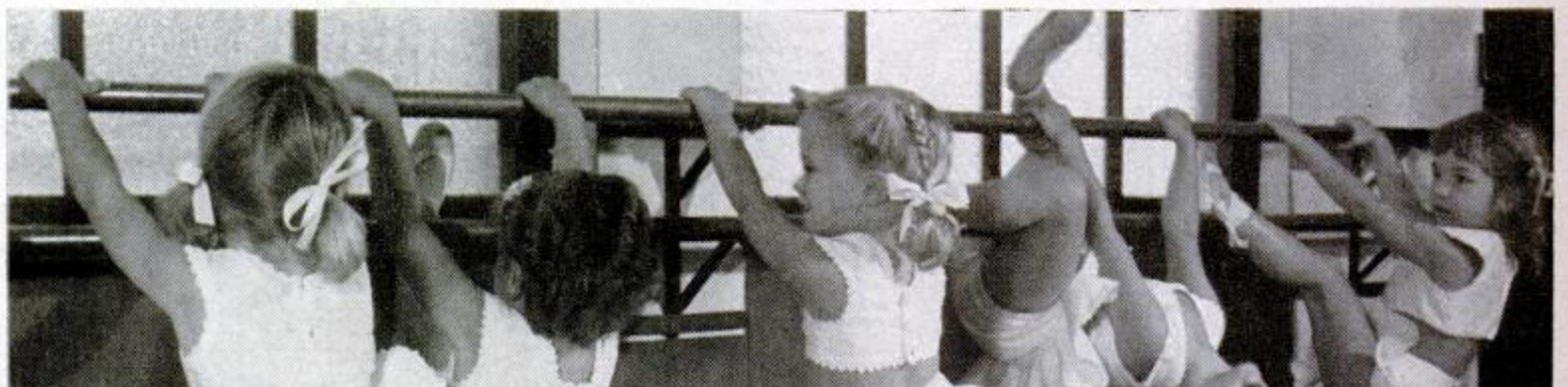
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Life's Visit

AT START OF CLASS STUDENTS DILIGENTLY FOLLOW THEIR INSTRUCTOR IN "RONDS DE JAMBES," A BALLET EXERCISE SUPPOSED TO HELP THEM ACHIEVE BALANCE



LIMBERING UP, Older Student Joan Castator shows Bobby Barton, 3, how to stretch muscles on exercise bar.



CUTTING UP in absence of instructor, the class abandons orthodox exercises in favor of various monkeyshines such as skin-the-cat. Most of the pupils were too short to stretch a leg up to the bar at the time they started school.

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PUPILS ENTER, EAGER TO START CLASS

Children's Ballet School

Energetic youngsters learn the routines quickly and cry when they are kept home from class

To mothers weary of watching their young sprawl over door sills and collide with the parlor furniture, the charming young dancers pictured here should prove enviable models of poise. During their first year at the Ebsen Dance School in Pacific Palisades, Calif., these 3- and 4-year-olds mastered rhythmic marching, simple polka and tap steps. Now tall enough for the exercise bar (*bottom left*), they are learning the fundamental positions and steps of ballet. Although unimpressed by ballet as such, the youngsters consider it almost as good a game as mud pies and set up a howl if they are kept away from class. In this informal spirit it is quite common for a little ballerina to break off in the middle of her routine to admire a classmate's costume, to whisper secrets or to announce that her cat just had kittens. For parents who are skeptical about their child's progress amid such informality, the school provides a one-way mirror through which each young Pavlova may be seen but not heard.



GIRLS STEADY EACH OTHER AS THEY TWIST THEIR FEET INTO THIRD BALLET POSITION



IN PRACTICE pupils often improvise on formal ballet routine. In this dance one girl candidly informed a classmate, "I think you need some private lessons." Another one stopped to wonder if she had taken her vitamin pill.



IN BALLET ROUTINE Bobby Barton (*left*) successfully executes a *plié* while Mary Ann Roberts daydreams.

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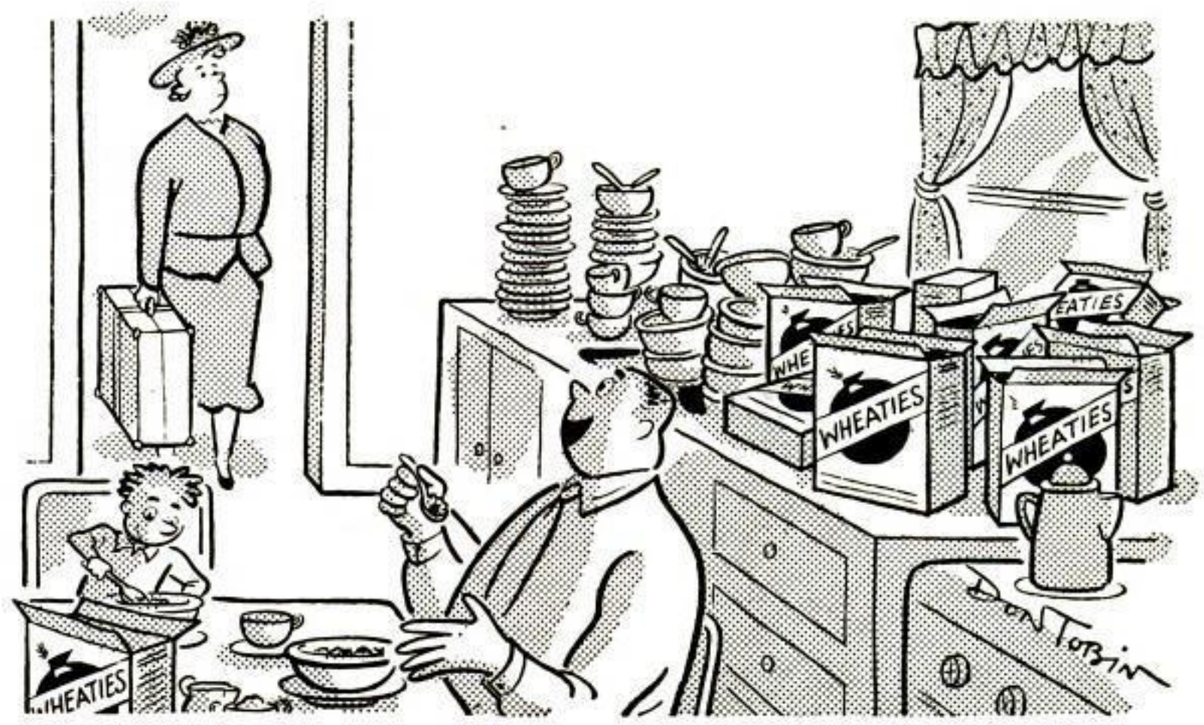
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FOLK DANCE SLOWS UP as Alex Ebsen, 4, whispers in her partner's ear. She is the niece of the school's directors and daughter of Dancer Buddy Ebsen.



DANCE BREAKS UP completely when Trina Malmin, 3, moves in to hear the secret and 4-year-old Chris England pulls bashfully away from Alex Ebsen.

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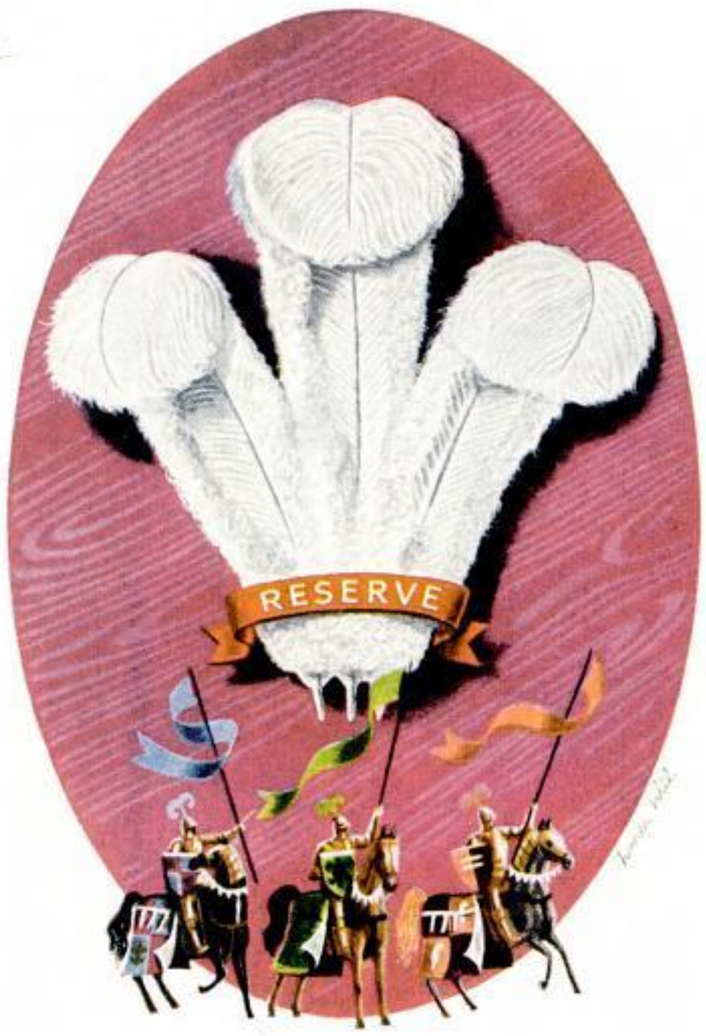
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